

## **CHAPTER IV**

### **FINDINGS AND DISCUSSION**

In this chapter, the findings and discussions have found several videos on the YouTube channel that can be used as references for learning public speaking, where this discovery is based on 11 public speaking competencies. In this discovery, the researcher chose several channels where there were about 4 YouTube channels and each channel had 3 videos that could be used as references for learning public speaking. In this chapter, the researcher describes the videos on the YouTube channel, which of them can be used as a reference source for learning public speaking in class.

#### **A. Findings**

In this findings section, the researcher describes 1 part based on the research questions in this study. These are some findings of youtube channels and videos that have been found by a researcher in this study :

##### **1. TEDx Talks Channel**

On the TEDx Talk channel, there are lots of videos of public speaking from various ages, professions, gender, ethnicity, language, and countries. However, researchers have sorted and selected videos that students can use to serve as public speaking lessons based on public speaking standards in this study.

##### **a. Sandy Bravo “You Hold the power to change your corner of the world”**

First, Topic. in this video presents interesting topics to the audience and provides interesting and new information to the audience where the

topics conveyed provide meaning that can give the audience good enthusiasm and emotion. On this topic, the speaker conveyed the positive side of the power that exists within each human being where each individual has the power to change the world that is lived in the life of the individual with the power that is within the self.

Second, Engaging Introduction, in this video it was found that the speaker presented 1 question by repeating the topic to be a question to the audience and continued with a real story from the speaker as an appearance or introduction from the speaker before giving the topic material presented. In the orientation of the speaker's voice does not provide points in the introduction section where these points go directly to the material presented.

*“Do you realize you hold the power to change your corner of the world”*

“The Story of Kathy and The doll”

Third, Clear Organization. In this video, the speaker delivers a speech in an organized manner in which the material presented uses points that have been designed step by step in the material. The speaker delivers a speech where the contents are interrelated or it can be said that the speaker uses signs when delivering material from the beginning of the delivery which can be seen from the speaker delivering the opening greeting *"Good Morning"*, then followed by an introduction *"a question and a story"*, after that connected with the contents of the material presented.

Fourth, Well Supported idea. in this video, the speaker gives a few quotes from someone's words from his material so that this can support the material presented. In this video, each step in the contents of the speaker's material connects with the story of his experience so that this includes the speaker's real story which is in accordance with what he experienced.

*The First Quote "You had me at foster care" -Aaron Walton-*

*The second Quote "Every child deserves a chance" -Mike Bravo-*

Fifth, Closure in Conclusion. In this video, the speaker closes his speech with two questions and gives the appropriate answers and also in the closing part the speaker gives motivation to the audience based on the questions asked.

*"So when I came out here I asked you a question and I hope the answer is yes you hold the power to change your corner of the world. So I have a second question for every one of you "What corner of your world will you choose to change?". Let me know because I know you hold the power to be amazing."*

Sixth, Clear and Vivid Language. In this video, the speaker uses language that is good and comfortable to hear and uses good word choices so that the audience understands more easily or it can be said that the speaker uses standard words that are easily understood by the audience.

Example of sentences of the word *"Find your passion.*  
*Everyone knows that passion is usually thought of as something that makes your heart sing. So if you love to read, go to a low-income*

*school district, read to the kids to open their eyes to the world through books”.*

Seventh, Suitable vocal expression. In this video, the speaker has a good expression by giving a little vocal pressure at points that do have important information, such as in the section "First Step (Find your passion), Second Stand on the precipice and jump)". The speaker looks calm in giving the speech which is seen from the body language by giving the audience a space where the entire audience there can feel the speaker's presence and the speaker occasionally looks back and forth while looking at the audience. Even when delivering the speaker, no filler words were heard, so the delivery was very good.



Figure 4.1. Suitable vocal expression by Sandra Bravo

Eighth, Corresponding Nonverbals. In this video, it can be seen that the speaker has good composure where every sentence and word of the speaker is very stable without any convoluted or rushed words. Besides that,

the speaker has very good self-confidence which can be seen in her gaze towards the audience, and with body language is flexible or not rigid.

Ninth, Adapted to Audiences, in this video the speaker can provide new information to the audience where each explanation presented provides information that is very important for life from every first, second, and third step followed by an explanation of experience until the end of the speech providing valuable information for the audience.

Tenth, Adept use of visual Aids, The speaker in this video uses visual aids by displaying several important main sentences at each point and excerpts of sentences that provide motivation and pictures or a photo showing a man who is the speaker for adoption from foster care.



Figure 4.2. Media visual in a picture by Sandra Bravo

Eleventh, Convincing persuasion. In this video, the speaker gives reason and evidence where it can be seen that the speaker motivates everyone to live and can change the life of every individual with what they want to be something positive. In each of her explanations, the speaker uses

evidence that is in accordance with her experience while living a previous life.

b. Elle Davis “Embracing Resilience as Your Superpower”

First, Topic. In this video, the speaker provides an interesting topic that shows that surviving and recovering from adversity is a very important and great strength. Therefore, this topic gives the audience positive and good energy.

Second, Engaging Introduction. In this video, the speaker gives an introduction in which the speaker directly tells the speaker's childhood about her interest in poetry in which the speaker gives the first part of the poem she once wrote. In addition, the speaker has a good sound orientation. even though the speaker didn't preview the important points directly, however, overall the speaker had a good demeanor.

*“In The third grade I was in an oratory contest clearly preparing for moments like this I recited The poem Mother to Son by Langston Hughes”*

*Part of the first in The speaker’s Poem “Well son. I will tell life for me ain’t been no crystal stair it’s had tax and splinters and boards torn up and places with no carpet on the floor”*

Third, Clear Organization. In this video, the speaker directs the content and meaning contained in the meaning of superpower in which the speaker explains her speech is very organized from the opening sentence which directly tells her experience and interest in *poetry*, then is

accompanied by the meaning and content of *Superpower*. The entire speech delivered is organized and the speaker also provides signs or transitions when speaking so that each sentence is related and sustainable.

