

## **CHAPTER IV**

### **FINDINGS AND DISCUSSION**

After conducting research, researchers obtained data about strategies that can be applied by teachers in teaching English using digital story telling in webinars. Research findings provide information found by researchers through research instruments. In this study one research question, meaning that this chapter requires one main point of research findings one research question as well.

In this section the researcher also answers research questions by making direct observations, listening to the contents of the webinar and understanding and analyzing the contents of the webinar. Then after listening to the contents of the webinar the researcher found that there were strategies in the teaching and learning process in digital stories.

#### **A. Findings**

In the findings the researcher presents the data that has been obtained from observing three webinars regarding digital story telling.

##### **1. Webinar Story Telling with Dr. Deborah Healey**

In this webinar, the researchers observed the webinar process by watching the webinar on a digital platform, namely YouTube. The material provider for the webinar was Dr. Debora Healey with digital storytelling material. In the webinar, Dr. Debora stated that she like technology and story so the digital storytelling is perfect for their. Dr. Debora started with a question

“How many times this week have you told a story to someone?” and she wanted respond of audience in the chat.

Dr. Debora stated that there are material points which are divided into four chapters. In the first chapter the speaker explained "why we use story" according to the speaker why we use story because in the story format it is easy for humans to remember and also the story is interesting because with stories they relate us to some people being told or telling a story to other people reading a story but we see more through the story for example about ourselves and about other people. and also stories are useful for students to practice English actively or receptively, they can make stories and they can share their ideas and life.

In the second chapter the speaker discussed "digital story telling" in this chapter the speaker gave an example of digital story telling on YouTube from the StoryCenter entitled "Remaking El Rancho by Dulce Alonso" after seeing the digital story example the speaker asked the audience to think about was the story memorable and engaging?, what language skills would students need or create this kind of story?, what would they learn from creating a digital story that they might not learn otherwise?.

In the third chapter, the speaker discusses "Creating" which has 2 parts, in the first part explains "simple story" with examples of piclits, namely media/simple stories addressed

through pictures then there will also be verbs, adverbs, adjectives, nouns, pronouns which we can use all of them to create a story based on the pictures. With these piclits, students will be more creative and have to put more effort into describing stories or assembling stories from various verbs, adverbs, adjectives, nouns, and pronouns. the second example is Make Belif Comic, which is a simple story that shows an image that provides several key sentences in which we must take the initiative to decompose the key sentences into a sentence structure and become a story. The second part explains "Media tools" which require some planning and me dia such as mobile phone stories to describe stories by writing them or recording them.

In the fourth chapter, the speaker discusses "Putting it Together" in this chapter the speaker has five basic steps to make digital story telling.

#### 1. Think about Digital Story Telling elements

##### a. Learning Objectives

Dr. Deborah stated that ss a teacher we must have learning objective as part of teaching learning use Digital Storytelling.

##### b. Purpose and dramatic question

Dr. Deborah said that we need purpose and dramatic questions because that are parts of digital Storytelling for

open the story.

c. Whose point of view

She explained that in order to open a story, students need to choose their own point of view.

d. Soundtracks and other media

Then we thought whether we wanted an audio soundtrack or other media such as photos or pictures to use.

e. Focus

She explained that focus is important.

f. Practice

The last, Dr. Deborah said that after doing all the basic steps then do the exercises

2. Content and Media

Mr. Daborah said that This is really interesting, because this is a place to write stories.

a. The Story

If we want to write a narrative, then a storyboard helps outline what to say.

b. Making an impact

A story has to have impact, so we need to think and plan if we want to include music or video clip. The speaker also said that words of wisdom are a pro tip in this matter.

c. Time limits

In terms of content and media, we must set limit within the story because students will encounter new images, new audio, and new everything for weeks.

