

CHAPTER I

INTRODUCTION

A. Background of Study

Language is a system or tool that used to communicate with others. Language has an important role in life because humans use it to express their thoughts and emotions. Humans learn language aims to fulfill their wants and needs for various aspects of life.

Nowadays, English is an international language used by humans throughout the world who do not have the same language to communicate. In addition, English has fulfilled various aspects of life or is used in various fields such as science, technology, information, business, entertainment, and others. Because English has fulfilled all aspects of life, learning English is very important to get a better life. For example, to get a good job especially if you have good writing and speaking skills.

One of countries that studies English is Indonesia. English in Indonesia plays an important role in various fields, especially in the field of education. Seeing the importance of English in the current era of globalization, the Indonesian Education Agency includes English language lessons in their curriculum starting from elementary school and there are even a number of agencies that have implemented it at the education level in the playground or kindergarten. to master English, of course, is not an easy thing, we must learn language skills (speaking, writing,

listening, and reading) and language components (vocabulary, pronunciation, grammar, etc.).

Speaking is one of skill that is essential for mastering English language, because improving speaking skill would help people to communicates with other people without

missunderstanding and missapprehension. The importance of speaking has a correlation with Al Ahzab verses 70:

يَا أَيُّهَا الَّذِينَ آمَنُوا اتَّقُوا اللَّهَ وَقُولُوا قَوْلًا سَدِيدًا

The verses above, “*Wa quuluu qoulun sadiidaa*” explains about Allah’s commands to the believers for keeping the tongue and speaking well. In short, people must be careful with what will to say so that there are no misunderstanding, therefore we must have good speaking skill.

Improving speaking skill requires a media that is able to support and be easily accessible in this era of COVID-19. Nowadays, as technology increases, students have many sources to improve their speaking skills because technology has provided an academic and educational side. Therefore, students can get knowledge from everywhere. Students may be more active in their learning with technology, technology has the potential to change from passive students to active students (Lowerison, 2006, p.25). Thus, through technology students would have high motivation for learning as it provides active involvement, collaborative teamwork, and helps students with wider resources.

Furthermore, to have a specific way of improving speaking skills, students significantly have a strategy in that direction. One of strategy that could improve students’ speaking skill was by watching an English video-blog or known as vlog via YouTube as a video sharing website. Watching Video blogging offers a richer experience than reading blog with sites in the form of text, because it combines video, sound, images, and text, increasing information content, and emotions shared with other internet users.

Several related studys have been undertaken to investigate E-vlog in improving students sepaking skills. Firstly, the study under the title “Vlog: Mean to Improve Students’ Speaking

Ability” conducted by Izzah Maulidah (Maulidah, 2017). The second study is conducted by Cipto Prisnanto and Ari Purnawan (2015) under title “Improving Students’ Speaking Participation Through Video Recording Method For The Seventh Grades Of SMPN 8 Yogyakarta In Academic Year 2015/2016”. The focus of study by Cipto Prisnanto and Ari Purnawan is about improving the students’ speaking participation of teaching and learning process, while the focus of researcher study is about students’ perception and the usage vlog as strategy to improve students’ speaking skill. The third, study under title “The effectiveness of Using Video Recorded Speaking Task on Students’ Speaking Skill” conducted by Rahmi Rahayu (Rahayu, 2016). The focus of study by Rahmi Rahayu is about effectiveness of video recorded for speaking task, while the focus of researcher study is about students’ perception and the usage vlog as strategy to improve students’ speaking skill. The last research was from Setia Wati (2021). The research entitled “Students’ Perceptions on The Influence of Using Vlog (Video Blog) As The Learning Media To Improve Speaking Skill”. The focus of research conducted by Setia Wati were to know what students’ experiences of using video blog to improve speaking skill and to describes how does the use of vlog influence students’ speaking skill

Based on the results of empirical analysis, discussions, and observations with students of the Department of English Education, UIN Antasari, Banjarmasin, The researcher found that almost all of students spend their time to watch Youtube, social media, and playing online games. These result indicated that students only study during online classes. The researcher also found several problems in speaking English. The researcher divides the problem into two parts, namely the outside or the environment and the inside or the person. The first is from the outside, such as the lack of time to speak in English due to the pandemic which requires

learning from home, the lack of improvement in speaking skills if you only expect online classes, there are no friends with whom you can communicate in English directly. The second is from within such as, there is no obligation or have to use English in daily activities, the use of English that is still stuttering when speaking, lack of vocabulary, lack of knowledge of how to pronounce correctly.

Based on the explanation above, the authors chose the title in this study as **"Students' Perception on The Advantages of Watching Vlogs in Learning Speaking Skill"** and hope it can help us in the way we teach courses to improve students' speaking skills.

B. Research Question

Based on the background above, the research question formulated as follows:

1. How are students' perceptions on the advantages of watching vlogs in learning speaking skill?
2. What are students' techniques in watching E-vlog to improve speaking skill?

C. Objective of Study

Based on the reason the objective of the research are:

1. To describe how students' perceptions on the watch of E-vlog to improve speaking skill.
2. To find out what students' techniques on the watch of E-vlog to improve speaking skill.

D. Significance of Study

The significance of the study can be theoretically and practically, such as:

1. Theoritically

- a. Enriching the researcher's knowledge and experience in this specific research.
- b. Giving information to English teacher in developing technique for teaching speaking.
- c. Providing information and consideration for future researchers.

2. Practically

- a. For the teachers, the results of this study is expected to give an input to the teachers in implementing and exploring other strategies and techniques to develop students' speaking skill.
- b. For the students, the results of this study is expected to give an input to the students in other way and techniques to learn speaking skill.
- c. For readers, the result of this study is expected to make readers interested in observing strategies and techniques to develop students' speaking from other point of view.

E. Definition of Key Terms

1. Perception

Perception that meant in this research is the process of how people experienced on what they viewed through sensory receptors. (Haryanto,2015). The definition was supported by Pramestiya, as he defined perception as process of thinking or feeling something.

2. Vlog

Vlog is a form of blogging which the main medium is video, short for video blogging. (Kirschner, 2012). The vlogs referred to in this study are vlogs that use English as the main language, such as vlogs on the PewDiePie channel, Davie504, Fathia Izzati, Skinnyfabs, Shroud, etc.

3. Speaking skill

Speaking is the process of delivering message or speech to others in order to give information. Speaking is the process to construct meaning that includes producing, processing and receiving information. It becomes a productive skill as well as a complicated skill to be learnt which involves many aspects including pronunciation. (Bashir, 2011).

4. Technique

According to Gerlach and Ely quoted by Hamzah B Uno that technique is a path, tool, or media used by teachers to direct the activities of students towards the goals to be achieved (2009).