

## **CHAPTER I**

### **INTRODUCTION**

#### **A. Background of Study**

Learning is a very important process in life, both in family life and in the life of the nation and state. The learning process aims to form people in order to contribute in adjusting the times that continue to grow rapidly and always bring up many new things to live for the sake of adjustment to the era. In educational psychology, learning is defined as a process that unites the cognitive, emotional, and environmental influences in the experience to acquire, improve, or make changes in knowledge of a skill, value, and worldview (Illeris, *Contemporary Theories of Learning*, 2009, p. 4), (Ormorod, *learning/theoritiseses*, 1995, p. 4).

In order to achieve good and correct learning outcomes, there are those who carry out the role of teachers who must have many good strategies in order for the course of learning to be as expected.

Learning strategy is a combination of several sets of activities, how to organize lesson materials, materials, equipment and time used for the learning process in achieving the objectives of a predetermined learning activity. Teacher strategies are many kinds such as; lectures, group discussions, demonstrations, simulations, field experiences, mind mapping, drama and many others. If it is applied by the teacher, it will have a huge impact to students

and even get the hearts of the students. When the teacher has gained the hearts of the students, then the learning will be very easy to deliver and accept by the students. Examples of the results of the successful application of learning strategies such as students' interest in the learning.

Growing students' interest is very important in learning because interest has an important role in developing students' thinking skills. With teachers using learning strategies more effectively, such as engaging in critical thinking, making connections between old and new knowledge, and presenting a solid structure in learning features. Students will be interested in what they learn, it can make students pay more attention, and will also process information more efficiently. Furthermore, when students are interested in assignments, they will work harder and last longer and bring more of their self-regulation skills as like as playing game. Therefore, students' interest is very important for the smooth learning process. Interest in learning is a very important aspect of learning (Cheung, *The Key Factors Affecting Student' Individual Interest in School Science Lesson*, 2018, p. 8).

Being interested in something is rewarding. When students are interested in what they are doing, they are engaged and learning. Students with a developed interest in a particular area (e.g., sports, history, cooking, or online role-playing games) enjoy the complexity associated with working on it. They persevere despite difficulty and seize opportunities that enable them to continue to develop and deepen their interest. These behaviors have led them to be

described as interest driven with respect to the content of their interest. Students who are interest driven with respect to one interest can also be supported to develop new interests. Their needs for each differ. To develop a new interest, they first need to make meaningful connections to the new content, whereas to continue to develop an already existing interest, they need to continue to deepen their understanding of the content (Renninger & Bilshop, 2017, p. 2)

It is not easy to attract students in learning things that they have just encountered, for example, English language learning applied by the Language Development Unit (UPB) where the learning must be followed by all new students who are accepted at UIN Antasari Banjarmasin even though the majors they take are not English. This sometimes makes the students less even not interested in learning process, this problem is a big responsibility for the lecturers in carrying out their duties as English teachers.

Teaching strategies have also been conveyed by Allah to the Prophet Muhammad through the Qur'an surah An-Nahl verse 125 as follows;

أَدْعُ إِلَى سَبِيلِ رَبِّكَ بِالْحُكْمَةِ وَالْمَوْعِظَةِ الْحَسَنَةِ ۗ وَجَدِلْهُمْ بِالَّتِي هِيَ  
أَحْسَنُ ۚ إِنَّ رَبَّكَ هُوَ أَعْلَمُ بِمَنْ ضَلَّ عَنْ سَبِيلِهِ ۗ وَهُوَ أَعْلَمُ بِالْمُهْتَدِينَ ۝

A teacher who is very poor in mastery of various teaching techniques or may not be aware of these strategies, will try to achieve his goals with unnatural paths. These similar teaching outcomes have a fatal impact on teachers and students, can lead to disciplinary problems, low quality of lessons, lack of

student interest, and lack of attention and seriousness of learning (Surachmad, Metodologi Pengajaran Nasional, 2004, p. 17).

The use of strategies in English learning can be more than one (varies). Varied strategies can arouse students' motivation and learning interests. The development of variations in teaching strategies is something that must be owned by an educator, which with the ability to develop a variety of teaching strategies, teachers are able to create the learning atmosphere desired by students so that they are able to absorb the lessons well.

But on the other hand, boredom caused by monotonous learning strategies resulted in students' attention, motivation and interest in the lessons decreased. Therefore, the need for diversity in the presentation of teaching strategies, in the selection and use of varied strategies should take into account aspects of effectiveness and relevance to the material delivered that aims to overcome the boredom of students, so that the rest have a high interest in learning the lessons, and this can be proven through their perseverance, enthusiasm, activeness in learning.

The successful use of variations in strategies is the success of the learning process that ultimately serves as a dissemination of educational quality. So that the desired English learning strategy will bring progress in the field of science and skills (Arief, 2002, pp. 39-40).

Formal teaching and learning activities that have been implemented in the past according to schedule and plan have become hampered due to the emergence of the COVID-19 pandemic which has led to face-to-face learning systems being transformed into online-based learning systems. This is a big problem which should be fixed by all teachers, it also affects some teachers who are forced to understand and teach using an online learning system connected with a variety of techniques so that students can still be interested in learning.

#### **B. Research Questions**

Based on the problems, the authors will summarize only one question behind this research. The selected question is “How are teaching strategies to develop students’ interest?”.

#### **C. Objectives of Study**

Based on the question above, the writer wants to identify how to teach with strategy in delivering English materials at *Unit Pengembangan Bahasa* UIN Antasari using online learning system with developing students to be interest in learning more about the language itself.

#### **D. Significance of Study**

Judging from the current situation, the research conducted by the author will be very helpful for teachers and students where the learning process must

continue to be carried out regardless of the obstacles, especially during the pandemic as it is today. This research aims as follows:

1. Provide an understanding of how to run an online-based learning process.
2. Helping to smooth the teaching and learning process between teachers and students without having to face-to-face in class.
3. To provide a foundation for further researchers who are interested in having the same research object at different points of view.

#### **E. Definition of Key Terms**

##### 1. Teaching Strategies

Teaching strategy is how teachers teach using a variety of techniques and strategies in order to make students not only pay attention but also apply what is taught by teachers. In this research, the author focus on how the teachers efforts to deal with this condition by continuing the teaching and learning process well and conditioned in developing students' interest at *UPB UIN Antasari Banjarmasin*.

We already know together that learning systems during pandemics use online learning which makes most teachers change their strategies in delivering material. The thing to know in this section is how the teacher develops his strategy so that students can be interested / enjoy the learning process, whether it uses story-telling methods, team based learning, game

based learning, inquiry based learning by using various learning tools such as applications, websites, and others.

## 2. Students' Interest

Students interest is important element in the teaching and learning process which can be describe by students' comfort when paying attention and doing various materials and tasks related to learning itself.

## 3. Language Development Unit (UPB)

Language Developme4+nt Unit is an institution of foreign language skills development, namely Arabic and English, both of which must be followed by all new generation students.