

## CHAPTER I

### INTRODUCTION

#### A. Background of Study

Language is essential to human interaction. Humans are the only species that have perfected cognitive verbal communication, Language permits us to communicate our ideas, thoughts, and emotions to others. According to Neaum (2012, p. 7) Language is a crucial tool that we use for thinking and understanding the world around us. It enables us to take in new information, process it, and remember it in a sophisticated and adaptable way. In addition, language has important roles, especially to ask and give information with other people in society by spoken language or written language.

Communication is a process that started perhaps even before we knew how to write or spell the word "communication". Oral communication can take the form of everyday conversation, dialogue, and so on. In a spoken form, language it deals with speech, songs also debate. Mainwhile in the written language, it can be the form of prose, poetry also poem, which are called as literary works. The communication and discussion referred to this research are suitable with the surah in holy Qur'an that Allah SWT has mentioned in the QS. Ar-Rahman 55 / verses 1 to 4 as follows:

الرَّحْمَنُ ۝ عَلَّمَ الْقُرْآنَ ۝ خَلَقَ الْإِنْسَانَ ۝ عَلَّمَهُ الْبَيَانَ

It can be understood from this verses that Allah created human with the advantage of being able to speak to express their opinions and also convey information to others.

One of spoken language is speech, Speech is human vocal communication using language to express ideas and thoughts by means of articulate vocal sounds to give an opinion or statement about something in front of public as the viewers. The speaker will provide their thoughts on the subject. The audience will understand the speaker's message after receiving certain information or a message from the speaker.

Like the various languages used by everyone in communicating, English also comes with a rich vocabulary, the many choices of words that available of course touch up the art of communicating itself, which we can convey to listeners in the form of songs, poems, arguments, opinions, speeches and so on.

Jhonson & Arp (2015, p. 754) mentioned that Figures of speech are a way of bringing additional imagery into verse, of making the abstract concrete, of making poetry more sensuous. Giving a touch of art in the delivery of some information can be attempted by adding a touch of figure of speech in it. Figure of speech itself means a form of language style to get the atmosphere in a sentence to make it more attractive. simply, figure of speech can make an information sounds more interesting.

Abrams & Harpham (2011, p. 130) define figurative languages as a conspicuous departure from what users of language apprehend as the standard meaning of words, or else the standard order of words, in order to achieve some special meaning or effect. Figure of speech is common usage that emphasizes, clarifies, or embellishes both written and spoken language. Also word or phrase that possesses a separate meaning from its literal definition.

Type of figure of speech that the researcher observed about this topic based on Perrine's (2015) book with the title *Structure, Sound, and Sense*, which is also a theoretical book that the researcher used in conducting this research, he classified figure of speech into 11 types which already mentioned in this research, such as: Allegory, Apostrophe, Hyperbole, Irony, Metaphor, Metonymy, Paradox, Personification, Simile, Symbol, Understatement.

Figure of speech usually find in the art of poetry, poems or contained in song lyrics. Every song has meaning in its lyrics. However, researcher wants to show that figure of speech also able to apply while someone deliver a speech too, and it makes the speech get more interesting to hear by listeners as was done by Dr. Tedros Adhanom Ghebreyesus as WHO Director-General in his opening remarks speech during a press conference declaring COVID-19 as a pandemic on March 11, 2020.

The consideration for selecting this video as a research source is based on the credibility of the source who uploaded the video so that the media sources in this analysis can be accounted for. Apart from that, the topics raised were very viral at the time and the information conveyed was very useful, making this video interesting to study beside that, the speech he delivered was clear, easy to understand and there were so many art of words selected in it, that reflects how good was his ability in public speaking skills, he sounded very professional, so the speech he said was interesting to listen deeply.

Based on the explanation above, the author becomes curious to study the topic so that students can implement these abilities in learning speaking skill and researcher is interested in conducting the research about: "Learning English through Figure Of speech in opening remarks at press conference of declared covid-19 as Pandemic".

## **B. Definition of Key Terms**

To avoid misunderstanding towards the title of this research, the researcher feels necessary to describe the key terms about the title of this research as follows:

### **1. Figure of speech:**

In this research, it means the researcher wants to know what are the types of Figures of speech used by WHO director-general's

opening remarks speech of declared Covid-19 as Pandemic in press conference that make the audiences easy to understood meaning of the opening remarks in that occasion.

## **2. Opening Remarks:**

In this research, it means Opening remarks speech by WHO director-general's in press conference occasion to declared Covid-19 as a pandemic.

## **3. Press Conference:**

In that research it means the event held by WHO to declare covid as a pandemic in the world, which occasion the researcher chooses to do this research.

## **C. Research Questions**

By conducting this research, the focus problem that already analyzed by researcher as follows:

1. What are the types and meaning of Figure of speech used by WHO director-general's opening remarks speech of declared Covid-19 as Pandemic in press conference?
2. How to learn English through figure of speech in opening remark on press conference of declared covid-19 as pandemic?

#### **D. Objectives of Study**

Based on the problem above, purposes of this research are:

1. To find out types and meaning of Figure of speech used by WHO director-general's opening remarks speech of declared Covid-19 as Pandemic in press conference.
2. To learn English through figure of speech in opening remark on press conference of declared covid-19 as pandemic.

#### **E. Significance of Study**

The result of this research is expected to contribute as follows:

1. Enrich our knowledge in understanding the types and function of Figure of speech are used by WHO director-general's opening remarks speech of declared covid-19 as Pandemic in press conference.
2. Enrich our knowledge and helps for the students in understanding and analyzing text which consist of figure of speech.
3. Can obtain more references especially in improving knowledge in literary works for the readers who interested in Figure of speech as style in speaking.

4. For English teacher the result of the research hopefully able to be used as references in teaching and learning English literature.