

**GENDER DIFFERENCES IN USING LANGUAGE FEATURES
ON YOUTUBE VLOGS**

THESIS

**By
GUSTI RAFI'ATUSSYIFA**



**ANTASARI STATE ISLAMIC UNIVERSITY
BANJARMASIN
2023 AD/ 1444 AH**



**GENDER DIFFERENCES IN USING LANGUAGE FEATURES ON
YOUTUBE VLOGS**

Undergraduate Thesis

Presented to Faculty of Tarbiyah and Teacher Training
In partial fulfillment of the requirements for the degree of
Sarjana Pendidikan

By

**Gusti Rafi'atussyifa
SRN. 190101030596**

**ANTASARI STATE ISLAMIC UNIVERSITY
FACULTY OF TARBIYAH AND TEACHER TRAINING
ENGLISH EDUCATION STUDY PROGRAM
BANJARMASIN
2023 AD/ 1444 AH**

STATEMENT OF AUTHENTICITY

I, the undersigned, Gusti Rafi'atussyifa, declare that this undergraduate thesis is my original work, gathered and utilized specially to fulfill the purposes and objectives of this study, and has not been previously submitted to any other university for any degree or other purposes. I also declare that the publications cited in this work have been properly acknowledged. If someday, it is otherwise, I understand that my degree will be revoked.

Banjarmasin, 23rd May 2023
The writer,



Gusti Rafi'atussyifa



KEMENTERIAN AGAMA
UNIVERSITAS ISLAM NEGERI ANTASARI
FAKULTAS TARBIYAH DAN KEGURUAN
PRODI TADRIS BAHASA INGGRIS
Jalan Jenderal Ahmad Yani KM. 4,5 Banjarmasin
Telepon (0511) 3253939 Faksimile (0511) 3274492
Web: www.ftk.iain-antasari.ac.id

SURAT BUKTI BEBAS PLAGIASI
Nomor: B-520/Un.14/III.1.f/PP.00.9/06/2023

Ketua Program Studi Tadris Bahasa Inggris menerangkan bahwa mahasiswa dengan identitas berikut:

Nama : Gusti Rafi'atussyifa
NIM : 190101030596
Program : S-1
Program Studi : Tadris Bahasa Inggris

Judul Skripsi:
Skit Technique Practice in Teaching Speaking

Hasil Uji Plagiasi : 12 %

Berdasarkan hasil uji plagiasi dengan menggunakan www.turnitin.com bahwa naskah skripsi ini dinyatakan memenuhi syarat batas maksimal plagiasi 25%.

Demikian surat keterangan ini dibuat untuk dipergunakan sebagaimana mestinya.

Banjarmasin, 14 Juni 2023

Ketua Program Studi

Tadris Bahasa Inggris



APPROVAL

Title : Gender Differences in Using Language Features on YouTube Vlogs
Name : Gusti Rafi'atussyifa
SRN : 190101030596
Faculty : Tarbiyah and Teacher Training
Program : Undergraduated Study (S-1)
Department : English Education Department
Academic year : 2022/2023
Place/date of birth : Banjarmasin, 07 October 2001
Address : Jl. Ks. Tubun, Rantauan Timur II, RT 03, Kecamatan Banjarmasin Selatan, Banjarmasin.

After being checked and revised, the thesis has been approved to be examined in front of the board of Examiners of Faculty of Tarbiyah and Teacher Training UIN Antasari Banjarmasin.

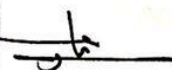
Banjarmasin, 10th June 2023
Advisor



Hidayah Nor, M.Pd
NUP. 20170101

Acknowledged by
Head of English Education Department
Faculty of Tarbiyah and Teacher Training
UIN Antasari Banjarmasin,




Affan Lenda Sari, S.S., M.Pd
NUP. 21110201503200

VALIDATION

Title: *Gender Differences in Using Language Features on YouTube Vlogs*

Name: Gusti Rafi'atussyifa, SRN: 190101030596 has been examined by the board of thesis examiners of Faculty of Tarbiyah and Teacher Training UIN Antasari Banjarmasin.

Day : Friday
Date : 23rd July 2023
Score : 81,8 (A)

Dean Faculty of Tarbiyah and Teacher Training
UIN Antasari Banjarmasin



THE BOARD OF EXAMINERS:

No.	Name	Signature
1.	Hj. Nani Hizriani, S. Pd, MA (Chairperson)	
2.	Hj. Nur Laila Kadariyah, S. Ag., M. Pd. (Member)	
3.	Hidayah Nor, S. Pd, M. Pd (Member)	

ABSTRACT

Gusti Rafi'atussyifa. 190101030596. *Gender Differences in Using Language Features on Youtube Vlogs.* Hidayah Nor, M. Pd. 2023 in English Education Study Program, Faculty of Tarbiyah and Teachers Training, Antasari State Islamic University. 2023

Keywords: Language and Gender, Language Features, Youtube, Vlog.

This study focuses on examining language characteristics used by male and female YouTube vloggers. It was chosen because differences between males and females's linguistic characteristics could be seen in the way they conveyed their words. Therefore, the purpose of this study was to as certain the kinds of language features that are utilized by both male and female YouTube Vloggers. Additionally, a qualitative content analysis method was used to perform the research. The researcher completes the data obtained from the transcription process of the vlogger's utterance on YouTube vlog based on the theory of Coats (1986). The findings show that two features are classified as male language features and it is found that there are only four language features in female that are used in Youtube vlogs. the male language features are taboo and swearing, directive and command, and the female language features are compliments, hedges, tag questions, and questions. The researcher expects that this study can inform future researchers about the differences in the language features of male and female following researcher can compare Coates' theory with that of another linguist by performing the same type of discussion and examining both male's and female's language features in the context of dialogue (two or more individuals having a conversation).