Fourth, Well Supported Idea, in this video the speaker uses the supported idea in her speech with her experiences that happened in life starting in 2011. And the speaker uses a picture of *the Piece of pottery from Japanese philosophy its called King Sugi* as additional support for her thoughts.

Fifth, Closure in Conclusion. In this video, the speaker gives a closing which gives a positive impression which in the closing part the speaker tells her experience about the speaker's husband and shows a picture, and gives a very positive message so that the message can be taken well where the motivation is uplifting and invites the audience to keep going.

*“Making sure you recover, reconstruct, and restore your balance after life has knocked you down you are all resilient”*

Sixth, Clear and Vivid Language. In this video the speaker uses language that is easy to understand and good in terms of wording and sentences, which from the start the speaker uses polite and good choices of words and sentences.

Example *“So let us journey, let's talk a little bit more about those situations in which need a superpower”*

Seventh, Suitable Vocal Expression. In this video, the speaker looks straight at the audience, occasionally moving her hands and walking a little while turning her gaze to the audience alternately (left and right). In addition, when delivering the speaker does not use empty words or No filler words in each speech delivery.



Figure 4.3. Suitable Vocal Expression by Elle Davis

Eighth, Corresponding Nonverbal. In this video the speaker has very good composure and very high self-confidence which can be seen in every fluid movement during the speech delivery, gaze at the audience, and also seen when speaking in front of a very calm audience.

Ninth, Adapted to Audiences. In this video, it can be seen that the speaker provided very interesting and important information for life which can be seen from the life of speaker who was told in delivery of the speech and it can be seen here that the speaker was able to provide important information that could be taken by the audience.



Tenth, Adept use of Visual aids. In this video, the speaker gives several pictures of her speech, although not many, but the speaker uses visual tools to support the speech delivered to the audience.



Figure 4.4. The media visual use by Elle Davis

Eleventh, Convincing Persuasion. In this video, the speaker uses an image of philosophy from Japan which King Sugi says, from which philosophy the speaker gives advice and motivations that make sense and with evidence.

*“if they don’t exist we repair them with lacquer with gold so that we see the scars, we all have scars and we need to make sure that those scars shine through so that we can tell our stories not hide them”.*

c. Emily Jaenson “Six Behaviors to Increase your Confidence”

First, Topic. In this video, the speaker provides positive energy through the topic presented, which is how and what kind of attitude to

increase self-confidence in each human being, where self-confidence is something that must be increased.

Second, Engaging Introduction. In this video, the speaker gives an interesting opening where the speaker tells about his experience when he was little about lack of self-confidence. In addition, the speaker continues with statements and questions such as “Who am I? and who do I want to become?”. In this section, the speaker also gives a preview of the points discussed in the topic presented.

Third, Clear Organization. In this video, the speaker delivers a speech in a very organized manner, starting from the opening sentence, namely delivering an introduction to the speaker's experience of self-confidence as a child. then proceed with the speaker's statements regarding the topic that was brought up in the contents of the speech which the speaker here uses step-by-step in her delivery.

Fourth, Well Supported-idea. In this video, the speaker adds supporting ideas from each speech with several stories from experiences that have been experienced and each point conveyed has a different supporting idea according to what has been experienced. Besides that, the speaker quoted a short sentence from Amy Poehler *"Good for her, not for me"*.

Fifth, Clear, and vivid language. In this video, the speaker uses good sentences and words where the choice of words used is simple and easy to understand. In addition, the speaker uses regular grammar.

Example *“I asked myself who am I and how do I behave the answer was that I’m a person who’s not too shy to stand up for what I believe, what is right and stand up to conflict counting got me and the momentum kept me going”*

Seventh, Suitable vocal Expression. on this video. The speaker has good vocal variations in each of her presentations and it can be seen that the speaker during the delivery gives a convincing look and stares at the surrounding audience with his body moving occasionally left and right. Besides that, the delivery looks very good where no filler words are heard even though when speaking it might sound faster.



Figure 4.5. The vocal expression by Emily Jaenson

Eighth, Corresponding Nonverbals. In this video, the speaker seems to have very high self-confidence, especially since the topic discussed is self-confidence. In addition, the speaker has very good composure even though the speaker looks a little fast during delivery and looks excited.

Ninth, Adapted to audiences. In this video, the speaker is seen providing important information that can be taken by the audience where

the speaker shares some information on how to have strong self-confidence which in the contents of the speech divides it into 6 attitudes that can be used. Also, interspersed with the experiences that occur to the speaker so that the information provided gives the audience confidence that this information can be used.

Tenth, Convincing Persuasion. In this video, the speaker gives messages that make sense which can be seen from the delivery of his speech which provides evidence with quotes and experiences.

*“I’ve come a long way from the girl who couldn’t order a pizza so the woman who become a general manager of a minor league baseball team, started a podcast, and delivered a TEDx talk. All because I made the decision to become a more confident person and I hope you do too because how many runs could you score if you were 10 times more confident”*

## **2. Toastmasters International Channel**

The Toastmasters International channel is a public speaking competition channel for various genders and ethnicities. However, the age difference here is between adolescents and adults. Apart from that, this channel also has a detailed explanation of public speaking.

### **a. Josephine Lee “I will be there”**

First, Topic. On this topic, the speaker conveys the meaning of the word "I will be there" to everyone, which in that word gives a very good

meaning to a relationship, especially friendship. With this topic the speaker delivered with very good meaning and understanding.

Second, Engaging Introduction. In this video, it can be seen that the speaker gave an initial understanding of the topic, which in the delivery the speaker gave positive energy so that an interesting introduction was seen. In addition, the speaker has a good sound orientation so that when heard it is very impressive. The speaker briefly previewed the points to be conveyed regarding the topic taken.

