

CHAPTER I

INTRODUCTION

In this chapter will include background of study, research question, objective of study, significance of study and definition of key term.

A. Background of Study

Language is tool to deliver someone thought toward others. People using language to express themselves or to communicate in their society. When someone talking to others or society, deliberately or not, they classify or categorize themselves by their ethnicity, race, religion or gender. People come from different places and they have their own rules, characteristics which formed naturally based on everything that they have in their own place. Although some people come from the same place doesn't mean that they're all same, each one of those people have their own identity. However, there is someone or a group of people who directly judge others based on where they come from and these leads into stereotyping.

Stereotypes are perceptions that formed through social perceives about others' information (Dovidio, Hewstone, Glick, & Esses, 2010). Due to the stereotypes, people will make their own perception or expectations characteristics or information of a person or a group of people based on what is seen and heard. A new understanding from research of social psychology about stereotype is that the attribute that be inclined to set their basis are describe both of high and low variability. Therefore, language has an

influential role in carrying stereotypes. People focus on the attribute that seem as the most information when they do communication. Because stereotypical traits are distinctive to a group, people are more likely to use them in social discourse than traits are generally high on communicability (viewed as interesting and informative), contributing to persistent use (Dovidio, Hewstone, Glick, & Esses, 2010).

There are some kind of stereotypes, such as stereotype in ethnicity, race, religion, work and gender. Researcher are interesting to rise issues about gender stereotypes into this study. Since Kartini era to nowadays gender equality has not yet been fully achieved. In our society, some of them still limit or criticize how men or women should behave, what skills they should have, what and where they should work and other things. This gender stereotype will have an impact on limiting the things that men or women want to do.

Gender stereotype is beliefs about male and female personal attributes (Taylor, Peplau, & Sears, 2009). Then, Sarwono (2014), defined “gender stereotype is psychological or behavioral characteristics that are specifically associated with men or women.

This belief can lead to discrimination which will become injustice for a particular person or group. Whereas in the Qur'an it is explained all human are worth for the same rights and opportunity as in the Al-Qur'an surah An-Nahl verse 97 :

مَنْ عَمِلَ صَالِحًا مِّنْ ذَكَرٍ أَوْ أُنْثَىٰ وَهُوَ مُؤْمِنٌ فَلَنُحْيِيَنَّهٗ حَيَاةً طَيِّبَةً ۖ
وَلَنَجْزِيَنَّهُمْ أَجْرَهُمْ بِأَحْسَنِ مَا كَانُوا يَعْمَلُونَ.

This is a promise from Allah Ta'ala for those who work on good deeds, that is, those who follow the Holy Book of Allah Ta'ala (Al-Qur'an) and the Sunnah of His Prophet Muhammad, both men and women whose hearts believe in Allah and His Messenger. Charity that was commanded was prescribed from Allah's side, that He will give him a good life in the world and a reward in the hereafter which is better than his deeds. The good life encompasses all forms of calm, however they may be. Based on the description of the verse all people will get their rights according to what they do regardless of what their gender.

The concept about masculinity and femininity has been carrying by mass media such as televisions, music, movie, social media and others. There have been efforts to change the image of the media to be able to portray men and women more freely in gender bias. For instance, we begin seeing women in the bussines world and men in the kitchen. Compared to 20 years ago in the animation movie, the female characters appear more independent, assertive, and competent, although still portrayed stereotypically. (Taylor, Peplau, & Sears, 2009).

In the Intern movie (2015), the main character of the woman is a businesswoman while her husband takes care of the child which means they are trying to break the gender stereotypes that exist in real life. The film reveals a lot of how gender stereotypes in society personally or in groups. In the movie, the stereotypes about gender are explicitly stated and some of them are not. In this research researchers are interested to study those stereotypes through the utterances reveals in the movie.

This research is categorized to sub-linguistics that is sociolinguistic about language and gender. In this branch of learning language and gender are interrelated, but in this study researchers specifically discussed how gender stereotypes are in the language that exists in everyday conversations conducted by actors in the movie “The Intern (2015)”.

There are several research related to this research, such as *Stereotype found in TV Series “Fresh of the Boat”* who conducted by Mutmainnah from Antasari State Islamic University Banjarmasin. Her research is aimed to find out the positive and negative stereotpye in TV Series Fresh off the Boat. The similarities between this research to the researcher’s research is the objectif the research, this research aim to find out the positive and negative stereotypes utterances in the TV series while the researcher focus on gender stereotype in the movie.

B. Research Questions

According to the issues which explain in the background above, the main problem of this research are:

1. What are gender stereotypes in characters' utterances in "*The Intern Movie (2015)*" ?
2. What are the meaning of gender stereotypes in characters' utterances in "*The Intern Movie (2015)*" ?
3. What are sociolinguistic perspective toward gender stereotypes in characters' utterances in "*The Intern Movie (2015)*" ?

C. Objective of the Study

Related to the research question the purpose of this research is :

1. To find out gender stereotypes in characters' utterances in "*The Intern Movie (2015)*".
2. To analyze the meaning of gender stereotypes in characters' utterances in "*The Intern Movie (2015)*".
3. To describe sociolinguistic perspective toward gender stereotypes in characters' utterances "*The Intern Movie (2015)*"

D. Significances of the Study

This research significances are :

1. To the English Education Department of Antasari Islamic State University of Banjarmasin and next researchers, the result of this research expected to be benefecial reference related to the same theme.
2. To the Students of English Education Department of Antasari Islamic State University of Banjarmasin, this research expected to be an authentic source related to phenomena of gender stereotype that exist in society.

E. Definition of Key Terms

To have clearer understanding about this research, there are some definitions of key terms that need to know as follows.

1. Gender

Gender refers to the behavior, personality, role, or pattern of activities that are considered appropriate for a woman or man according to society or culture.

2. Stereotype

Stereotype is someone perceptions toward other based on the attribute that seen on someone or group of people.

3. Gender Stereotype

Gender is about how someone expresses his or herself as a male or female. Stereotype is idea about how someone think toward others based

on which group they came from. Gender Stereotype is someone belief toward on how the characteristis, abilities and roles that must be owened by men or women.

4. Characters' Utterances

In this research, researcher use some utterances that spoken by the characters in the movie that contain gender stereotypes.

5. Movie

Movie is one of entertainment tools used to people. According to Cambridge Dictionary, movie is an amount picture that move which has a story and it usually shows in televisions or theaters.

6. The Intern Movie (2015)

The intern movie is a movie that released in 2015 by Nancy Meyer at Warner Bros Studios. The movie is following an old man that has been retired become a senior intern in the company that held a special program for hired senior intern in a company of online fashion website. The intern then meet Jules is the CEO of the company. There are conflicts in this movie related to Jules household and Ben is one of the witness as well as a person that Jules consoled about her problem.