ABSTRAK

Gusti Rafi'atussyifa. 190101030596. *Perbedaan Jenis Kelamin Dalam Menggunakan Fitur Bahasa Pada Vlog Youtube.* Hidayah Nor, M. Pd. 2023, pada Program Studi Pendidikan Bahasa Inggris, Fakultas Tarbiyah dan Keguruan, UIN Antasari.2023

Keywords: Bahasa dan Jenis Kelamin, Fitur Bahasa, Youtube, Vlog.

Penelitian ini berfokus pada mengkaji karakteristik bahasa yang digunakan oleh pembuat vlog YouTube laki-laki dan perempuan. Dipilih karena perbedaan karakteristik linguistik antara laki-laki dan perempuan dapat dilihat dari cara mereka menyampaikan kata-kata. Oleh karena itu, tujuan penelitian ini adalah untuk memastikan jenis fitur bahasa yang digunakan oleh pembuat vlog YouTube laki-laki dan perempuan. Selain itu, metode analisis konten kualitatif digunakan untuk melakukan penelitian. Peneliti melengkapi data yang diperoleh dari proses transkripsi ucapan pembuat vlog di YouTube vlog berdasarkan teori Coats (1986). Hasil temuan menunjukkan bahwa terdapat dua fitur yang tergolong fitur bahasa laki-laki dan ditemukan bahwa hanya ada empat fitur bahasa pada perempuan yang digunakan dalam vlog Youtube. fitur bahasa laki-laki adalah tabu dan umpatan, direktif dan perintah, dan fitur bahasa perempuan adalah pujian, lindung nilai, pertanyaan tag, dan pertanyaan. Peneliti berharap penelitian ini dapat menginformasikan peneliti selanjutnya tentang perbedaan fitur bahasa laki-laki dan perempuan. Peneliti berikut dapat membandingkan teori Coates dengan ahli bahasa lain dengan melakukan jenis diskusi yang sama dan memeriksa fitur bahasa laki-laki dan perempuan dalam konteks dialog (dua atau lebih individu melakukan percakapan).

ACKNOWLEDGEMENT

بِسْمِ اللَّهِ الرَّحْمَنِ الرَّحِيمِ

الْحَمْدُ لِلَّهِ رَبِّ الْعَالَمِينَ وَالصَّلَاةُ وَالسَّلَامُ عَلَى أَشْرَفِ الْأَنْبِيَاءِ وَالْمُرْسَلِينَ سَيِّدِنَا وَمَوْلَانَا مُحَمَّدٍ وَعَلَى آلِهِ وَصَحْبِهِ أَجْمَعِينَ, أَمَّا بَعْدُ.

Praise to Allah the Almighty who has been giving me guidance till the writer finished this thesis entitled “*Gender Differences in Using Language Features on YouTube Vlogs*” Peace and salutation always be upon Prophet Muhammad P.B.U.H and all his friends who struggle for Allah. The researcher like to express appreciation and gratitude to:

1. Dr. H. Hamdan, M.Pd as the Dean of Faculty of Tarbiyah and Teacher Training of Antasari State Islamic University and all his staff for their help in the Administrative matters.
2. Afifah Linda Sari, M.Pd, as the Head of English Education Department for the assistance and motivation.
3. Hidayah Nor, S.Pd., M.Pd, as the Secretary of English Education Department for the assistance and motivation.
4. My academic advisor, Dra. Andi Irlina, M. Hum, for the guidance and encouragement.
5. My thesis advisor, Hidayah Nor, M. Pd, as the advisor for the advice, helps, suggestion and correction.
6. All lecturers and assistants in Faculty of Tarbiyah and Teacher Training for the priceless knowledge.

7. The Head of the Library of UIN Antasari and his staff and Teacher Training UIN Antasari and the staff who have provided services to researchers.

Finally, the writer hopes that this research will be useful for the next researchers. The writer admits that this research paper is not perfect yet. Therefore, suggestion will be expected to make it better.

Banjarmasin, Dzulqo'dah, 12th June 1444 A.H
June, 12th 2023 A.D



Gusti Rafi'atussyifa

CONTENTS

	Page
COVER	
LOGO PAGE	
TITLE PAGE	i
STATEMENT OF AUTHENTICITY	ii
SURAT BUKTI BEBAS PLAGIASI	iii
APPROVAL	iv
VALIDATION	v
ABSTRACT	vi
ABSTRAK	vii
ACKNOWLEDGEMENT	viii
CONTENTS	x
LIST OF APPENDICES	xii
CHAPTER I	1
A. Background of Study	1
B. Definition of Key Term	4
C. Research Questions.....	5
D. Objective of the Study	5
E. Significance of Study	6
CHAPTER II	7
A. Theoretical Description	7
1. The Definition of Language and Gender	7
2. The Definition of Language Features	8
a. Male’s Language Features	9
b. Female’s Langage Features	12
3. The Definition of YouTube	15
4. The Definiton of Vlog	16
B. Review of Previous Studies	18
CHAPTER III	23
A. Research Design	23
B. Research Object	23

C. Data.....	23
D. The Technique of Data Collection.....	24
E. Data Analysis	24
CHAPTER IV.....	27
A. Findings	27
B. Discussions	60
CHAPTER V	66
A. Conclusions	66
B. Suggestions	67
REFERENCES.....	69
APPENDICES	75
CURRICULUM VITAE.....	85

LIST OF APPENDICES

Appendix 1: Translation of Qur'an Verse.....	75
Appendix 2: Vloggers Utterances	75
Appendix 3: Certificate of Seminar Proposal	80
Appendix 4: Seminar Proposal Letter	81
Appendix 5: Consultation notes	82