CONTENT ANALYSIS OF MORAL VALUES IN “MOANA” MOVIE

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ANTASARI STATE ISLAMIC UNIVERSITY
BANJARMASIN
2021
CONTENT ANALYSIS OF MORAL VALUES IN “MOANA” MOVIE

AN UNDERGRADUATE THESIS

Presented to
Faculty of Tarbiyah and Teacher Training
in partial fulfillment of the requirements
for the degree of Sarjana Pendidikan in English Language Education

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STATEMENT OF AUTHENTICITY

I, the undersignes, Ayu Noor Rezki Hidayah, student Reg 1601240699, declare that this undergraduate thesis is my original work, gathered and utilize specially to fulfil the purposes and objectives of this study, and has not been previously submitted to any other university for any degree or other purposes. I also declare that the publication cited in this work have been properly acknowledged. If someday, it is proven otherwise, I understand that my degree will be revoked.

Banjarmasin, 15 Juli 2021

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After being checked and revised, the thesis has been approved to be examined in front of the board of Examiners of Faculty of Tarbiyah and Teacher Training UIN Antasari Banjarmasin.

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DEDICATION

I dedicate this thesis for:

1. My beloved parents, Heleyardi and Maimunah who always give me endless love, supports in mentally, spiritually, and materially during the time of study and the process of making this thesis.
2. My lovely sister and brothers, Amelia Nur Anisa, Muhammad Akbar Nur Fadillah and Muhammad Rezki Nur Ahsan, my sister and brother has been always blessed for the laughs and happiness. They are such life amusements for me.
3. Thanks to my big family, who always pray for me to finish this thesis.
4. My beloved friends, Sri Hidayati Rajabiyah, Dety Miranti, Hanifah, Desy Ayu Purwaningsih, Munada Aulia Ahyati, Faridatul Janah, Aulia Rahmah, Fadliatul Juhdiah, who always support and encourage me.
6. All of my friends in UIN Antasari Banjarmasin who have given me supports and love for completing my study.
ACKNOWLEDGEMENT

Praise to Allah the Almighty who has been giving me guidance till the writer finished this thesis entitled “Content Analysis of Moral Values in Moana Movie”. Peace and salutation always be upon Prophet Muhammad P.B.U.H and all his friends who struggle for Allah. The writer like to express appreciation and gratitude to:

1. Prof. Dr. H. Juairiah, M.Pd as the Dean of Faculty of Tarbiyah and Teacher Training of Antasari State Islamic University and all his staff for their help in the Administrative matters.

2. Nani Hizriani, M.A, as the Head of English Education Department for the assistance and motivation.

3. My academic advisor, Siti Muflichah, M.Ag, M.Ed, Ph.D, for the guidance and encouragement.

4. My thesis advisors, Drs. Saadilah, M.Pd., as the advisor of content and research methods for the advice, help, suggestion and correction.

5. My thesis advisors, Afifah Linda Sari, S.S, M.Pd., as the advisor of language and writing techniques for the advice, helps, suggestion and correction.

6. All lecturers and assistants in Faculty of Tarbiyah and Teacher Training for the priceless knowledge.

Finally, the writer hopes that this research will be useful for the next researchers. The writer admits that this research paper is not perfect yet. Therefore, suggestion will be expected to make it better.
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ABSTRACT


Keywords: Content Analysis, Moral Value, Moana movie

Moral in a movie has the same meaning a message. In general, a movie always present a moral message related to the norms that apply to a culture and often also has a message to fight for authentic values that exist in humans. This research aims to analyze the moral values found in “Moana” movie directed by Ron Clements and John Musker, and co-directer by Don Hall and Chis William. The subject of this research was the movie entitled “Moana”. This movie is about young woman who has responsibility for the welfare of her people. This movie also has unique character that are not found in another movies.

The researcher used the descriptive qualitative method in conducting this research. The data were collected using the observation technique by watching the movie and read the movie script carefully. The data sources in this research were got from the “Moana” movie and the movie script.

Based on the findings and discussion, the result of this research showed that there were six kinds of moral values in the “Moana” movie that found by the researcher, such us bravely, making an identity, responsibility and persevered, cooperative, dare to applogize, love and affection. From six kinds of these moral values, the most dominant moral value that appreared in the movie entitled “Moana” is bravely. The implication of this movie for learning english is a teachers can provide students with a way to learn that is not boring and fun. Usually watching movie can give our inspiration, suggestion and motivation in our life. From the movie can also motivate students to develop students English vocabulary.
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