CHAPTER I

INTRODUCTION

A. Background of Study

At this time we are in the era of globalization, where science and technology are developing rapidly in all parts of the world, in order to be able to access innovations from global developments, good English skills are needed. As we know English is an international language used for technology, trade, politics and business etc. Teaching English is very important for millennial learners to learn.

The language element that is very important to develop for mastering the language besides grammar and pronunciation is vocabulary. Without mastering the vocabulary of the language, it will be very difficult to understand the language and difficulties in communicating. Therefore, in order to be able to communicate well, students need to learn basic knowledge of language, namely vocabulary. Meanwhile, Chaer (2007) explains that vocabulary is a unit of language that has one meaning.

Vocabulary is part of a language that underlies understanding of that language. The quality of a learner vocabulary will affect the four language skills, namely listening, speaking, reading, and writing. The more a learner has vocabulary, the easier it will be to understand English and communicate. Therefore, in order to be able to master reading, speaking, listening and writing, students must first understand the basics, namely good and adequate vocabulary. Because, basically vocabulary is always related to grammar and pronunciation stated in Q.S. *Al-Baqarah* /31: 2.

This verse explains that basically as humans we must know vocabulary, by knowing the names of objects and their uses. So, that we can form a sentence or conversation. The more vocabulary you have, the easier it will be to deepen your knowledge.

Vocabulary is one of the important factors in learning a language. Vocabulary is the smallest unit of a language. Vocabulary arranged into sentences will have meaning to convey feelings, thoughts or opinions. There are several problems found in students, namely students have difficulty memorizing vocabulary. Sometimes they forget the old vocabulary that has been learned before. They complained that it was difficult to remember English vocabulary. The definition of vocabulary is central to language and of critical importance to the typical language learning Zimmermman et al. (1998). That is, vocabulary is the most important part of reading, writing, listening and even speaking. Judging from these problems, the success of learning English depends on mastery methods and techniques in learning vocabulary. Many students are not interested in the delivery of material from the teacher. This is caused by learning methods that are still focused on the teacher so that students become less active in learning. Therefore, teachers are required to be creative in creating appropriate strategies that help students to increase their vocabulary. Besides that, as a teacher who teaches millennial generation learners. Experts consider that the millennial generation is a digital generation, where this generation relies more on technology to communicate, play, and socialize. This habit arises from the rapid pace of technology that can be accessed in one electronic device or in just one gadget. Teaching the Millennial generation for some teachers complains that it is difficult. Teachers can use their gadgets as a medium for learning vocabulary. Students can install applications to be used as learning media to increase student vocabulary. However, the teacher must ensure that he can handle students and ensure that students use them for learning English vocabulary.

In this context, the implement of webtoon comic in teaching English vocabulary can be an interesting alternative to increase students' interest and motivation in learning vocabulary. Webtoon comic, with its interesting combination of images and text, is able to present learning materials visually and narratively, which can make it easier for students to understand and remember new vocabulary. It is known that teachers use Webtoon Comic as a vocabulary learning media in Madrasah Aliyah Neger 3 Banjar.

This is also the reason why the researcher chose this research location and Webtoon Comic topic, because at Madrasah Aliyah Negeri 3 Banjar there are teachers who teach English using Webtoon Comic as a learning medium and it is not yet known how these teachers apply it in teaching vocabulary. So the researcher wants to learn more about how webtoon comic can be used to improve students' vocabulary. Therefore, the researcher chose "The Practice of English Webtoon Comic in Teaching Vocabulary" as the research title.

B. Research Questions

From the background explanation above, the researcher makes the formulation of the problem as follows:

- 1. How does the teacher implement of the English Webtoon Comic in teaching vocabulary?
- 2. How is the teacher's perception of the implementation of the Webtoon Comic in teaching vocabulary?

C. The Objective of Study

Based on the formulation of the problem, this study is aimed at obtaining two following objectives:

- To describe the implementation of Webtoon Comic in teaching vocabulary to the tenth-grade students of Madrasah Aliyah Negeri 3 Banjar.
- To investigate the teacher's perception of the implementation of the Webtoon Comic in teaching vocabulary.

D. Significance of Study

1. The Teacher

For English teachers, this research provides an opportunity to gain new insights and explore different methods of teaching English. In addition, this study also provides guidance on how to implement this method in the classroom and provides inspiration in improving vocabulary comprehension.

2. The Other Researcher

For other researchers, this study can be a valuable source of reference in finding similar topics related to teaching English vocabulary using webtoon comics. This study provides a solid foundation for continuing research related to the topic. By utilizing the findings and methodology that have been revealed in this study, other researchers can broaden their horizons and deepen their understanding of the potential and effectiveness of using webtoon comics in the context of vocabulary learning. This can help fill previously unexplored knowledge gaps and make a meaningful contribution towards the development of innovative and effective learning approaches.

E. Definition of Key Terms

1. The Practice of English Webtoon Comic

In that study, the practice focused on understanding how to implement English Webtoon Comics in the vocabulary teaching process, as well as exploring the experiences of students and teachers when they used English Webtoon Comics in such teaching.

2. Teaching Vocabulary

In this study, teaching English vocabulary to tenth grade students at Madrasah Aliyah Negeri 3 Banjar is referred to as the process of learning vocabulary related to words that appear in recount texts. All materials taught by a teacher are based on the content of the textbook.

3. English Webtoon Comic

In this research, English webtoon comic refers to an English webtoon comic used as a learning tool by a teacher at Madrasah Aliyah Negeri 3 Banjar. The webtoon comic used is a free webtoon comic as digital comic that is available to everyone and can be accessed by anyone.

4. Teacher's Perception

The teacher's perception in that study was a perception that indicated the teacher's positive perception of the implementation of the webtoon comic in teaching.