

CONTENT ANALYSIS OF MORAL VALUES IN “MOANA” MOVIE

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CONTENT ANALYSIS OF MORAL VALUES IN “MOANA” MOVIE

AN UNDERGRADUATE THESIS

**Presented to
Faculty of Tarbiyah and Teacher Training
in partial fulfillment of the requirements
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by

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2021**

STATEMENT OF AUTHENTICITY

I, the undersigned, Ayu Noor Rezki Hidayah, student Reg 1601240699, declare that this undergraduate thesis is my original work, gathered and utilize specially to fulfil the purposes and objectives of this study, and has not been previously submitted to any other university for any degree or other purposes. I also declare that the publication cited in this work have been properly acknowledged. If someday, it is proven otherwise, I understand that my degree will be revoked.

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DEDICATION

I dedicate this thesis for:

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Finally, the writer hopes that this research will be useful for the next researchers. The writer admits that this research paper is not perfect yet. Therefore, suggestion will be expected to make it better.

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ABSTRACT

Ayu Noor Rezki Hidayah. 2021. Title: *Content Analysis of Moral Values in “Moana” Movie*. Thesis. English Education Department, Faculty of Tarbiyah and Teacher Training, Antasari State Islamic University. Advisor (I) Drs. Saadilah, M.Pd., (II) Afifah Linda Sari, S.S., M.Pd.

Keywords: Content Analysis, Moral Value, Moana movie

Moral in a movie has the same meaning a message. In general, a movie always present a moral message related to the norms that apply to a culture and often also has a message to fight for authentic values that exist in humans. This research aims to analyze the moral values found in “Moana” movie directed by Ron Clements and John Musker, and co-directer by Don Hall and Chis William. The subject of this research was the movie entitled “Moana”. This movie is about young woman who has responsibility for the welfare of her people. This movie also has unique character that are not found in another movies.

The researcher used the descriptive qualitative method in conducting this research. The data were collected using the observation technique by watching the movie and read the movie script carefully. The data sources in this research were got from the “Moana” movie and the movie script.

Based on the findings and discussion, the result of this research showed that there were six kinds of moral values in the “Moana” movie that found by the researcher, such us bravely, making an identity, responsibility and persevered, cooperative, dare to applogize, love and affection. From six kinds of these moral values, the most dominant moral value that appeared in the movie entitled “Moana” is bravely. The implication of this movie for learning english is a teachers can provide students with a way to learn that is not boring and fun. Usually watching movie can give our inspiration, suggestion and motivation in our life. From the movie can also motivate students to develop students English vocabulary.

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