3. Practice

In this case Dr. Deborah explained that there are four points in practice, namely focus, pacing, language, and repeat. He explained that usually, students don't want to practice but they need to practice because with practice they will gain focus so that when they do storytelling they are not too fast and not too slow. This can improve students' language skills better. And as teachers we need to remind students to always repeat the exercise.

4. Recording

5. Save and share on platforms like, youtube and blogging



Figure 4.1 Webinar Digital Storytelling by Dr. Deborah Haeley



Figure 4.2 Webinar Digital Storytelling by Dr. Deborah Haeley

#### 1. Webinar Storytelling with LeeAnne

In this webinar, the researchers observed the webinar process on YouTube. The material provider for the webinar is LeeAnne Lavender according to LeeAnne digital story telling is one of the things that people like, namely telling stories in written or oral form, visual or artistic forms that use digital places or methods such as photography blogs, video podcasting, electronic books, graphic novels and animation. according to Leanne the way for teachers to start digital story telling even though they are new to this idea and practice is to start with something simple and think I want in this lesson my students do reflection and maybe usually the teacher asks students to write in journals but now the teacher can start with have students record it or use a digital platform such

as flip grid. and then the teacher can build student trust by doing learning together with students.



Figure 4.3 Webinar Digital Storytelling with LeeAnne Lavender

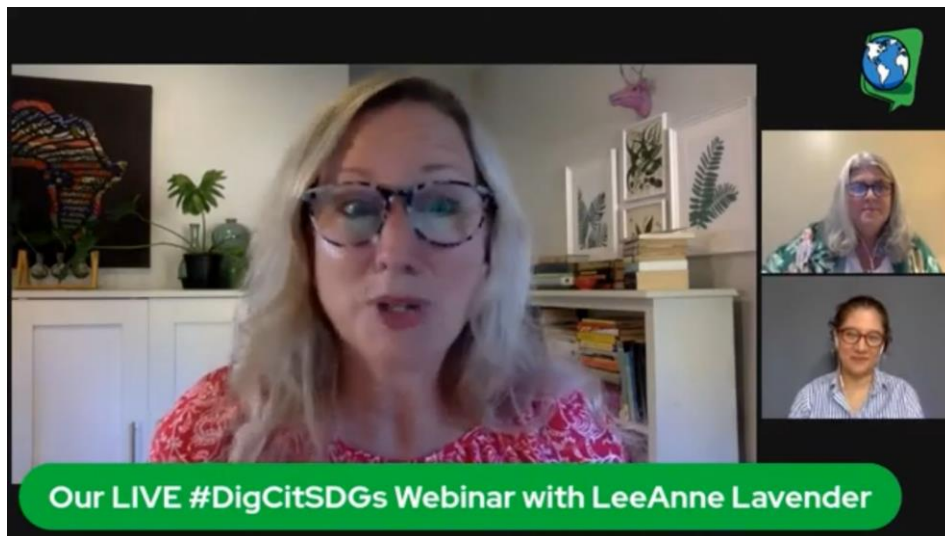


Figure 4.4 Webinar Digital Storytelling with LeeAnne Lavender

## 2. Webinar Story Telling With Fred Barrett.

In this webinar the researchers followed the webinar process on YouTube, with the webinar title "The Power Of Digital

Story Telling" and the speaker was Fred Barrett.

In this webinar, the presenters define digital storytelling as a combination of video, audio, images and text to bring your stories to life, digital storytelling gives you the ability to share experiences and stories and digital storytelling allows individuals to use digital tools to tell a story.

In this webinar, the presenters also explained the purpose of digital storytelling, namely :

1. Digital storytelling connects people
2. Digital storytelling provides a sharing of ideas.
3. Help the community learn about each other
4. Digital Stories build Value and Credibility

The speaker also explained the Digital Storytelling tools and their benefits.