*“I will be there those four words can help you make friend and if you say it enough times and follow through you will make a life long friend”*

Third, Clear Organization. In this video the speaker delivers a speech in an organized manner in which it is seen that the speaker arranges from the introduction to the core of the speech to the end of the speech delivered and the speaker uses interrelated transitions which can be seen from the introduction to the delivery of the contents of the topic presented.

Fourth, Well Supported idea. In this video, the speaker conveys his personal experience which he thinks is relevant to the topic being conveyed it can be seen that this is a friendship experience that has been passed with 4 words that are always said "I will be there"

*“I thought those warning lights were just suggestions so I just kept on driving but all of a sudden I heard the engine sputter*

*and stop. Ah! Should have filled up my gas tank. There is only one person I can count on when I need help I called Jenna.*

Fifth, Closure in Conclusion. In this video the speaker gives several messages to everyone regarding the topic presented and the speaker conveys the message with very good emotion. In addition, the speaker gave an overview of the stories and messages conveyed along with the motivations that can be drawn from this topic

*“Four words that can help you make a friend if you see enough times and follow through you will make lifelong friends”*

Sixth, Clear and vivid language. In this video, the speaker uses language that is easy to understand and clear. The intonation of pronunciation and articulation is very good and the speaker uses a very good choice of words and sentences. There are no words that are cornering or unpleasant so that when listening the audience can clearly understand the words and sentences spoken by the speaker.

*“She was even there on my most Embarrassing moments, I was driving one day and this is how I drive. When I noticed this little yellow gas light into my dashboard when I first started”.*

Seventh, Suitable vocal expression. In this video the speaker uses a very good vocal variation where every event the speaker experiences when delivering, the speaker brings different emotions with very precise expressions so that when delivering a speech, the audience feels every

sentence and emotion conveyed. Besides that, a natural gaze is also shown by the speaker with body language that occasionally moves back and forth.



Figure 4.6. The vocal Expression by Josephine Lee

Eighth, Corresponding Nonverbals. In this video the speaker has very good composure and very high self-confidence so that when delivering it looks very smooth and good. Apart from that, it can be seen that the speaker uses very good emotions with several different emotions in each of his speeches.

Ninth, Adapted to audiences. In this video, the speaker is able to provide important information with good delivery, which can be seen in the video where the speaker conveys a real story about the friendship he experienced.

Tenth, Convincing persuasion. In this video the speaker gives a message that makes sense and is evidenced by an experience shared with friends. Even though the speaker directly gives a few and the same messages

in the introduction and conclusion sections, each incident conveyed to the audience gives a message that indirectly adds to the excellent message information from the meaning of the word "I will be there" in every relationship.

b. Cyril Junior Dim “Ndini” or This is me

First, Topic. In this video the topic presented is an interesting topic where the speaker explains the meaning of "ndini" which comes from the Zimbabwean language in Shona which means This is me. This topic explains the meaning of the word meaning of a name that is very valuable for oneself.

Second, Engaging introduction. In this video, the speaker gives an interesting introduction where the speaker conveys several meanings of the word "ndini" and then continues with the meaning of the speaker's personal name. In addition, the speaker has a very good voice orientation where the speaker conveys loudly and clearly.

*“Ndini, N-D-I-N-I (try it). It means This is me, in my language, we have one word for this very important phrase. This is me “Ndini”, this word is special for me now but growing up I was not always comfortable with who I was”*

Third, clear organization. In this video the speaker delivers his speech in an organized manner where it can be seen that from the start the speaker delivers with an introduction to the topic to be delivered and then



continues with the contents of the speech to the message contained in the closing section.

Fourth, Well-supported idea. In this video, it is possible that the presentation delivered by the speaker only provides a story of experience experienced with the sentences of several people discussing themselves and the name given to the speaker where no quotes or other supports are given.

Fifth, Closure in conclusion. In this video, the speaker concludes the closing section based on what was previously said, where the speaker gives an interesting and brief conclusion.

*“I haven’t had the courage to officially reclaim my name but here today I think we can make a step in the right direction. I was born Cyril Junior Dim and this is me”*

Sixth, Clear and Vivid language. In this video, the speaker uses a very good choice of words and sentences which can be seen during the delivery the speaker conveys it so clearly even though during the delivery the word "dude" is said 1 time but this is only an explanation when the speaker once spoke to one of his friends.

*“and for the first time in a long time, I wanted to accept myself too. I looked at myself in the mirror and said “Ndini” This is me”.*

Seventh, Suitable vocal expression. In this video the speaker provides a very powerful vocal variation where the speaker knows where the emphasis is on a word or sentence. In addition, the speaker has very

good energy when delivering so that it sounds clear and not too fast when delivering. Good and energetic body language, a natural look at the audience, and smooth delivery (*No filler word heard*).



Figure 4.7. The Vocal Expression by Cyril Junior

Eighth, Corresponding nonverbal. In this video, the speaker has extraordinary composure which can be seen in the delivery of a very smooth speech and clear articulation that is not rushed. In addition, the speaker has high confidence so that when delivering it looks very good.

Ninth, Adapted to Audiences. In this video, the speaker provides important information so that the audience can take the meaning contained in the speaker's delivery. Therefore, the speaker conveys the meaning of the topic conveyed where every meaning in life and name has something valuable for oneself.

Tenth, Convincing persuasion. In this video, the speaker gives several messages to the audience to use as self-motivation and to be more

aware of the importance of oneself without changing things in oneself according to the topic conveyed, namely "Ndini" or This is me.

*"I know that many out there at some point in your life have felt comfortable being who you are. Maybe was your name, maybe it was the family you came from, maybe it was the school you went to, maybe you were tall or short, maybe you have wrinkles freckles, maybe you have scars. I know that some of you out there know what it is to be different and even if you don't feel it I'm sure you know somebody who does. You are beautifully"*

c. Mahathir bin Mohammed "Two Gifts"

First Topic. In this video the speaker conveys a very emotional topic which gives the audience an important meaning regarding the topic of *"two gifts"* which are meant to be *Listening and Understanding*.

