

CHAPTER III

RESEARCH METHOD

This chapter provided research methods that are relevant to this research. The explanation on this part divided into some points; there are the research design, subject and object, technique of data collection, and data analysis.

A. Research Design

In conducting this research, the researcher used descriptive qualitative method. The qualitative method was a research procedure which results in descriptive data including written and oral word from the research objectives whether it is from society or books. The research studied about the register.

Qualitative research in the form of content analysis used in this research because the data of this research were taken in a kind of utterances which spoken by character in *Luca* movie. The content analysis focused on analysing and interpreting recorded material within its context. The material might be public records, textbooks, letters, films, tapes, diaries, themes, reports, and so on, Ary (2002). As what had been stated before, the data presented in this research were taken from the the script of *Luca* movie.

B. Research Subject and Object

The subject of this research is *Luca* movie and the utterances from all the characters in form script of *Luca* movie as the object. *Luca* is a fantasy film which released in 2021 with duration of 95 minutes. *Luca* produced by Pixar Animation Studios and distributed by Walt Disney Studios Motion Pictures.

The film makes the researcher curious and interested in investigating further because many utterances were found that refers to the register.

C. Data

Data is material information about an object of research (Berg, 2001). Meanwhile, the data source is something that is most vital in research. Mistakes in using and understanding data sources, so the data obtained can miss the expectations of researchers (Berg, 2001). The data source in qualitative research is the subject from which the data is obtained by the researcher. The data can be found by observation, interview, documentation, etc. hence, the data of this research is the types of register and its function based on Joss and Jacobson theory. In this research, the data were taken from the script of *Luca* movie.

D. Instrument of the Research

Research instrument has an important role to obtain the result of the research. It is a set of method which used to collect the data. Sugiyono (2015) states that in qualitative research the researcher is the primary instrument for data collection and analysing the data and makes the conclusion. Therefore, the main instrument for this research is the researcher herself as the data collector, the data analyser and conclusion maker. Alongside with the researcher as the main instrument, there are some supporting instrument such as media to help the researcher like a laptop and anything inside it including the software to play the main source formed as video, type the text, open the dictionary, show the transcript, and providing the references. Smartphone and internet data used as

the supporting instrument to search the previous research and references. Speaker also became the supporting media to providing a clear sound from the movie. The last is flash-drive, used as the supporting media to move the data to another gadget and became the mediator to print the thesis out on another place.

E. Technique of Data Collection

Sugiyono (2015) states that technique of collecting data is the main part on research, because the main objective from research is getting the data. Without knowing the technique of collecting data, the researcher will not get the data. Furthermore, in this research, the researcher uses documentation to collect the data. The documentation method is a technique used to categorize, investigate, interpret and identify limited physical sources, the most common written documents, either in the private or public domain (private papers, commercial records, or state archives, communications or legislation). Then, in this research, the researcher used the script of *Luca* movie as a document.

After data collection, the specific steps to do by the researcher in this research are as follows:

1. Downloading *Luca* movie.
2. Watching and closely observing *Luca* movie.
3. Reading the movie script.
4. Identifying and classifying the utterance.
5. The researcher read and collected some data relevant to this research from many kinds of sources. Such as book, thesis, internet, and so on.

F. Data Analysis

Budiyono (2003) said that data analysis is critical to the qualitative research process. Analysis of any kind involves a way of thinking. It refers to the systematic examination of something to determine its part, the relation among parts, and the relationship to the whole. Analysis is research for patterns. In this research, the technique of analyzing data covers following steps:

1. Identifying and classifying the data according Joss's theory to describe the types of register in *Luca* movie.
2. Identifying and classifying the data according Jacobson's theory to identify the functions of the language register in *Luca* movie.
3. Making the analysis and interpretation of the data based on Joss and Jacobson's theory.
4. Making conclusion and suggestion.