

## CHAPTER III

### RESEARCH METHOD

#### A. Research Design

The research design of this study is a qualitative content analysis method, namely content analysis. Content analysis is a theory-driven framework (Cresswell & Creswell, 2018). The naturalistic-interpretation paradigm has an impact on qualitative research. To do this, they pay close attention to processes, occurrences, and intensity as they attempt to construct reality and grasp its significance. The content analysis approach required careful attention to the communication phenomena, the formulation of a clear research question, and the orientation of all subsequent efforts toward achieving that goal. Based on the literature review, the framework was constructed based on Hattie and Timperley's (2007).

Qualitative research aims to find answers to questions that occur in a social order and groups or individuals that exist in that order, in this research the researcher only observed and understood the interactions that occur in the social order through symbols, traditions, social structures, roles social and other, supported by concepts, theories, and facts following existing conditions.

This research employed qualitative content analysis, used in the same way as the first principle of the analysis technique, which is to

describe the parts of a message. Analysis content can also be used to produce conclusions the cause of a message in a content

## **B. Research Subject**

The subject in this study is to analyze oral corrective feedback type speaking skill teaching process on Video teacha karen in learning english.

### **1. Teacha Karen Youtube Video**

Teacha karen is one of Youtube content creators from the Philippines, the content is that focus that focus on study English, her content about Sharing about self-employment tips, online teaching tips and work from home tips, She also opened online classes and became an online English teacher, and she started started off teaching in the corporate setting as a Communication and Culture Trainer for adults then became self-employed, she also has ESL Companies Acadsoc and Native Camp. Some of the videos analyzed. The first video was uploaded to YouTube on March 12, 2020 entitled “[Native Camp] How to Teach Free Conversation to an 11-Year Old The TRUE PURPOSE of Free Talk”, and the second video which was uploaded on May 21, 2022 entitled “[Sample Class] ESL Class through ZOOM Teaching Taiwanese Students – Intermediate Level” and the third which was uploaded on August 10, 2022 entitled “The BEST STUDENTS Who Make You Love ESL [Sample Class] Why I Love Being an ESL Teacher”. Besed on 3 videos this research use, this research analyzes the type of corrective feedback on speaking abilities that the

teacher provides to students in the learning video and how the teacher conveys this feedback in the video. This research focuses on the oral corrective feedback analysis used by Teacha Karen in her videos.

### **C. Data Collection**

The data was obtained through video and subsequently transcribed, as well as from other sources, such as a script, the internet, and other materials that can support the data. The teacher provided feedback on the student's speaking ability based on the video learning, and English was utilized as the language of communication between the teacher and the student.

### **D. Technique of Data Collection**

In this research, for the purpose of this study, the researcher collected the data through the documentation. The following procedures were followed in order to collect the research data. Watched the video multiple times is the first step, which should not be missed, researchers got the script by watch the video, the researchers analyzed the transcription to find the several lecture, after identified the script researchers identified to find that several lectures had different types for providing feedback in the video.

## **E. Data Analysis**

The researcher utilized content analysis technique to analyze the data. find out the feedback are usually used by teacher in the video online learning. Because the method used is content analysis, the researcher will analyze it by first looking for feedback that teacher used by watching video and use the script. After found that several lectures had different types and strategies for providing feedback in the video online learning with the framework and analysis the script obtaining the type of feedback utilized by the teacher in the video after finding and classifying it according to type. This research uses technical analysis using the framework of six types of corrective feedback based on Lyster & Ranta (1997) who analyzes categorizes corrective feedback into various categories used by the teacher in the videos being analyzed makes the conclusion which is the type of feedback that is often used by teachers in some of the videos analyzed. The researcher can conclude that giving feedback in video online learning is often done.