Second, an Engaging introduction. In this video, the speaker gives an interesting introduction even though it sounds short. however, the speaker conveys a direct introduction to the topic presented. In addition, the speaker has an excellent and clear sound orientation.

Third, clear organization. In the video the speaker has an organized delivery which can be seen in his delivery which conveys the introduction part and then immediately follows the contents of the speech besides that in the closing part the speaker gives a little message about the topic being conveyed.

Fourth, Well - Supported idea. In this video, the speaker doesn't have too many supporting ideas where only experiences have been experienced or events that have occurred together with the difference in the attitudes of the two speakers' parents. Even so, the delivery that is conveyed still has meaning and the positive side that is conveyed can be used as a reference for everyone's life.

Fifth, Closure in conclusion. In this video, the speaker concludes in the closing section with a few sentences, which sentence ends the speech delivered. In addition, in this section, the speaker gives a very impressive meaning and purpose.

*“My friends there are two gifts that united us since. Are you labeling and avoiding someone in your life? They may not be someone rough and tough like my mama they could be anyone in your home, work, or community. My fellow storytellers behind everyone’s action there’s a story. So let’s make this world a better place by giving more of our listening and understanding.*

Sixth, Clear and Vivid language. In this video, it can be seen that the speaker uses very good language where the choice of words and sentences is positive. In addition, the speaker has to be careful in pronouncing it at the time of delivery.

*“at 19, I went through my first heartbreak. Do you remember how painful first heartbreak feel”*

Seventh, Suitable vocal expression. In this video, the speaker gives very good vocals and expressiveness at the time of delivery which is very expressive. In addition, the speaker gave very energetic body movements during the delivery of the speech and a natural look, and no word filler was heard during the delivery of the speech from beginning to end.



Figure 4.8. The Vocal Expression by Mahathir bin Mohammed

Eighth, Corresponding nonverbals. In this video, the speaker has extraordinary calm and confidence which can be seen during the delivery of the speech where the speaker really enjoys the sentence per sentence delivered which is also seen by his movements which look very relaxed and energetic.

Ninth, Adapted to Audiences. In this video the speaker is able to provide important information for life so that the audience can take positive information from the speaker's delivery.

Tenth, Convincing persuasion. In this video the speaker gives a very good message where the speaker gives very reasonable results and evidence from experiences or events that have happened to the speaker.

*“listening and understanding helped me discover the story behind Mom’s actions. See mama cared for me in the best ways she knew how though her love was unconventional it was unconditional and I would have never discovered that had I kept labeling and avoiding her”*

### **3. English Speeches Channel**

This channel is a channel that contains speeches by famous and accomplished people where this channel provides several videos showing speeches by successful people for their achievements and experiences.

#### **a. Shereen Salama “The Best of you”**

First, Topic. In this video, the speaker conveys a very extraordinary topic where the topic "the best of you" gives a very positive meaning to the audience where with this topic everything that is done try to be the best person for yourself and others even though every people have past, sins, past secrets, but the speaker said that be the best side that is in yourself.

Second, Engaging Introduction. In this video, the speaker gives a very interesting part of the opening sentence and has a very good sound orientation. In the beginning, the speaker greeted the audience and said *"I know you are here for amr Salamah and I'm here for amr Salamah too"* then

continued with the opening sentence after which the speaker continued to the contents of the topic presented.

Third, clear organization. In this video, the speaker has a very organized delivery and excellent transitions so that when the delivery sounds related to each other until the end of the speech delivery.

Fourth. Well-Supported idea. In this video, the speaker uses several supporting ideas for the speaker's speech in which the speaker uses 2 hadiths and 1 short poetry sentence so that the speaker connects these supporting ideas to an explanation of the contents of the speech delivered.

Hadith : خَيْرُكُمْ خَيْرُكُمْ لِأَهْلِهِ، وَأَنَا خَيْرُكُمْ لِأَهْلِي

*“That the best among you are the best to your family”*

Short Poetry sentences

*“What good am I if do not fill the plates of the ones who fed me but fill the plates of strangers? What good am I, if I do not fill the plates of the ones who fed me yet, fill the plates of strangers? What good are you if the one who raised you doesn't see anything from what she's raised you with?”*

Fifth, Closure in Conclusion. In this video, the speaker gives some excellent conclusions where the speaker gives some summary points and motivations to the audience regarding the contents of the speech that has been delivered. Several concluding sentences were given by the speaker to the audience regarding this topic

*“Allahummaghfirli ma la ya’lamun waj’alni khairan min ma ya’dunnoon. Oh Allah forgive me for what they do not about me and make me better than what they think that I am. Because it is funny we like to cover up the fact that all of us have a hidden past, all of us have some secret, all of us have some sin, and all of us have something that we’ve done that no one else knows but remember that when you are being praised that you once were in that state”*

Sixth, Clear and vivid language. In this video it is very visible that the speaker uses very good word choices and very regular sentences where the speaker really has language with very good politeness. Although in this video the speaker is seen speaking a little fast at the delivery. However, it looks very good overall.

*“When you treat them, you treat them a certain way, yet you go home and you treat the people at home differently?”.*

Seventh, Suitable vocal Expression. In this video, the speaker uses a mic stand. Even though it is not visible as a whole, the speaker has a very natural gaze to the audience and the speaker stares fully at the audience. In addition, during the delivery of the speech, no filler words were heard, even though the speaker delivered it a little fast. However, overall the speaker has a very good delivery.





Figure 4.9. The Vocal Expression by Shereen Salama

Eighth, Corresponding nonverbals. In this video, the speaker has very good handling with very high self-confidence and this can be seen in the delivery of the speech where the speaker looks very relaxed and the speaker's eyes stare at the audience.

Ninth, Adapted to audiences. In this video the speaker can convey the meaning of the topic and this can be seen in the delivery of the speaker who explains very positive information to the audience so that the audience can take meaning from the speech delivered by the speaker

Tenth, Convincing persuasion. In this video the speaker gives a very good and reasonable message to the audience so that the message given can be used as self-motivation and as a reference for self-improvement and closer to Allah.

