

CHAPTER III

RESEARCH METHOD

A. Research Design

Writer using documentary qualitative research. Analysis content has become an underutilized approach to qualitative research. Approach this done because for analyze pre-existing texts, this method allows researchers to carry out studies they may not otherwise be able to complete. Some studies may not have the resources or time needed to conduct field research. Although some videos technology conference and other types of online videos could used to reduce some of the obstacles that qualitative researchers sometimes face, this tool is related with various problem. (J. Kessa 2021).

No all student skilled in use technology time now. To do analysis document also could reduce a number of problem related ethics with method qualitative other. Because analysis document is method important research done because for got literature on topic this. Paper this researched for got gap literature in to do analysis document qualitative with focus on profit and limitations use document as source ingredients reference and give strategy for choose document. This also offer reason for use analysis thematic reflexive and enclose example hypothetical about how a researcher could to do analysis document. (Hani 2022).

B. Subject

The subjects in this study were 5 YouTube channels learning English, namely chabbel YouTube, Butterfly English, Aaron's English, Sarah Johnson, Guruku Mr D, Sacha Stevenso.

Researchers chose these five English learning channels on YouTube because they were based on phenomena in the pandemic era that made students have difficulty learning to speak. For this reason, researchers feel the need to observe and find out what they really need in learning to speak in this post-pandemic era.

C. Data

The data in this study is to analyze the content of 5 YouTube channels. The channel names are Guruku Mr. D, Sacha Stevenson, Sarah Johnson, Aaron's English, Butterfly English. After analyzing the content, the researcher described the data in descriptive form.

D. Tehnique of The Data Collection

To get the data the researcher uses technique of collecting data. Collecting of data is important of the research. It is because collecting data used to support the successful research.

In this research, the researcher use one technique to collect data. There is analysis content reseach is used to know what actually students and lecture want learn speaking during post pandemic era and analyzing the content of 5 YouTube channel.

E. Data Analysis

This research firstly gathers the data from observing various YouTube channels that has English language as its primary content. Secondly, the videos are then catalogued and analysed about its contents. Thirdly, the videos are analysed regarding their ability as substitute for speaking lessons in English.

This analysis forms the data upon which the study is based. The result of this study, essentially, is evaluated to conclude whether the subject is viable or not. Considering this research is qualitative, it means that the data is formed by non-numerical data to understand concepts. This research will organize and categorize said data to be descibed.

Creswell & Creswell (2018) described that, to collect data for qualitative research, one must identify the proposed study and purposefully select such subjects which helps the researcher understand the question. Afterwards, one must characterize the amount of subjects researched in the particular study. Lastly, one must indicate the type of data and collect data

that go beyond typical observations. Steps of data analysis in this research are as follow:

1. Organizing and preparing the data for analysis, this step involves transcribing the entire result of the research and arranging the data, the data is channel YouTube can learning speaking.
2. Reading and looking at the data of five channel YouTube are Guruku Mr. D, Sacha Stevenson, Aaron's English, Butterfly English, and Sarah Johnson. This step provides a general sense of the information and helps visualizing the data;
3. Coding the data, a process in which the data is organized by bracketing and categorizing the data and write several channel YouTube can help to speaking.
4. Generating descriptions channel YouTube using the coding step to generate a description of said data with detailed rendering of the information.
5. Representing the descriptions channel YouTube are Guruku Mr. D, Sacha Stevenson, Aaron's English, Butterfly English, and Sarah Johnson. Advancing the description to be represented in the qualitative narrative, this can be accomplished using narrative passages to convey the findings of one's analysis.