

**UTILIZATION OF DIGITAL MULTIMODAL TEXT AS
ENGLISH LEARNING INNOVATION: COLLEGE
STUDENTS PERCEPTIONS**

**By
RUSYDAH**



**ANTASARI STATE ISLAMIC UNIVERSITY
BANJARMASIN
2022 M/1444 H**

**UTILIZATION OF DIGITAL MULTIMODAL TEXT AS
ENGLISH LEARNING INNOVATION: COLLEGE
STUDENTS PERCEPTIONS**

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In partial fulfilment of the requirements for the degree of
Sarjana Pendidikan

by
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**ANTASARI STATE ISLAMIC UNIVERSITY
FACULTY OF TARBIYAH AND TEACHER TRAINING
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BANJARMASIN
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STATEMENT OF AUTHENTICITY

I, the undersigned, **Rusydah** declare that this undergraduate thesis is my original work, gathered and utilized specially to fulfil the purposes and objectives of this study, and has not been previously submitted to any other university for any degree or other purposes. I also declare that the publications cited in this work have been properly acknowledged. If someday, it is proven otherwise, I understand that my degree will be revoked.

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ABSTRACT

Rusydah, 2022. Utilization of Digital Multimodal Text as English Learning Innovation: College Students Perceptions. Thesis. English Education Department, Faculty of Tarbiyah and Teacher Training, Antasari State Islamic University. Advisor (I) Hj. Nani Hizriani, MA, (II) Hidayah Nor, S.Pd, M.Pd

Keywords: Digital Multimodal Text, English Learning Innovation, Perception.

Current technological developments have explained that all means of meaning are under the theory of multimodality. Multimodal is defined as a combination of several modes with the aim of strengthening and completing the inner meaning. Technology in the world of education allows teaching and learning to be held online. This makes teaching materials that use paper media innovate into texts that use various modes at once and are produced digitally. This brings a change in the atmosphere in teaching and learning in the classroom. Therefore, researcher is interested in examining students' perception on the use of digital multimodal texts and the convenience, difficulty and solutions in their use in second language classes.

This research uses quantitative research with quantitative descriptive. Data was obtained through questionnaires which were distributed online using the help of Google form. The technique used in this research is descriptive analysis. The data that has been collected can be analyzed and described in detail for perceptions and the convenience, difficulty, and digital multimodal text solutions. Quantitative analysis techniques are also used to manage and interpret data in the form of numbers or systematics. This type of analysis uses presentation analysis using formulas.

The results of the perception of digital multimodal text show that more than half of students know well about its use in class. English students Class of 2019 find it easy to learn using digital multimodal texts, understand learning more quickly while developing some skills that are useful in the future. But they felt disappointed because designing it took a lot of time.

ABSTRAK

Rusydah, 2022. *Utilization of Digital Multimodal Text as English Learning Innovation: College Students Perceptions*. Skripsi. Jurusan Tadris Bahasa Inggris. Fakultas Tarbiyah dan Keguruan. UIN Antasari Banjarmasin. Dosen Pembimbing: (I) Hj. Nani Hizriani, MA, (II) Hidayah Nor. S.Pd, M.Pd

Kata kunci: Teks Multimodal Digital, Inovasi Pembelajaran inggris, Persepsi.

Perkembangan teknologi saat ini telah menjelaskan bahwa semua sarana makna berada di bawah teori multimodalitas. Multimodal didefinisikan sebagai gabungan beberapa mode dengan bertujuan memperkuat dan melengkapi makna di dalam. Teknologi dalam dunia Pendidikan membuat mengajar belajar dapat diselenggarakan berbasis online. Ini menjadikan materi ajar yang menggunakan satu media kertas berinovasi menjadi teks yang menggunakan berbagai mode sekaligus dan diproduksi secara digital. Ini membawa perubahan suasana dalam belajar mengajar di kelas. Oleh karena itu, peneliti tertarik untuk meneliti pandangan mahasiswa dalam penggunaan teks multimodal digital dan kelebihan, kekurangan serta solusi dalam penggunaannya di kelas Bahasa kedua.

Penelitian ini menggunakan penelitian kuantitatif dengan deskriptif kuantitatif. Data diperoleh melalui kuesioner yang dibagikan secara online menggunakan bantuan google form. Teknik yang digunakan dalam penelitian ini adalah deskriptif analisis. Data yang telah dikumpulkan akan dianalisis dan dideskripsikan secara rinci untuk persepsi dan kelebihan, kekurangan, serta solusi teks multimodal digital. Teknik analisis kuantitatif juga digunakan untuk mengelola dan menginterpretasikan data yang berupa angka-angka atau sistematika. Jenis analisis ini menggunakan analisis presentasi menggunakan rumus.

Hasil persepsi teks multimodal digital menunjukkan bahwa lebih dari setengah mahasiswa mengetahui dengan baik terhadap penggunaannya di kelas. Mahasiswa Bahasa Inggris Angkatan 2019 merasakan kemudahan dalam belajar menggunakan teks multimodal digital, memahami pembelajaran dengan lebih cepat sekaligus mengembangkan beberapa keterampilan yang berguna di masa depan. Namun mereka merasa kecewa karena dalam merancang nya memakan banyak waktu.

MOTTO

"Your hard work is not for 1000 applause from those who don't know you, but for yourself, your family, your religion, and the Muslims"

“There is no need to wait to be acknowledged by them. Just do what is beneficial for your world and hereafter.”

DEDICATION

I dedicate this thesis for:

1. My parents, Mr. Muhammad Arsyad and Mrs. Wardah, who have always supported me mentally and materially during the study and the process of writing this thesis.
2. All my friends who have helped and supported me in all my happiness, sadness, and confusion during my lectures up to compiling my thesis.
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Finally, the writer hopes that this research will be useful for the next researchers. The writer admits that this research paper is not perfect yet. Therefore, suggestion will be expected to make it better.

Banjarmasin, Jumadil Awal, 27th 1444 A.H
December, 21th 2022 A.D


Rusyda

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