

CHAPTER III

RESEARCH METHOD

In this chapter, discussed about the methodology of the study. Some material are included as the methodology of the study. Those discussed materials are stated as the following research design, research setting, participant data, technique of data collection and data analysis.

A. Research Design

In this study the writer wanted to gain the information about textbook evaluation of English textbook “Your English Partner Book for Beginner” Book A+ and using evaluation checklist by Cunningsworth (1995). In this case the reseacher used descriptive qualitative as a research method. Qualitative reseach as “a form of systematic empirical inquiry into meaning”. By systematic he means “planned, ordered and public”, following rules agreed upon by members of the qualitative research community. By empirical, Moss & Sank means that this type of inquiry is grounded in the world of experience. Inquiry into meaning says researchers try to understand how others make sense of their ex perience (Moss & Sank, 2002). Qualitative research involves an interpretive and naturalistic approach: “This means that qualitative researchers study things in their natural settings, attempting to make sanse of, or to interpret, phenomena in terms of the meanings people bring to them” (Denzin & Lincoln, 2002).

In qualitative research, there is little or no statistic. “The research is analyzed as descriptive, it is described by words or figures if necessary, and it does not

describe the numerical analysis”. This study was carried out by formulating the problem. Collecting the data, classifying, and explaining the result (Endraswara & Ratino, 2009).

Content analysis is an approach to quantify qualitative information by systematically sorting and comparing items of information in order to summarize them. Often this process entails turning a large set of raw data into useable evidence through data reduction methods (Hsieh & Shannon, 2005).

B. Research Setting

The writer took the place at Language Development Center in State Islamic University of Antasari Banjarmasin. The writer choose this place because this university is one of the biggest Islamic University in South Kalimantan, and this university has a program for the freshman in mastering and acquiring foreign languages (English and Arabic). The writer took the data this program proceeds three times a week in odd semester and also even semester. The writer choose this program in odd semester 2021.

C. Participants

1. Subject

The subject of this research is an English Textbook “Your English Partner Book for Beginner” Book A+ used in Language Development Center. The writer used this subject because there is not analysis on this textbook. This textbook was published by UIN Antasari Press in 2016. This textbook was written by Rahmila Murtiana and Rasma ‘Afifah. This textbook for the freshman at State of Islamic

University Antasari Banjarmasin. This textbook contain eight (8) units with different topics in every unit. The information was clearly explained as mentioned in table now:

Table: 3.1 List of Units and Topics of Textbook

Unit	Topic
1	Nice to meet you
2	That's my bag
3	Where is he from?
4	Do you like ice cream?
5	It's raining here!
6	What do you do?
7	There aren't any chairs
8	I can swim

D. Data

Data collected by analyzing the English textbook for the freshman of UIN Antasari used by the language development center. The textbook has eight chapters within this book and the writer determines to study all of chapters as the sample for the whole textbook and also this textbook used by all the teacher who teach English in language development center.

E. Technique of Data Collection

The writer used a document analysis as the method of collecting the data. Document is an instrument in collecting the data. The document is taken from the English Textbook “Your English Partner Book for Beginner” Book A+ used in Language Development Center. The writer used the English textbook as the source of the data. It used evaluation checklist by Cunningsworth (1995).

1. Checklist for textbook evaluation

Checklist for textbook used in this research is evaluation checklist by Cunningsworth (1995). That consists of eight aspects. They are aim and approaches, design and organization, language content, skills, topic, methodology, teachers’ books, and practical consideration. The total items of the eight aspects are 24.

F. Data Analysis

There are three steps in the process of evaluating a textbook. They include deciding on criteria, applying the criteria decided, and making summary (Ur, 1996).

1. Deciding criteria can be done by making the list of criteria based on the theories of textbook evaluation checklist by Cunningsworth.
2. Second, the writer applying the criteria which have been decided before to apply in evaluating the English textbook entitled “Your English Partner Book for Beginner” book A+ be analyzed by applying the criteria which have been decided before. In this step, the writer can use a tick or a cross to indicate whether the criteria was fulfilled or not and a question mark to show the evaluator is not sure.

3. The last step is making summary about the overall evaluation of the textbook.