

CHAPTER I

INTRODUCTION

A. The Background of The Study

In this era that has a lot of technology that is very fast, many people use technology for jobs, and this make it easier for humans to find and get as much information as possible, and this can be seen in the ease of humans by only using cellphones or laptops and tablets by relying on networks to be able to connect it. Then, due to the ease of humans in finding and obtaining information, this also affects the aspect of education where students who want to increase knowledge and information can use various media to get information or learn utilizing

Information and communication technology advancement affected education, especially learning and teaching (Balbay & Kilis, 2017). In addition, by using technology, students and teachers can use it as teaching and learning material, which can all be accessed through technology, making it easier for students and teachers (Kristiani & Pradnyadewi, 2021). because of the existence of technology as ease for humans, especially for the use of technology in the field of education, which provide more comprehensive information and knowledge for students and teachers in terms of teaching and learning, as explained in the Qur'an verse below.

Al- Qur'an surah An-Nahl verse 78 :

وَاللَّهُ أَخْرَجَكُمْ مِنْ بُطُونِ أُمَّهَاتِكُمْ لَا تَعْلَمُونَ شَيْئًا وَجَعَلَ لَكُمُ السَّمْعَ وَالْأَبْصَارَ
وَالْأَفْئِدَةَ لَا عِلْمَ لَكُمْ تَشْكُرُونَ

In the verse of the Qur'an above, it can be interpreted that man is born in a state of ignorance so that Allah gives sight, hearing, and heart so that man is always grateful. From this, it can be concluded that God has given us sight and hearing as well as a seat so that man continuously learns from what has been given and seen from time to age; learning is constantly evolving. People can know using the available technology, where people do not need to make a strenuous effort to find information or knowledge where people only need to use technology to obtain information and additional knowledge, including students and teachers who want to add insight to learning and teaching activities. Due to the large number of technological media that can be used as a source of information and learning, many students and teachers get knowledge from various media that they think are convenient and easy. Also, Rahmatika et al. (2021) added that Learning media could be an effective tool and make students interested in learning and teaching. Where one of the most famous media that can be used is Youtube.

From the abundance of media, most students and teachers can get information through YouTube media, which contains learning and teaching for students, especially for students in language learning. Moreover, Sari & Margana (2019) stated that many social media are used for learning, especially for language learners. One of the media as a language learning medium for students is Youtube, which can be used with Youtube to watch, upload, or share videos online. In addition, Youtube can also be used for

students to learn and gain language knowledge from the media due to a large amount of content uploaded by Youtube users that can be accessed as learning, especially in English language learning. Additionally, Jalaludin (2016) agrees that Youtube media can be used to learn English which can be found easily. Youtube media is not only an entertainment medium but also a medium for learning languages.

In addition, youtube has a wide variety of information about language learning and teaching. Students learning English from various native-speaker or non-native-speaker videos can be seen and heard. In addition, on the available youtube videos, students can directly hear and see how they speak, learn the language, and add insight into knowledge about the language. Furthermore, Despita (2021) added that youtube is used because students and teachers can use many video content. Of course, this web page also provides a lot of video content that contributes to learning and teaching. Then, Youtube is a media often used by students who want to learn a language because students can hear and practice it directly by looking at how a native speaker or non-native speaker speaks on Youtube videos. This makes it easy for students to get a lot of information and knowledge because youtube has many users uploading various information, especially for students who want to learn English.

In this study, the researcher examined youtube as a reference source for learning public speaking for students in public speaking courses at the university level, where many youtube videos have been uploaded to be used

as a source of learning public speaking. In this study, youtube videos collected as a source of learning public speaking and are also intended for students who want to learn public speaking. The video sources that viewed on Youtube ensured that video sources can be used for public speaking learning. Then youtube is an exciting medium because it provides videos directly and information that makes students easier to understand with different explanations. Also, students can choose youtube videos that they think are interesting and easy to understand and can follow by students, so, in this study, researcher researched that discuss youtube sources that can be used as a reference to learn public speaking and this can be used by students learning public speaking in public speaking courses which Almurashi (2016) added that This youtube video provides a variety of learning videos that can be used by students that can help students increase understanding in learning the language. It is also said that youtube is a prevalent online metering resource used.