*“This is the work that the one who sees always sees. This is the work that when no one else saw you, Allah saw it. Because what we do is we love to be the one with the microphone, we love to be the one whom*

*everyone can attribute things to, we love to be the one with the title, you know, I love to be quoted, I love for people to know who I am. Yet Allah sees the things that no one else sees”.*

b. Satya Nadella “Importance Education”

First, Topic in this video the speaker conveys a very interesting topic for everyone where education is the most important thing in life. However, the topic here is not only conveying that education is important, but technology to support education must also be applied, which technology makes it easier for teachers in the world of teaching.

Second, Engaging Introduction. In this video, it can be seen that the speaker has an organized speech where at the beginning the speaker says the opening sentence with several stories of experiences that have happened with the speaker's grandmother and grandfather where education is the most important thing for the future. After that the speaker conveys the topic to be presented.

Third, Clear Organization. In this video the speaker delivers a speech in a very organized manner where the speaker gives an opening sentence, an explanation of the topic to be delivered, the content of the speech delivered, then the closing part which is the message and conclusion.

Fourth, Well-Supported idea. In this video the speaker uses supporting ideas in his speech about technology that can be used and developed for education and everyone can use technology to improve a better life.

The quote of supported-idea :

*Kentaro Toyoma, a former researcher at Microsoft and the author of the book Greek Heresy. Captures it best when he says “that societal change requires more than just technology”.*

Fifth, Closure in Conclusion. In this video the speaker gives a very good conclusion where the speaker gives a summary of the points as a conclusion and provides motivation for the audience about technology and education.

*“To close, I want everyone to imagine the world we are building for tomorrow just as my grandfather’s opportunity change the trajectory of our family, that is what inspires me, how can we collectively come together to democratize the educational opportunity for every student both for this generation and the generations to come? Thank you all”*

Sixth, Clear and vivid language. In this video, it can be seen that the speaker has a very good language selection where the words used are very easy and the delivery is relaxed and understandable.

Seventh, Suitable vocal expression. In this video, the speaker is so relaxed in his delivery and the speaker has pretty good vocal variations. In addition, the speaker used body language by looking at and facing the audience and occasionally moving his hands. The speaker looks comfortable and relaxed so that the words that come out are not filled with audible words.



Figure 4.10. The vocal Expression by Satya Nadella

Eighth, Corresponding nonverbals. In this video, the speaker looks very calm where in the delivery of a very relaxed speech so that the speaker can convey it well. In addition, the speaker has self-confidence so that the delivery of the speech is very smooth.

Ninth, Adapted to audiences. In this video, it can be seen that the speaker can provide very good information that it can make the audience know about education and technology where technology in education can be used as a tool to facilitate all work by teachers and besides that technology can provide convenience in every life of course for the future front.

Tenth, Adept use of visual aids. In this video, it can be seen that there are visual media behind the speaker. However, it seems a little unclear whether it refers to the topic of the speaker or just an ordinary image that is not used. However, overall the speaker was very good at the time of delivery.

Eleventh, Convincing persuasion. In this video, it can be seen that the speaker gave a few messages to the audience regarding technology and education that will be planned for the future.

*“And most importantly how technology can empower students and teachers to enhance learning outcomes and create a world of tomorrow”*

c. Sana Azem “Protecting Humanity”

First, Topic. In this video the speaker brings up the topic of Humanity where the topic conveyed is a very memorable topic where humanity is something that must be protected together. With this topic, the speaker opened the hearts of every audience about how important humanity must be maintained and togetherness that is built with humility where everyone should protect and be connected to one another without anyone getting hurt.

Second, Engaging Introduction. In this video, the speaker has an introductory part that attracts the attention of the audience where at the beginning of the opening, the speaker tells several stories about the city where the speaker lives and where a sad event occurred. In this section, the speaker has a normal, standard, and good sound orientation.

Third, Clear Organization. In this video, the speaker delivered a speech in a very organized manner where at the beginning the speaker conveyed his greetings, then continued with the introduction section by

sharing experiences after that to the main part of the contents of the speech and continued with several messages and closing with a conclusion.

Fourth, Well-Supported idea. In this video, the speaker gives several supporting ideas to support the speech delivered and some of these supporting ideas are from 1 verse of the Qur'an and 1 sentence quotes.

In the holy Qur'an.

وَمَا أُوتِيتُمْ مِّنَ الْعِلْمِ إِلَّا قَلِيلًا

*“And of knowledge, you mankind, have only been given a little”.*

As author, Ina Korn Brown once said.

*“It is one's duty and obligation to help create a social order in which persons are more important than things, ideas more precious than gadgets”.*

Fifth, Closure in Conclusion. In this video the speaker gives a closing section with an excellent and memorable conclusion where the speaker gives a short and easy to remember conclusion.

*“for no matter how far we rise our knowledge will always be limited. As the Qur'an states. And of knowledge, you mankind, have only been given a little. Class of 2022. Congratulation. The universe inside you and beyond yourselves awaits your discover”*

Sixth, Clear and vivid language. In this video the speaker uses very good language with a choice of words that are polite and comfortable to

hear. In addition, the sentence structure is flexible and easy to understand so that the delivery of the speech sounds very smooth and understandable.

*“At the entrance of the school I had been attending, it became normal to see a tank and soldiers passing by”.*

Seventh, Suitable vocal Expression. In this video, the speaker is seen to have very good vocal variations and energetic body language. In addition, the speaker looks very natural when delivering a speech to the audience. Also, during the delivery of the speech, the speaker did not mention the filler words so the delivery was very good.



Figure 4.11. The Vocal Expression by Sana Azem

Eighth, Corresponding nonverbals. In this video, the speaker has very good composure when delivering her speech in front of the audience and it can also be seen that the speaker has very high self-confidence so that his speech delivery looks very lively and smooth.

