

ABSTRACT

Rahma Nor Azizah, 2022, *Financial Management Analysis of Barabai's Signature Lam Cake , Mrs. Syarifah's Brand*, 2022. Thesis, Department of Sharia Economics, Faculty of Economics and Islamic Business, Supervisor: Dr. H. Fathurrahman Azhari, M.H.I.

Keywords : Financial Management, Business, Lam Cake Brand Ibu Syarifah.

This research is backgrounded by the importance of managing finances well for business owners. Mrs. Syarifah's brand lam cake business still has problems because the business owner has not managed his finances properly. The purpose of this study is to find out how financial management in the lam cake business brand Ibu Syarifah and to find out the Islamic economic view of financial management applied by the lam cake business brand Ibu Syarifah.

This research is included in the type of *field research (field research)*, the nature of the research carried out is descriptive qualitative. The data collection techniques used are interviews and documentation.

Based on the results of the study, the financial management of the lam cake business brand Ibu Syarifah was only carried out recording the income in the store, while the recording of income in the house did not exist. And the recording of expenses to the income statement is also not there, so the report has not been compiled properly and detailed. The lam cake business brand Ibu Syarifah sudah applies several sharia principles, namely applying the principle of not overdoing it, the principle of prohibition of usury, trading must not neglect to worship and remember Allah SWT, do buying and selling based on mutual rida attitudes, multiply alms or leave miserlyness towards property, trade must use halal and good products, and apply the principle of enforcement of fairness. The Islamic Economic Review of the financial management of the lam cake business brand Ibu Syarifah can be said to be in accordance with the Islamic view because the business owner has applied sharia principles.