

CHAPTER I

INTRODUCTION

The researcher intends to include multiple sub-chapters in this initial chapter. There are five sub-chapters: the background of study, research questions, research objectives, research significance, and definitions of key terms. The subsections will be further discussed in the text that follows.

A. Background of The Research

English is one of the compulsory subjects in Indonesia. learning starts from elementary to high school, and some even in college. English learning certainly does not escape the need for textbooks. Textbooks are suggestions that support learning materials that students will learn at school. Although English is only a foreign language in Indonesia, there are many formal institutions that emphasize their students so that they can become students who can communicate in English. Therefore, Students must master English as one of their required subjects. The purpose of teaching English to students is not only about formal education, but also communication needs if at any time they meet foreigners who cannot speak Indonesian either at home or abroad. This is related to the Word of Allah SWT in Surah Al-Hujurat verse 13:

﴿ يَا أَيُّهَا النَّاسُ إِنَّا خَلَقْنَاكُمْ مِنْ ذَكَرٍ وَأُنْثَىٰ وَجَعَلْنَاكُمْ شُعُوبًا وَقَبَائِلَ لِتَعَارَفُوا ۗ إِنَّ أَكْرَمَكُمْ عِنْدَ اللَّهِ أَتَقْوَمُ ۗ إِنَّ

اللَّهُ عَلِيمٌ خَبِيرٌ ۝ ١٣ ﴾

Based on the verse it is explained that every human being is created into nations and various tribes so that they can know each other.

Language is a medium so that humans can communicate and get to know each other. Textbooks are media that are very often used in learning English. because every year the textbook continues to be evaluated and the material in it continues to be created in accordance with students' needs and their efficiency. the effectiveness of language learning depends on the students not on the teacher. Successful language learning must start from the students themselves so that they believe in themselves that mastery of English is for them as students. students are the main object of learning, in order to achieve good mastery of the language. This learning process requires high attention from the teacher in order to keep the teaching and learning process balanced, effective, and efficient (Harris, 1997).

Textbooks are very helpful in the teaching and learning process, including providing input for teachers such as resources, exercises, guidelines, and texts intended for student education. Additionally, textbooks offer a framework for teachers to achieve the aims and objectives of learning (Abdel Wahab, 2013) However, although there are numerous resources and textbooks for teachers to use, there are also spaces where teachers can contribute personally as a teacher (Pinter, 2009).

To support learning, it is easy for teachers to simply adopt learning materials from one or more English as a Foreign Language books, but many teachers do not find books that are truly appropriate for their class (Brown J. D., 1995). (Muslich, 2010). even if there is a mismatch with some classes, textbooks can function well as long as they are used properly. Therefore, EFL

language teachers must be able to choose the materials provided by EFL textbooks that are appropriate for their class.

Textbooks play an essential role in assisting with the implementation of the curriculum. After the Indonesian Ministry of National Education implements the new curriculum, a number of significant book publishers will hire expert book researchers to create new textbooks that adhere to curriculum standards.

Usually, textbook evaluation analyzes the content contained in the textbook based on several criteria proposed by these experts. A good EFL textbook must meet physical appearance criteria such as the suitability of the textbook design and the completeness of the textbook (Cunningsworth, 1995). In addition, Indonesia also has a National Education Standards Agency (BSNP). One of the tasks is to analyze the textbooks and evaluate the quality used. The National Education Standards Agency has several criteria to assess the feasibility of textbooks used in learning. Textbooks must have all elements of suitability, namely: content suitability, presentation suitability, and language suitability.

Textbooks must be in accordance with the curriculum as a result of implementing the curriculum and its implementation in schools (Byrd, 2001). Byrd (2001) also proposes criteria that can be used in evaluating and selecting a good textbook. First, the suitability between the material and the curriculum. The curriculum is a guide to the teaching and learning process, including

program objectives and teaching procedures. Therefore, the suitability between the material and the curriculum will help students to achieve the goals of a program. Second, the suitability between the material and the teaching and learning process. These materials must be in accordance with the needs of students, so that they can learn the material effectively. In addition, the material in the textbook must also assist teachers in managing the teaching and learning process effectively.

