

ABSTRACT

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This research analyzes the gender stereotypes in the English textbook entitled Pathway to English for SMA/MA Grade X. The aim of the research was to determine gender stereotypes contained in visual and written text in the English textbook entitled Pathway to English for SMA/MA Grade X.

This research used content analysis qualitative as research method. The data collected by analyzing an English textbook entitled Pathway to English for SMA/MA Grade X. The research data were analyzed based on the components of gender stereotypes according to Lips (2003) theory, there are personal traits, social roles (occupations), and behaviors.

The results showed that the gender stereotypes contained in the visual include social roles (occupations) and behaviors. In the social roles (occupations) category for male are porter and repairman. Meanwhile, for female are secretary and teacher. The behaviors category for male are in the sports (golf, football, chess, and high jumping) and musics (use of piano, guitar, trombone, and cello instruments). While for female are caring the child and cooking. Gender stereotypes contained in the written text include personal traits, social roles (occupations), and behaviors. In the personal traits category for male are ambitious and active, while for female are patient and emotional. In the social roles (occupations) category for male are policeman and woodcutter, while female is homemaker. In the behaviors category for male is gambling, while for female are caring the child and washing the clothes.