

CHAPTER III

RESEARCH METHOD

A. Research Design

The research design employed in this study, as emphasized by (Arikunto 2013), claimed that content analysis serves as a valuable strategy for delving into the practical steps required to implement digital comics in order to enhance students' reading comprehension. Moreover, (Wallen and Fraenkel 2001) highlighted that content analysis involves the systematic analysis of the written or visual contents of documents. Thus, this research is categorized as content analysis, which is also highlighted as an integral part of library research (Arikunto 2013).

To conduct this content analysis, a descriptive qualitative method is utilized. (Nazir 2003) stated that descriptive qualitative research is a methodology that aims to provide a comprehensive and detailed description of the condition and situation of a particular phenomenon. In other words, this method is employed to describe the existing practices and classify the information related to the implementation of digital comics for enhancing students' reading comprehension.

By emphasizing content analysis as the research design, this study aims to examine and analyze the practical steps involved in implementing digital

comics to enchant students' reading comprehension. It entails systematically analyzing and interpreting the content of various sources, such as books, s, articles, and other relevant publications, to gain deep insights into the strategies, challenges, and potential benefits of utilizing digital comics in the context of reading instruction.

It is worth noting that content analysis, as emphasized by (Taylor 2018), provides a rigorous and systematic framework for data analysis in library research. Through the identification of key themes, patterns, and trends within the analyzed content, this research design enables researchers to draw meaningful conclusions and generate valuable recommendations for educators and practitioners in the field of language education. Moreover, content analysis allows for the exploration of both explicit and implicit messages conveyed through the implementation of digital comics, thereby highlighting their potential to enhance students' reading comprehension skills.

B. Research Subject and Object

1. Research Subject

The research subject of this content analysis is a collection of academic articles that examine into the practical steps and strategies of delving digital comics to enhance students' reading comprehension. The analysis focuses on exploring the content and themes presented in these sources, specifically examining the delving of digital comics as an

instructional tool for improving reading comprehension skills among students. The selected research subject comprises a range of scholarly works that discuss the practical implications of delving the practical steps to implement digital comic in enhancing students' reading comprehension.

2. Research Object

The research object of this content analysis is to examine and analyze the content, methodologies, and findings of the selected academic articles, that emphasize the implementation of digital comics in enhancing students' reading comprehension. The analysis aims to identify the practical steps. By delving into the research object, this study seeks to gain insights into the current state of knowledge regarding the practical implementation of digital comics for improving students' reading comprehension. The research object provides a valuable source of information for drawing conclusions and deriving implications for further research and practice in this area.

C. Data and Source of Data

1. Data

In the research titled "A Content Analysis of Practical Steps to Implement Digital Comic in Enhancing Students' Reading Comprehension," the research design employed is a library research

approach. In this design, the data collection process will primarily involve gathering academic articles, that are directly related to the practical steps of implementing digital comics for enhancing students' reading comprehension. These academic articles served as valuable sources of information, providing insights into the effective use of digital comics in educational settings. By selecting relevant and scholarly s through meticulous searching in online databases, academic libraries, and digital repositories, the study aims to gather a comprehensive collection of literature that emphasizes practical strategies, instructional techniques, and outcomes of using digital comics to engage and enhance students' reading comprehension skills. Through this content analysis of academic articles, the research seeks to uncover key themes, patterns, and recommendations for educators and practitioners to effectively know the steps in delving digital comics as a tool to enchant students' reading comprehension abilities.

2. Data Source

These sources primarily relied on scholarly and academic materials, particularly s obtained from reputable sources like Google Scholar. These sources served as reliable and comprehensive references, offering theoretical frameworks, empirical studies, and best practices related to the

integration of digital comics in reading comprehension instruction. A systematic search process using relevant keywords and filters ensured the inclusion of peer-reviewed, recent, and context-specific studies. Through meticulous examination and analysis of these scholarly sources, the research aimed to uncover patterns, trends, and recurring themes, contributing to the development of a robust theoretical framework and informing effective strategies for implementing digital comics to enhance students' reading comprehension abilities.

D. Technique of Data Collection

The technique of data collection employed in this study is document analysis or content analysis. Document analysis involves delving into written materials, such as academic articles, to extract valuable insights and information. In the context of this research, the focus is on delving into the practical steps involved in implementing digital comics to enhance students' reading comprehension. To achieve this, (Reitz, 2012) highlighted that an extensive search of scholarly s is conducted must using specific keywords, and the keyword is "digital comic" and "reading comprehension," sourced from Google Scholar. By utilizing these keywords, the researcher aims to retrieve relevant citations that align with the research objective. The selected article that present similar practical steps in delving digital comics for enhancing reading comprehension become the primary outcomes of the research. Through a

thorough analysis and comparison of these selected articles, common patterns, and recurring themes can be identified, providing a comprehensive understanding of the practical steps that are effective in implementing digital comics to enchant students' reading comprehension abilities.

E. Data Analysis

This study used document analysis or content analysis to describe the practical steps to implementing digital comic to enhancing students' reading comprehension.

1. Data Reduction

The first is data reduction. The data reduction process in this study involves the comprehensive presentation of all practical steps obtained from various articles, followed by the identification of similarities and consistencies among these steps. By systematically examining the content of each article, the researcher aims to extract and compile the practical steps related to the implementation of digital comics in enhancing students' reading comprehension. This approach allows for a thorough analysis of the similarities and variations in the identified practical steps. Through meticulous comparison and categorization, the researcher identifies the commonalities and patterns that emerge across multiple articles. These common practical steps, which exhibit similarity or resemblance, are then categorized and considered as the essential outcomes of the research. This

data reduction process enables the researcher to distill the collective insights and findings from the selected articles, providing a comprehensive understanding of the practical steps that are commonly recommended for implementing digital comics to enhance students' reading comprehension.

2. Data Display

The data display in this study included tables containing detailed information about each article author, including the year of publication and other relevant details. These tables provided a systematic overview of the authors and their respective article, enabling a comprehensive analysis of the research landscape. In addition, the last column of the table presented a compilation of the practical steps obtained from the analyzed article. This last column served as a summary of the key practical steps identified by the researcher in implementing digital comics to enhance students' reading comprehension. By including this information, the table offered a concise and accessible reference for researchers and practitioners, highlighting the common recommendations and effective strategies derived from the literature.

3. Drawing Conclusion

The conclusion drawn from the data reduction and data display processes is that the researcher identified the most commonly implemented practical steps by various authors. By analyzing the compiled information from different articles, a pattern of recurring practical steps emerged. These

practical steps represent the strategies and techniques frequently employed in implementing digital comics to enhance students' reading comprehension.

In summary, the researcher has identified and highlighted the practical steps that are frequently implemented by various authors in their utilization of digital comics for enhancing students' reading comprehension. These practical steps provide valuable insights and guidance for educators and researchers interested in leveraging digital comics as a tool to enhance reading comprehension skills among students.