

ABSTRAK

Zuardi Atmadinata, NIM. 180211030096; *Kreativitas Manajemen Peningkatan Kinerja Madrasah Pada Madrasah Ibtidaiyah Swasta Pinggiran Kota Banjarmasin*, di bawah bimbingan (I): Dr. Wahyudin M.Si, dan (II): Dr. Ahmad Salabi, M.Pd., Pada Pascasarjana UIN Antasari Banjarmasin, (2021).

Kata Kunci : Kreativitas Manajemen, Kinerja Madrasah, Madrasah Ibtidaiyah Swasta Pinggiran.

Banyaknya persoalan yang dihadapi kepala Madrasah Ibtidaiyah Swasta Pinggiran Kota Banjarmasin dalam mengelola lembaga pendidikan yang dipimpinnya, seperti mutu sumber daya manusia (SDM), rendahnya kualitas pembelajaran, minimnya prestasi di madrasah, keterbatasan sarana dan prasarana pendidikan, pembiayaan pendidikan dan hubungan sekolah dengan masyarakat. Menuntut kepala madrasah untuk mampu lebih kreatif lagi dalam mengelola lembaga pendidikan yang dipimpinnya dalam bentuk kreativitas manajemen sumber daya manusia, kreativitas manajemen pembelajaran, kreativitas manajemen prestasi madrasah, kreativitas manajemen sarana dan prasarana pendidikan, kreativitas manajemen *fundraising* dan kreativitas manajemen humas.

Penelitian ini termasuk jenis penelitian lapangan (*field research*), dengan menggunakan pendekatan kuantitatif. Penelitian dilaksanakan pada 20 Madrasah Ibtidaiyah Swasta pinggiran kota Banjarmasin, populasi dalam penelitian ini berjumlah 232 orang guru, setelah dilakukan penarikan sampel ada 148 orang guru yang menjadi responden dalam penggalan data. Data yang akan digali dalam penelitian ini adalah kreativitas manajemen (variabel X) terdiri dari beberapa sub variabel X_1 - X_6 yang berpengaruh dan berkorelasi terhadap kinerja madrasah (variabel Y) terdiri dari beberapa sub variabel Y_1 - Y_6 , teknik pengumpulan data menggunakan angket dan data dianalisis menggunakan metode deskriptif. Pengujian hipotesis diolah dengan menggunakan program AMOS (*Analysis of Moment Structure*) dan selanjutnya dilakukan simpulan data.

Temuan dalam penelitian ini terdapat pengaruh antara kreativitas manajemen terhadap peningkatan kinerja madrasah, kreativitas manajemen terhadap kinerja sumber daya manusia, kreativitas manajemen terhadap kinerja pembelajaran, kreativitas manajemen terhadap kinerja prestasi madrasah, kreativitas manajemen terhadap kinerja pengelolaan sarana dan prasarana pendidikan, kreativitas manajemen terhadap kinerja *fundraising* dan kreativitas manajemen terhadap kinerja humas. Selain itu juga terdapat korelasi yang signifikan antara kreativitas manajemen terhadap kinerja sumber daya manusia, kreativitas manajemen terhadap kinerja pembelajaran, kreativitas manajemen terhadap kinerja prestasi, kreativitas manajemen terhadap kinerja pengelolaan sarana dan prasarana pendidikan, kreativitas manajemen terhadap kinerja *fundraising* dan kreativitas manajemen terhadap kinerja humas.

ABSTRACT

Zuardi Atmadinata, NIM. 180211030096; *Management Creativity Improving Madrasah Performance at Suburban Private Islamic Schools of Banjarmasin*, under the guidance of (I): Dr. Wahyudin M.Si, and (II): Dr. Ahmad Salabi, M.Pd, Postgraduate at UIN Antasari Banjarmasin, (2021).

Key Words: Management Creativity, Madrasah Performance, Outer Private Ibtidaiyah Madrasah.

There are many problems faced by the head of the Banjarmasin Private Ibtidaiyah Madrasah in managing the educational institutions he leads, such as the quality of human resources (HR), the low quality of learning, the lack of achievement in madrasahs, limited educational facilities and infrastructure, education financing and school relations with the community. Demanding madrasah heads to be able to be more creative in managing the educational institutions they lead in the form of creativity in human resource management, creativity in learning management, creativity in madrasah achievement management, creativity in the management of educational facilities and infrastructure, creativity in fundraising management and creativity in public relations management.

This research is a type of field research, using a quantitative approach. The study was conducted at 20 private Islamic elementary schools on the outskirts of Banjarmasin, the population in this study amounted to 232 teachers, after sampling there were 148 teachers who became respondents in data mining. The data to be explored in this study is management creativity (variable X) consisting of several sub-variables X_1 - X_6 that have an effect and correlate to madrasa performance (variable Y) consisting of several sub-variables Y_1 - Y_6 , data collection techniques using questionnaires and data analyzed using descriptive method. Hypothesis testing was processed using the AMOS (Analysis of Moment Structure) program and then concluded the data.

The findings in this study are the influence of management creativity on improving madrasah performance, management creativity on human resource performance, management creativity on learning performance, management creativity on madrasa performance performance, management creativity on educational facilities and infrastructure management performance, management creativity on fundraising performance. and management creativity on public relations performance. In addition, there is also a significant correlation between management creativity on human resource performance, management creativity on learning performance, management creativity on achievement performance, management creativity on educational facilities and infrastructure management performance, management creativity on fundraising performance and management creativity on public relations performance.