

CHAPTER III

RESEARCH METHOD

In this chapter, the following subtopics are going to be discussed: research design, data and source, technique of data collection, instrument, technique of data analysis, and triangulation.

A. Research Design

This study was a descriptive qualitative study. The writer applied a qualitative study in this study because he focused on the data extracted from the text from Sonic the hedgehog movie script. In their book, *The Sage Handbook of Qualitative Research* (2005), Denzin and Lincoln state that qualitative research belongs to context-sensitive activities that identify observers around the world.

It consists of a series of interpretive and material practices that transform the world into a series of expressions, such as field notes, interviews, conversations, photographs, records, and notes to the self. At this level, qualitative research involves an interpretive and naturalistic approach. This means that qualitative researchers study things in the natural environment and try to understand or interpret phenomena in terms of the meaning they give them

B. Data

The data of this study are all the utterances are spoken by characters in the movie containing figurative language found in movie script “Sonic the Hedgehog”.

Besides, the movie script is taken from movie script “Sonic the Hedgehog” from scene 1 to scene 20. The researcher got the material script from internet and can accessed from internet (https://transcript.fandom.com_Sonic_the_Hedgehog), directed by Paramount pictures 2020.

C. Source of the Data

The source of data in the study is the subjects from which the data can be collected for the purpose of research (Arikunto, 2010). The data of this study are all the utterances are spoken by characters in the movie containing figurative language found in movie script “Sonic the Hedgehog” from scene 1 to scene 20. Besides, the movie script is taken from movie script “Sonic the Hedgehog”.

D. Technique of Data Collection

According to Marshall (2006) Qualitative approach typically relies on four methods for gathering information such as participating in the setting, observing directly, interviewing in depth and analyzing documents and material culture. The researcher used movie script of Sonic the Hedgehog in collecting the data, the data are collected through the following steps such as:

- 1) Finding the movie script of Sonic the Hedgehog from scene 1 to scene 20 which accessed from https://transcript.fandom.com_Sonic_the_Hedgehog. In this step the researcher understands the theory of figurative language that used to analyze the movie script.

- 2) The researcher read and watch the movie script more than one for the purpose to understand deeply about the movie script. The researcher Find out and analyzing all the words, phrases and sentences which containing figurative language.
- 3) Classifying and coding words, phrase, sentences that have been found and identified into types of figurative language then turn into data collection.

E. Data Analysis

After collection the data, the writer did many steps to analyze the data. Firstly, after finding the data on the script of sonic the hedgehog from scene 1 to scene 20 and brought to the research questions, the writer analyzes its data / research question by using appropriate theories. To analyze the data, the writer applied the theories to the cases or research questions and made the discussion. Finally, the writer concluded what the results of the study using the collected references.