Ninth, Adapted to audiences. In this video, the speaker is able to show important information to the audience so that the audience can take some very good information to be used as a reference in life. Moreover, the speaker provides some content of the speech with evidence and explanation so that it makes sense to the audience.

Tenth, Convincing persuasion. In this video, the speaker gives several messages to the audience regarding the topic presented which is about humanity which should become a unit to build together.

*“Let us use it to better connect with one another, Let’s use it to build bridges and to knock walls of separation down. Whether it is four years ago or four years from now. We will always be one web.*

#### **4. Public Speaking Academy Pte Ltd Channel**

This channel is a channel competition or national public speaking competition with the level of children and youth from different schools where this channel can improve public speaking for teenagers and children in speaking in public.

##### **a. Benjamin Kok “Dream”**

First, Topic. In this video, the speaker conveys a topic entitled “Dream” where the speaker conveys that in achieving a dream, one must achieve and pursue it seriously and look for dreams that will be achieved with a feeling of heart that is really interested in these dreams and do it diligently and practice for dreams



Second, Engaging Introduction. In this video the speaker provides an introductory section with experiences that have occurred to the speaker. Then proceed with an explanation of "dream" which is the content of the speech. Apart from that, in this video the speaker has a very good sound orientation.

Third, Clear Organization. In this video the speaker delivers a "dream" speech in a very organized manner where the speaker at the beginning of the delivery gives an opening sentence like a short story to convey the purpose of introducing the topic to be delivered. Then, proceed with the experience and move on to the content of the topic. Furthermore, with the closing sentence a message and conclusions.

Fourth, Well - Supported idea. In this video the speaker only provides personal experience regarding the topic presented. However, from this experience there are several sentences quoted from a speaker about the topic presented.

*"Son, each of us is special. I want u to find your dream and I want you to persue that dream.*

Fifth, Closure in Conclusion. In this video the speaker provides a motivation as a conclusion to the topic presented which becomes the closing of the speech. The speaker gave several sentences that could give the audience a passion to achieve their dreams.

*"Dreams are what made many things possible in our lives. I strongly believe that when you persue your dream. Work hard for it.*

*Believe in it. Sacrifice for it and never ever give up. You will fulfill your dream as I did”.*

Sixth, Clear and vivid language. In this video it can be seen that the speaker uses very good language. The choice of words and sentences are polite and very easy to understand so that the audience can understand very clearly each speaker's presentation.

*“I still hadn’t found my dream. I was frustrated. But it was about this time that my form teacher invited me to take part in a debating competition”*

Seventh, Suitable vocal Expression. In this video, the speaker uses body language throughout where the speaker besides looking at the entire audience but occasionally paces back and forth in delivering a speech. In addition, the speaker has excellent vocal expression and a natural gaze. Also, the delivery is very good and smooth so that filler words are not heard.



Figure 4.12. The Vocal Expression by Benjamin Kok

Eighth, Corresponding nonverbals. In this video, it can be seen that the speaker has very high self-confidence which can be seen when the delivery looks energetic. In addition, the speaker has a calm self at the time of delivery which is very good.

Ninth, Adapted to audiences. In this video the speaker can provide extraordinary information in which the speaker conveys the topic of "dreams" that must be achieved seriously, believe, and work hard for these dreams.

Tenth, Convincing persuasion. In this video the speaker can give a message to the audience to be able to achieve the expected dream, with which the speaker gives positive energy with a very good message to the audience.

*“do you dare to dream, in spite of all the challenges? You are going to face?. Dreams are what have transformed Singapore from a small fishing port into a first-world country. Dreams are what have made everything in this room possible, from lights to even this microphone”.*

b. Dylan Edward Long “Being Different”

First, Topic. In this video it can be seen that the speaker conveys the topic of difference or "being different" where the real difference is not to always be ostracized where the speaker is a minority in the country where the speaker's parents are from different countries. Apart from that, not only

to feel that you have to always be fit for the majority, but to make a difference something unique and positive.

Second, Engaging Introduction. In this video, it can be seen that the speaker has a pretty good sound orientation and an interesting introduction section where the speaker at the beginning gives a snippet of a story about "being different" and then continues with self-introduction.

Third, Clear Organization. In this video, you can see the delivery of speakers who are very organized and very good and this can be seen from the beginning of the speech delivery from short story pieces before starting the speech, brief introductions, followed by the contents of the speech about "being different" and with the closing part with 1 quote and a message to audience.

Fourth, Well-Supported idea. In this video, the speaker provides several supporting ideas as a support for the explanation of the speech delivered so that the delivery given has supporting references.

First quote

*an award-winning author once wrote :*

*“Normal is ideal. But it is not reality. Reality is brutal, it’s beautiful. It is every shade between black and white. And it is magical”.*

Second quote

*A quote by Nietzsche :*

*“and those who were seen dancing were thought to be insane by those who could not hear the music”.*

Fifth, Closure in Conclusion. In this video the speaker gives a conclusion in the closing section with quotes at the end. The speaker gave an excellent conclusion and gave a small summary about *“being different”*.

*“Because every now and then, it can turn nothing into something. This is what I hope every single one of you will remember after today. Regardless of your appearance, interests, thoughts, it is okay to be different. It is okay not to fit in. In fact, It is a blessing in disguise”.*

Sixth, Clear and vivid language. In this video, it can be seen that the speaker uses language with a very good and easy-to-understand choice of words and sentences so that the audience can understand each word and sentence clearly and well.

*“Being in a country where Eurasians are a minority. I can relate to the feeling of being different from everyone else”.*

Seventh, Suitable vocal Expression. In this video it can be seen that the speaker has very good body language where the speaker looks at the entire audience and moves his hands. In addition, the speaker has a natural gaze, and no filler words are heard.



Figure 4.13. The Vocal Expression by Dylan Edward Long

Eighth, Corresponding nonverbals. In this video, it can be seen that the speaker has very high self-confidence which can be seen in the delivery of a very powerful speech. In addition, the speaker has very good composure when delivering a speech in front of the audience.

