

**A CONTENT ANALYSIS ON THE WEBINARS OF APPLYING
DIGITAL STORY TELLING FOR TEACHING ENGLISH**

**By
SITI FATIMAH**



**ANTASARI STATE ISLAMIC UNIVERSITY
FACULTY OF TARBIYAH AND TEACHER TRAINING
ENGLISH EDUCATION STUDY PROGRAM
BANJARMASIN
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**A CONTENT ANALYSIS ON THE WEBINARS OF APPLYING DIGITAL
STORY TELLING FOR TEACHING ENGLISH**

Undergraduate Thesis

Presented to Faculty of Tarbiyah and Teacher Training
In partial fulfilment of the requirements for the degree of
Sarjana Pendidikan

By

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2023 A.D/1444 A.H**

STATEMENT OF AUTHENTICITY

I, the undersigned, Siti Fatimah SRN 1601240798, declare that this undergraduate thesis is my original work, gathered and utilized specially to fulfil the purposes and objectives of this study, and has not been previously submitted to any other university for any degree or other purposes. I also declare that the publications cited in this work have been properly acknowledged. If someday, it is proven otherwise, I understand that my degree will be revoked.

Banjarmasin, Februari 11th 2023
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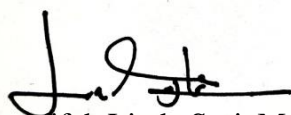
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ABSTRACT

Fatimah, Siti. 1601241798. A Content Analysis On The Webinars Of Applying Digital Story Telling For Teaching English. English Education Department, Faculty of Tarbiyah and Teacher Training. UIN Antasari Banjarmasin. Advisor : Afifah Linda Sari M.Pd, at English Education Department, Faculty of Tarbiyah and Teacher Training. UIN Antasari Banjarmasin. 2023.

Keywords : Digital, Story Telling, Teaching English, Webinars.

This research was aimed to analysis the speakers of the webinars apply digital storytelling in teaching English. This research used the content analysis available on social media, namely Youtube. This research is conducted with descriptive qualitative research and focus to webinars digital story telling. Researcher used documentation of webinar with the speakers are Dr. Deborah Healey, LeeAnne, and Fred Barrett to collected the data related to digital story telling, it was analysed in three steps of data analysis: data condensation (the process of selecting and focusing, the data which has been collected), data display (show data have been organized and compressed), and drawing and verification conclusion. The result of this research show that digital story telling is an application of technology that is positioned to help teachers overcome barriers to using technology to become something productive. Dr. Deborah Healey used story to teaching English because it is easy for humans to remember and also the story is interesting and also stories are useful for students to practice English actively or receptively, they can make stories and they can share their ideas and life. Next, Leeanne Lavender used digital story telling in written or oral form, visual or artistic forms that use digital places or methods such as photography blogs, video podcasting, electronic books, graphic novels and animation. Then, Fred Barrett define digital storytelling as a combination of video, audio, images and text to bring your stories to life, digital storytelling gives you the ability to share experiences and stories and digital storytelling allows individuals to use digital tools to tell a story.

ABSTRAK

Fatimah, Siti. 1601241798. Analisis Konten Webinar tentang Penerapan Digital Story Telling dalam Pembelajaran Bahasa Inggris. Dosen Pembimbing : Afifah Linda Sari, M.Pd. Jurusan Pendidikan Bahasa Inggris, Fakultas Tarbiyah DAN Keguruan, UIN Antasari Banjarmasin.2023.

Kata Kunci: Digital, Bercerita, Mengajar Bahasa Inggris, Webinar.

Penelitian ini bertujuan untuk menganalisis para pembicara webinar yang menerapkan digital storytelling dalam pengajaran bahasa Inggris. Penelitian ini menggunakan analisis konten yang tersedia di media sosial yaitu Youtube. Penelitian ini dilakukan dengan penelitian deskriptif kualitatif dan fokus pada webinar digital story telling. Peneliti menggunakan dokumentasi webinar dengan narasumber Dr. Deborah Healey, LeeAnne, dan Fred Barrett untuk mengumpulkan data terkait digital story telling, dianalisis dalam tiga langkah analisis data: reduksi data (proses pemilihan dan pemfokusan, data yang telah terkumpul), display data (menunjukkan data yang telah diorganisasikan dan dipadatkan), dan penarikan kesimpulan dan verifikasi. Hasil penelitian ini menunjukkan bahwa penceritaan cerita digital merupakan penerapan teknologi yang diposisikan untuk membantu guru mengatasi hambatan penggunaan teknologi menjadi sesuatu yang produktif. Deborah Healey menggunakan cerita untuk mengajar bahasa Inggris karena mudah diingat oleh manusia dan juga ceritanya menarik dan juga cerita bermanfaat bagi siswa untuk berlatih bahasa Inggris secara aktif atau reseptif, mereka dapat membuat cerita dan mereka dapat berbagi ide dan kehidupan mereka. Selanjutnya, Leeanne Lavender menggunakan digital story telling dalam bentuk tulisan atau lisan, bentuk visual atau artistik yang menggunakan tempat atau metode digital seperti blog fotografi, video podcasting, buku elektronik, novel grafis dan animasi. Kemudian, Fred Barrett mendefinisikan penceritaan digital sebagai kombinasi video, audio, gambar, dan teks untuk menghidupkan cerita Anda, penceritaan digital memberi Anda kemampuan untuk berbagi pengalaman dan cerita, dan penceritaan digital memungkinkan individu menggunakan alat digital untuk menceritakan sebuah cerita.

MOTTO

If you never try, You will never know.

DEDECATION

I dedicate this thesis for:

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Finally, the writer hopes that this thesis research will be useful for the next researchers. The writer admits that this thesis is not perfect yet. Therefore, the suggestion will be expected to make it better.

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