

CHAPTER V

CLOSURE

A. Conclusion

Advances in communication technology have made people rely on the internet. YouTube is a new media product which relies on videos as its main content on YouTube. This research found that these five channels display a large amount of variety on their usefulness in studying speaking. The channel YouTube are GuruKu Mr. D, Sacha Stevenson, Sarah Johnson, Aaron's English, and BetterFly English. Some channels suit a more formal speaking lessons, while others suit a more casual and everyday-type of speaking.

The type of content is also varied, since some channels go for a vlog style, making it easy for learners to pick up lessons on the go, while some channels go for a formal one-to-one discussion, making it more in tune with listeners about their formal studies.

B. Suggestion

The author's suggestion is for YouTubers to better understand the market tastes of the audience who are following them and who are developing at this time, so that their channel can survive. Whether it's related to the renewal of material that is in accordance with the school level, the renewal of the media used, as well as the way they communicate in the video.