Ninth, Adapted to audiences. In this video, it can be seen that the speaker can provide very important information for life where being different is a normal thing and everyone is unique in each individual.

Tenth, Convincing persuasion. In this video the speaker gives a short message to the audience regarding the differences in each individual.

*“but after many encouraging words from my parents and teachers, I firmly believe “Why fit in when you can stand out ?” maybe not fitting in is absolutely fine”.*

c. Tvisha Bandhu “Morsel”

First, Topic. In this video it can be seen that the speaker gave a very memorable topic where the speaker conveyed about "Morsel" which is a discussion given about the food that everyone eats. Moreover, a grain of food may be very valuable for people who have deficiencies.

Second, Engaging Introduction. In this video, the speaker gives an excellent introduction where the speaker gives several short stories about food that is wasted. After that, the speaker immediately gave a presentation on the contents of the speech delivered. In addition, the speaker has a very good and energetic sound orientation.

Third, Clear Organization. In this video it can be seen that the speaker has a very organized delivery which starts with a short story at the beginning of the introduction and continues with the content, then the closing section with a very impressive message.

Fourth, Well-Supported idea. In this video the speaker uses supporting ideas with the speaker's personal experience where the speaker sees many people wasting food without ever thinking about people who struggle every minute to get food.

Fifth, Closure in Conclusion. In this video the speaker gives a brief conclusion before closing the speech delivered. And this conclusion is very impressive and useful for everyone in looking at food before wasting it.

*“Before you ever throw your food away again, think about those millions of people out there who are fighting for that grain of*

*food just to extinguish the burning hunger in their stomachs. To you, it might be a morsel. To them, it is their chance at life”.*

Sixth, Clear and vivid language. In this video the speaker has a very good selection of words and sentences so that the audience can understand every sentence delivered by the speaker and the speaker conveys it very well and clearly.

*“Because I know that you are aware that it is a real problem. I’m here to reach out to your heart and not logic to tell you that have to stop wasting food”.*

Seventh, Suitable vocal Expression. In this video, it can be seen that the speaker is very energetic and emotional in delivering the speech and the speaker has very good expressive vocals, fluid and energetic body language, and a very natural gaze, not even the slightest filler word is heard.



Figure 4.14. The vocal Expression by Tvisha Badhu



Eighth, Corresponding nonverbals. In this video, the speaker has extraordinary self-confidence where it can be seen that the speaker is so powerful and emotional in delivering the speech and also the speaker has very good composure so that in the delivery the speaker conveys it very well and clearly.

Ninth, Adapted to audiences. In this video, the speaker can provide information that is very important for human life, which is not wasting food, which is a reward for each individual because there are many people out there, up to thousands, who are struggling to eat and live on.

Tenth, Convincing persuasion. In this video, it can be seen that the speaker can give a very memorable message to the audience where the message encourages the audience to always appreciate food and not waste it.

*“The world hunger is getting worse by the day and nothing is being done about it. We have to bring change. We have to play our small part in helping those children. If we make our effort, change will come. I believe”.*

## **B. Discussions**

After obtaining data from 4 YouTube channels with 3 public speaking videos each. In this discussion section, the researcher adjusted the finding results to chapter 2 which had been researched regarding the YouTube channel with videos that could be used as references for learning public speaking.

Moreover, by answering 1 question on the research question in this study. Then, the researcher adjusted the finding results with previous theories.

### **1. The Youtube channel which can be a Reference for learning public speaking.**

The YouTube channel is a channel on YouTube that provides several interesting videos that can be used as entertainment, knowledge, and creativity so that for students this can be a learning medium for them. Based on Habes et al. (2018) added that youtube is excellent and has a positive impact in the field of education, which has a positive effect on self-development, creativity, knowledge improvement, information exchange, and improvement of technical skills.

Moreover, the videos on the YouTube channel can be used as a reference for students or teachers to be used as a reference in learning and teaching public speaking in class because there are so many videos on the YouTube channel about English public speaking as said by Sari, et al. (2020) stated that many Youtube learning resources and content are easy to understand and suitable for teaching and learning English effectively.

Hamilton (2014), in his book, states that the public speaking course is a series of lessons that focus more intensely on public speaking or called the guide of public speaking that discusses the basic foundations of public speaking, preparation, ways of delivery, and certain types of public speaking. Therefore, as a reference for learning good public speaking,

researchers used 11 public speaking competencies based on Schreiber & Hartranft (2013) in their research on public speaking.

Topic is the main part of the speech where the speaker must know and convey the topic presented during the speech and it is better that the topic conveyed is a topic that provides the latest information to the audience as said by Schreiber & Hartanft (2013) stated good speakers choose topics that involve the audience and also when giving speeches, the topics presented are new information that the audience still doesn't know much about. In the findings of this study, there are about 4 channels and in each of them, there are about 3 videos that convey different and interesting topics where each topic provides new information and becomes knowledge for the audience.

Engaging Introduction is the beginning of the speech as the beginning of the speaker delivering the speech and as the beginning or opening of the speech. The speaker should bring an interesting introduction to be able to attract the audience's attention with sound orientation, a clear thesis, and previewing the points as stated by Schreiber & Hartanft (2013) A good speaker writes an interesting introduction or introduction in order to attract the attention of the audience. Good speakers provide voice orientation to the topic and state the thesis presented clearly, as well as preview the main points presented in a convincing and easy-to-remember way. In the findings of this study, there are 4 YouTube channels and 3 videos each in which the speaker gives an interesting introductory part such

as a personal experience, from knowledge that has been known, and a quote along with an explanation as an introduction to the speech delivered.

Clear Organization is a competency in which the speech delivered by the speaker must be organized in delivery with clear main points and the use of good transitions in delivery. Moreover, based on the statement Schreiber & Hartanft (2013). good speakers use credible materials and the points are supported by clear sources and provide support for the thesis presented. In the findings of this study, there are 4 channels with 3 videos each where the speaker delivers a very organized speech that starts from the opening, continues to the contents, then closes. In addition, the speaker of the present invention has a transition associated with each speech.