Along with the development of the times that technology continue to advance and also become increasingly sophisticated and developing rapidly where there are more and more sources of learning from anywhere that can be accessed using only online media. In addition, some circles choose youtube media as a learning resource that can be used and used as a reference for learning. Therefore, many youtube users or content creators use Youtube as a forum to share information, knowledge, and means to learn for students, especially in research that is researched by researchers where

researcher analyze Youtube sources that are used as a reference to learn public speaking students. Riswandi (2016) revealed that video content on Youtube could be used for classroom learning or teaching and learning. Still, the use of Youtube for education or knowledge is not only in the classroom but also outside the classroom. Students are expected to get reference resources to improve their language and public speaking.

Based on the background above, the researcher examined youtube sources that are used as a reference for public speaking learning for students in the public speaking course where the researcher provide or find what youtube sources can be used as a reference for public speaking learners so that students can see several youtube resources in the form of videos can be used for public speaking learning for students and this can be useful for students who take public speaking courses and can also improve the quality of student public speaking that can be used. In addition, Herdati (2021) added that youtube is an audiovisual that provides information in learning Language skills and displays images to provide direct practice about language, which that very useful for learning public speaking because youtube videos can directly see how to become a good speaker such as seeing movements directly, mimics and so on.

According to the title raised that the researcher focuses on Youtube sources that can be used as a reference for students learning public speaking in public speaking courses. Where the researcher collect several youtube sources that can be used as a reference to learn public speaking because

Youtube has thousands of videos and hundreds of channels that can be used for learning, but here researchers only research youtube sources that discuss and learn about public speaking so that these sources can be a reference for students who take public speaking courses and also youtube sources that be used as a reference to learn this public speaking be collected and selected which be suitable and can be helpful for public speaking learners.

B. Definition of Key Terms

1. Youtube Channel

Youtube is an audio-visual information tool that can be accessed for free worldwide. a wide variety of videos can be found on youtube from different parts of the world, various topics, and various information. Especially in education, Youtube is one of the learning resources and can be used as a reference. Angelia (2022) stated that youtube is a source of online sources where youtube can be used as learning material in education. In this study. Researchers researched youtube sources that can be used for public speaking learning; where youtube has many educational videos that can improve public speaking in students and can be used as a source of learning public speaking; so research examined sources from Youtube that can be used for public speaking learners in the public speaking courses.

2. Reference

Reference is a reference, evidence, or theory that can be used for learning the academy. Based on Muzta & Benja (2019) reveals that academic reference is an acknowledgment of the source of an assignment,

essay, or writing where when using a reference, one's ideas are directly or indirectly recognized. In this study, the reference in question is part of student learning references for public speaking in the form of videos on the Youtube channel that can be used to practice public speaking skills.

3. Public Speaking

A public speaking course is a place of learning or class that provides learning about public speaking as more intensive learning and teaching. Here, students learn public speaking from teachers who are experts in public speaking. Hamilton (2014), in her book, states that the public speaking course is a series of lessons that focus more intensely on public speaking or called the guide of public speaking, which discusses the basic foundations of public speaking, preparation, ways of delivery, and certain types of public speaking. In this study, the public speaking course is a public speaking learning where students can learn public speaking in this class with the guidance of a lecturer. This study focuses on using Youtube resources that can be used in public speaking teaching to be used as web-based learning to provide additional knowledge to students. Youtube sources display learning videos or examples of public speaking.

C. Research Question

What are the youtube channels which can be used as a reference for learning public speaking?

D. The Objective of The Study

To find out the YouTube channel which is suitable for learning public speaking

E. Significance of the Study

For the significance of the study, the researcher hopes that this research is valuable, and the researcher formulates the following :

1. For English Lecturer, It is hoped that this research can be helpful to lecturers who teach public speaking in looking for sources that discuss or learn public speaking by using media so that this can be used as a reference for teaching and learning in teaching students who learn public speaking or who take public speaking courses.
2. For English students, It is hoped that this research can be helpful for students who want to improve public speaking by having a reference to learn with Youtube sources as a reference in learning public speaking, and it is hoped that this can provide convenience for students who learn public speaking in class or outside the classroom.
3. For further research, it is hoped that this can be used as a reference for subsequent researchers who want to research youtube sources as a reference in studying public speaking for students, especially for students who take public speaking courses.