#### 1. Website Development

- a. The website provides a direct connection
- b. Websites provide value, credibility and context
- c. The website provides control over your story
- d. A website is a collection of stories that can make your organization or community look good

#### 2. Graphics and Photos

- a. Graphics and photos provide additional content to your written content



- b. Graphics and photos provide visual impact
- c. Graphics and photos provide moments to engage the reader's imagination
- d. Graphics add credibility and navigation to understanding the story

### 3. Video Blogging (Vlogging)

- a. Video blogging provides instant virtual word of mouth
- b. Video blogs provide an element of trust and credibility in today's digital environment
- c. Blogging Video provides more exposure and interaction

### 4. Audio Podcasts

- a. Audio podcasts provide an alternative to video
- b. Audio podcasts provide an added element of trust and confidence in today's digital environment
- c. Audio podcasts are easier to produce and consume for listeners

### 5. Social Media Content Strategy

- a. Social media strategy is the placement of your digital content on social media platforms
- b. Social media strategy provides additional exposure and engagement
- c. Social media provides a channel for your digital content

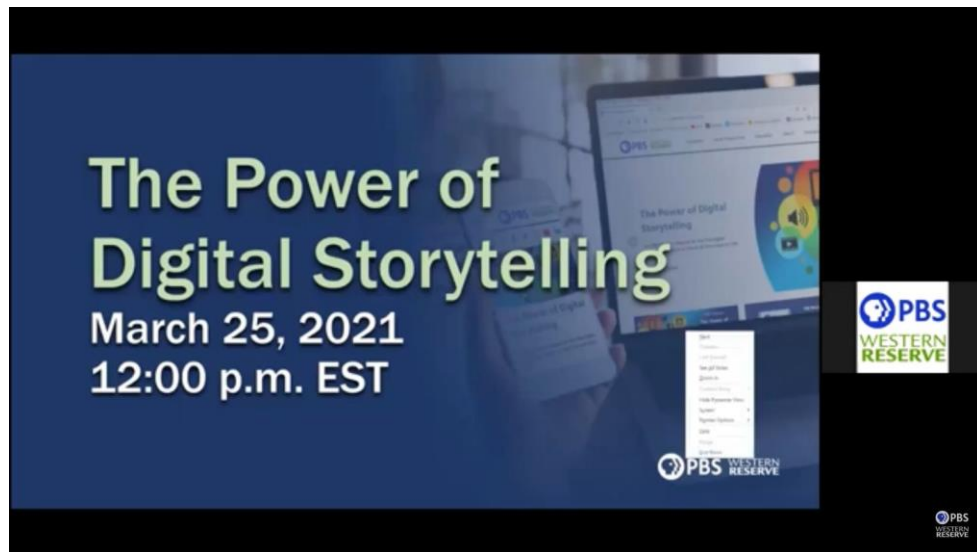


Figure 4.5 Webinar The Power of Digital Storytelling



Figure 4.6 Webinar The Power of Digital Storytelling

## B. Discussion

In this section, the researcher explains the results of research on the types of strategies in webinars that can be applied by teachers in teaching English using digital storytelling. The purpose of this research is

to find out "How are the strategies in the webinar that are applied by teachers in teaching English using digital stories".

After the data is obtained and the process is as described above, the researcher writes and analyzes the data that the researcher has obtained for the findings above. Researchers also know what strategies can be applied by teachers in teaching English using story telling in webinars.

Based on the findings of researchers from observing several webinars that digital storytelling is storytelling in written or oral form, visual or artistic forms that use digital places or methods and digital storytelling is a combination of video, audio, images and text to bring stories to life, digital storytelling provides the ability to sharing experiences and stories and digital storytelling enables individuals to use digital tools to tell a story. The statement digital storytelling is storytelling using digital places or methods and digital storytelling allows individuals to use digital tools to tell stories in line with the theory from Bernard, (2010) that digital storytelling is the application of technology that is well positioned to utilize user-contributed content to help teachers overcome some barriers to the productive use of technology. According to this definition, digital storytelling is an application or tool or media or method that can assist learning. So the center of attention of students in the learning process is no longer the teacher but the computer, but from all that.