Well-Supported Ideas in speeches, namely supporting ideas as additional sources to support sentences or explanations conveyed by the speaker which is stated by Schreiber & Hartanft (2013) that good speakers use credible materials and the points are supported by clear sources and provide support for the thesis presented. In the findings of this research, there are about 4 channels, each channel has 3 videos where the speaker uses supported ideas as supporting explanations in speeches such as someone's quote, Poetry, Hadith, pieces of verses from the Al-Qur'an, and experiences that the speaker has experienced.

Closure in Conclusion the speech is the closing part with a conclusion at the end of the speech delivered in which the speaker provides a summary, motivation or description of the speech that has been delivered

which is stated by Schreiber & Hartanft (2013). Good speakers refer back to the big picture of their speech and provide summary bullet points that are clear and easy to remember. At the end of a speech, a good speaker provides motivation, determination, and a powerful invitation. In the findings of this study, there are 4 channels, each of which has 3 videos that have been researched, in which in the closing part the speaker gives a conclusion so that the audience can take positive things from the topic presented, in the form of motivation, a sentence calling for better, and motivational quotes.

Clear and Vivid Language is a sentence or word that the speaker conveys to the audience so that the audience can hear more comfortably and easily understand as said by Miles (2021) that public speaking has specific techniques and simple language that is easy to understand so that the message is conveyed and can be understood correctly. In the findings of this study there are 4 channels, each of which has 3 videos that have been studied, in which the speaker uses simple language and a very good and polite choice of words so that the audience who hears can understand every sentence conveyed.

Suitable Vocal Expression is a vocal expression in speech for delivery that looks more natural and better, especially expressions in speech delivery which appear as conveying emotions in the speech delivered and also no disturbing words or filler words are spoken as said by Nurcandrani et al. (2020) that first the essential thing in public speaking skills require good vocal processing, namely sound management so that the voice can be

heard correctly, clearly, and easily understood, using good breathing and takes place effectively with The elements in the vowel process are articulation or clarity, intonation or height, low voice in sentences, the volume of voice, speed of speech (speed/tempo), pause setting in sentence, accentuation/stress, sentence beheading, and tonal changes. In the findings of this study, there are 4 channels, each of which has 3 videos that have been studied, in which several speakers delivered very natural, energetic, powerful, excellent vocals, clear pronunciation, and no filler words that sounded like the said by Schreiber & Hartanft (2013). The characteristics of a good speaker are seen from the use of extraordinary vocal variations, intensity, and pacing as well as natural, enthusiastic vocal expressions and most importantly avoiding fillers when speaking.

Corresponding Nonverbals is a self-confidence and calm from the speaker when delivering a speech in front of the audience which was delivered by Yulianti & Sulistyawati (2021), public speaking is a personality development in speaking skills to be able to speak in public and convey information well and confidently. In this finding of this study there are 4 channels, each of which has 3 videos that have been studied where the speaker has very good self-confidence as seen in the videos that have been researched and the speaker has very good composure so that the delivery of information to the audience is very good with high self-confidence. Apart from that, on the channel that has been researched, there is 1 channel which is a competition channel for teenagers so that this can give them the

confidence to speak in public as said by Bonnet et al. (2018) stated that learning public speaking is very important because it will foster awareness of the importance of having the self-confidence to be realized from an early age, especially for adolescents who will begin to step on the stage of the self-maturation process.

Adapted to Audiences is an adaptation of speakers with audiences by conveying interesting and important information to the audience by delivering speeches from speakers which Schreiber & Hartanft said (2013) A good speaker is able to show how important the information conveyed is for the audience and the speech delivered is in accordance with beliefs. In addition, the speaker also shared several figures of speech to share cultural experiences. Moreover, Hamilton (2014) added that public speaking is speaking in front of people and delivering messages and information that can be understood and trusted by the public. In this Finding of this study, there are 4 channels, each of which has 3 videos that have been researched where the speaker can convey important and interesting information to the audience where the information provided is about achievements, personal experiences, social relationships, dreams, technology and education.

Adept Use of Visual Aids is a visual aid to support the delivery of speech by the speaker which visual aids stated by Schreiber & Hartanft (2013) good speaker can use visual aids to support the speech delivered where the use and presentation of visual aids is a characteristic of a good speaker. In addition, speeches that use visuals in them provide broad insight

into the topic of the speech delivered. In the findings of this study, there are 4 channels, each of which has 3 videos that have been studied, where there is 1 channel, there are 2 videos, namely the Tedx talk channel from Sandy Bravo and Elle Davis videos, and 1 channel, namely from English speech, only 1 video from Satya Nadella who use visual aids to support their speeches. However, overall all the speakers on the 4 channels, and for each channel there are 3 selected videos that have very good delivery, are interesting, powerful, and energetic.

Convincing Persuasion is the part where the speaker gives a message to the audience as information that can be used as life motivation which according to Schreiber & Hartanft (2013). Good speakers articulate problems and solutions well and convincingly, where every claim uttered is followed by strong and credible evidence, and try to avoid fallacies of reasoning. In addition, the speech delivered contained a memorable call to action. Moreover, also stated by Hamilton (2014) added that public speaking is speaking in front of people and delivering messages and information that can be understood and trusted by the public. In the findings of this study, there are 4 channels, each of which has 3 videos that have been researched, in which the speaker gives a message that makes sense with evidence so that it will be trusted by audiences and some of the messages given from all speakers are very positive and can invite the audience to live good and never give up.



Of all the videos that have been researched, there are 3 best videos that fulfill all of the 11 public speaking competencies. There are 2 videos on the TEDx Talks Channel : Sandy Bravo “You Hold the power to change your corner of the world”, and Elle Davis “Embracing Resilience as Your Superpower”. Then 1 video in English Speeches Channel : Satya Nadella “Importance Education”.