Related to this research, there are several studies that raise topics that are almost similar even with differences in curriculum scale, this research was conducted by Linda Rahmawati, a student at the Sunan Ampel State Islamic University Surabaya (UIN Sunan Ampel Surabaya) entitled "A CONTENT ANALYSIS OF ENGLISH TEXTBOOK" PRIMARY ENGLISH AS A SECOND LANGUAGE" in 2018. The similarity lies in research on the content contained in English textbooks, while the difference is the level of students who use the textbooks and the scale of the curriculum. The books used in the research are textbooks that refer to the Cambridge curriculum.

Another previous research entitled A CONTENT ANALYSIS OF ENGLISH TEXTBOOK "WHEN RINGS A BELL" USED IN FIRST GRAND OF JUNIOR HIGH SCHOOL BASED 2013 CURRICULUM written by Mansyurah Sadiqah, student of Syarif Hidayatullah State Islamic University Jakarta (UIN Syarif Hidayatullah Jakarta) in 2016. which examines the suitability of the content of the WHEN RINGS A BELL textbook with the 2013 curriculum.

The 2013 curriculum has been implemented in various schools for a long time, but there are still many textbooks that are evaluated and developed because they are lacking or not in accordance with the school and there are still many teachers who have not been able to apply the competencies contained in the 2013 curriculum along with the material in the textbooks. Therefore, there are many textbooks that need to be evaluated, then developed according to the times and school conditions at this difficult time, because not all schools can carry out face-to-face learning.

The book entitled "*BUKU INTERAKTIF BAHASA INGGRIS*" has the features and advantages of the previous textbooks. The 2013 curriculum will be more effectively applied by following technological developments. In this textbook, a QR code is available which contains content that can assist teachers in maximizing the material in teaching and learning practices. a lot of teaching content that can be accessed by scanning a QR code, such as listening material for example. If the QR code is scanned with the QR Scanner application, the listening material will appear on the screen of the scanner for the QR code. That's why researchers are very interested in researching and testing the feasibility of this textbook entitled "*BUKU INTERAKTIF BAHASA INGGRIS*" because it has advantages over other English textbooks. (Harmer, 2007) stated that teachers should make an effort to engage students with the material in textbooks. Additionally, it provides students with a wonderful opportunity to speak English in class. This statement is related to the learning objectives in 2013 curriculum, and the textbook that going to be researched by the researcher

is the textbook that used the 2013 curriculum. Researcher is going to assess the feasibility of textbook by using the rubric assessment from BNSP, because BNSP's rubric assessment has similar to Harmer's criteria and also besides that the textbook is published in Indonesia.

As a result, the researcher wants to examine the information. in the EFL textbook entitled "*BUKU INTERAKTIF BAHASA INGGRIS*" used by 12th grade students at *Madrasah 'Aliyah* which refers to the Ministry of Education of the Republic of Indonesia Number 37 2018 which has been published by Intan Pariwara Publisher. the author wants to make a content analysis of this text book entitled "**AN ANALYSIS OF FEASIBILITY CONTENT IN ENGLISH TEXTBOOK A LIBRARY RESEARCH OF"*BUKU INTERTAKTIF BAHASA INGGRIS*".**

B. Definitions of Key Terms

To avoid misunderstanding toward the title, the researcher needs to be explained several key terms:

1. Analysis

Analysis is a process of in-depth observation of something, in this case focusing on the content available in the textbook entitled "*Buku Interaktif Bahasa Inggris*".

2. Feasibility Content

The quality of content in textbook "*Buku Interaktif Bahasa Inggris*", which is assessed from the text, exercises, and tests.

3. EFL Textbook

Textbooks used to study English as a third language or foreign language. In this case the EFL textbook that been researched entitled "*Buku Interaktif Bahasa Inggris*".

4. QR Code

QR code is an array of black and white squares that can be read by a smartphone camera. In this case, it's used to store many supporting materials in maintaining English teaching in classroom.

C. The Question of Research

Based on the background above the research question in this research are:

1. How is the feasibility content in English Textbook entitled "*Buku Interaktif Bahasa Inggris*"?

D. Objective of Research

Based on the research questions above, this research was conducted to:

1. To know The Feasibility of content in "*Buku Interaktif Bahasa Inggris*".

E. Significances of Research

The results of this research are expected to have benefits as follow:

1. By knowing that the materials in this textbook are appropriate to the needs and levels of students, it is hoped that this research can be useful teachers of Senior High School or *Madrasah 'Aliyah* in using textbooks that meet the content feasibility criteria.
2. After doing this research, it is hoped that teachers could utilize advantages of all the content contained in textbooks in teaching practice.