

CHAPTER III

RESEARCH METHOD

A. Research Design

The type of this research is descriptive qualitative research. This research focused in analyze the types of illocutionary act that used by Muniba Mazari. According to Sugiyono (2014) Qualitative descriptive methods collect data in the form of words or visuals rather than numbers. Because the data was collected in the form of phrases, it was called qualitative research. Descriptive qualitative study in which the researcher uses scientific terminology to describe the quality of social influence that cannot be described or assessed by a quantitative method (Sugiyono, 2009). This study identified the sorts of illocutionary acts in Muniba Mazari's inspirational speech.

B. Data Source

In this research, the researcher used as the data source the video of a public speech delivered by Muniba Mazari from English Speeches YouTube channel 2018 with the title "We are perfectly imperfect".

C. Instrument

In this research, the researcher as the main instrument, multiple sources of data, inductive data analysis, participant meaning, developing design, theoretical and interpretive lenses are some of the eight

characteristics of the qualitative method. (Creswell, 2010). Faced with this, the researcher is the most important instrument in this study, but also need supporting instruments to complete the analysis. Notes, recordings, video and transcriptions of Muniba Mazari's speech serve as secondary instruments.

D. Data Collection

In collecting data, the researcher took the following steps. First, the researcher watched one of the of Muniba Mazari's inspirational speech on English speeches YouTube channel. Then, the researcher wrote down the transcript of the speech. Last, the researcher identified, classified and analyzed the types of illocutionary acts and the dominant type that used by Muniba Mazari. The researcher also found relatable sources, journals and articles to get more valid datas and reinforced by existing datas.

E. Data Analysis

In analyzing the data, the researcher did some following steps. The researcher took the following procedures while evaluating the data: Muniba Mazari's speech transcript was carefully reviewed by the researcher in order to grasp the general meaning and structure of her speech. The researcher looked for illocutionary acts throughout Muniba Mazari's speech script and analyzed them using the theory of illocutionary acts that was employed in this study. The researcher drew important conclusions based on findings of the illocutionary act analysis in Muniba Mazari speech on YouTube.

To find out the most dominant type from the percentage in the speech of Muniba Mazari are used this formula.

$$P = \frac{F}{N} \times 100\%$$

Note:

P = Percent

F = Frequency of Illocutionary Acts

N = Total Number of Illocutionary Acts

100% = the standard percentage