

ABSTRAK

Ainur Rahmah; Fenomena Drama Korea dalam Membentuk Perspektif Dosen Perempuan Sekolah Tinggi Agama Islam Darul Ulum Kandangan Tentang Rumah Tangga Ideal, di bawah bimbingan: Prof. Dr. H. Akh. Fauzi Aseri, MA dan Dr. Hj. Wahidah, M.H.I. pada Pascasarjana UIN Antasari Banjarmasin, (2023).

Kata Kunci: *Fenomena, Drama Korea, Perspektif, Rumah Tangga Ideal*

Penelitian ini dilatarbelakangi adanya fenomena Drama Korea yang semakin marak beredar di Indonesia. Selain itu, adanya fenomena Drama Korea secara tidak langsung berimbas pada penontonnya, tidak sedikit penggemar Drama Korea terkena demam Korea khususnya pada penggemar perempuan. Demam Korea ini juga terlihat pada beberapa dosen perempuan di Sekolah Tinggi Agama Islam Darul Ulum Kandangan. Mereka memiliki fantasi tersendiri terkait dengan Drama Korea yang mereka tonton. Berangkat dari kasus tersebut, penulis tertarik mengangkat topik ini untuk melihat fenomena Drama Korea dikalangan dosen perempuan dalam membentuk perspektif tentang rumah tangga ideal.

Jenis penelitian ini adalah penelitian hukum empiris atau penelitian lapangan dengan meninjau atau melakukan wawancara langsung ke lapangan untuk melihat fenomena Drama Korea dalam membentuk perspektif dosen perempuan di Sekolah Tinggi Agama Islam Darul Ulum Kandangan tentang rumah tangga ideal. Dalam penelitian ini menggunakan dua pendekatan, yaitu pendekatan *socio-legal* dan psikologis hukum.

Penelitian ini menghasilkan temuan bahwa fenomena Drama Korea dalam membentuk perspektif dosen perempuan Sekolah Tinggi Agama Islam Darul Ulum Kandangan tentang rumah tangga ideal memiliki persepsi yang berbeda-beda. Dosen perempuan yang sudah menikah dalam posisi dominan, yaitu segala sesuatu yang ditampilkan atau pesan yang disampaikan di Drama Korea diterima seutuhnya, sedangkan dosen perempuan yang belum menikah berada dalam posisi negosiasi, yaitu bisa menerima beberapa hal di Drama Korea yang dianggap sesuai dengan kebutuhan dan menolak beberapa yang dianggap tidak sesuai. Faktor-faktor yang mempengaruhi Dosen Perempuan di Sekolah Tinggi Agama Islam Darul Ulum Kandangan dalam menyukai Drama Korea, antara lain faktor pertemanan, lingkungan, dan dari tayangan Drama Korea itu sendiri.

ABSTRACT

Ainur Rahmah; The Phenomenon of Korean Drama in Forming the Perspective of a Female Lecturer at the Islamic College of Darul Ulum Kandungan About the Ideal Household, under the guidance of : Prof. Dr. H. Akh. Fauzi Aseri, MA and Dr. Hj. Wahidah, M.H.I. at UIN Antasari Banjarmasin Postgraduate, (2023).

Keywords: *Phenomenon, Korean Drama, Perspective, Ideal Household*

This research is motivated by the phenomenon of Korean dramas which are increasingly circulating in Indonesia. In addition, the existence of the Korean Drama phenomenon indirectly affected the audience, where not a few Korean Drama fans were affected by Korean Wave, especially female fans. One of them was seen in several female lecturers at the Darul Ulum Kandungan Islamic College. They have their own fantasies related to the Korean dramas they watch. Departing from this case, the author is interested in raising this topic to see the phenomenon of Korean drama among female lecturers in forming perspectives on the ideal household.

This type of research is empirical legal research or field research by reviewing or conducting direct interviews to the field to see the Korean Drama phenomenon in shaping the perspective of female lecturers at Darul Ulum Kandungan Islamic High School about the ideal household. This study uses two approaches, namely socio-legal and legal psychological approaches.

This research resulted in the finding that female lecturers at the Darul Ulum Kandungan Islamic College have different perceptions regarding the ideal household concept they want. From these differences, female lecturers are divided into. Married female lecturers are in a dominant position, i.e. everything displayed or messages conveyed in Korean dramas are completely accepted, while female lecturers who are not married are in a negotiating position, i.e. they can accept several things in Korean dramas that are deemed appropriate and reject them. some are considered inappropriate. This is because they have different backgrounds. Such as his knowledge of the concept of an ideal household and various experiences in his family life. In addition, the factors of friendship, the environment, and the Korean drama itself are triggers for female lecturers to continue to like Korean dramas.