

# CHAPTER I

## INTRODUCTION

### **A. Background of the Study**

One of the important parts of modern human life's interaction is language including English. It is an international language that used by many people around the world to communicate and share any information. Furthermore, this language is used in some fields, such as in trade, diplomacy, and education in other countries all over the world.

The growth of intellect, emotion, and society are all significantly influenced by English. It encourages academic performance in all study-related fields. Because it is covered in the final test for the country, English is one of the most significant subjects taught in schools. People can readily converse with folks in other countries by using this language. Therefore, it is essential for people to learn English in order to engage, communicate, and obtain information from others.

Regarding to the important of English, government in Indonesia has decided that English is a foreign language that should be taught as a compulsory subject in junior high school, senior high school and university in Indonesia. It makes the teacher has extra teaching in delivering English material to the students so that they can easily understand that language.

The studies of both students and teachers for learning and teaching a language other than their mother tongue are permitted to take place in the

student's home, as a significant component of the regular school curriculum, or as an alternate communicative strategy in official meetings.

Given that teaching is a complicated process, it involves more than just imparting knowledge from the teacher to the students. It is a series of external events intended to enhance internal learning processes. (Sequeira, 2012). Additionally, Crawford (2005) asserted that teaching is more than a collection of techniques. A set of objectives must be addressed for a specific group of students, at a specific time in the school year, with specific resources, within a specific time frame, in a specific school and community setting, in order to be considered effective teaching.

The goal of the teaching and learning process is to ensure that students acquire knowledge and are able to comprehend it. To accomplish the goal of teaching, the teacher is essential and must be creative in selecting the tools, methods, and even the mediums used to impart knowledge to the pupils. As a result, the teacher's role is crucial to ensuring that the learning process is successful.

In actuality, though, there are times when the classroom is frequently dealing with a number of issues when English is being taught and learned. These issues affect not only teachers but also students, making it difficult to fully accomplish the objectives of teaching and learning processes. Additionally, there are other major issues that prevent many students and teachers from successfully teaching English, which hinders the learning of this language.

This explanation is related to Q.S Al-Baqarah verse 124:

وَإِذِ ابْتَلَىٰ إِبْرَاهِيمَ رَبُّهُ بِكَلِمَاتٍ فَأَتَمَّهُنَّ ۗ قَالَ إِنِّي جَاعِلُكَ لِلنَّاسِ إِمَامًا ۗ قَالَ وَمِنْ ذُرِّيَّتِي ۗ قَالَ لَا يَنَالُ عَهْدِي الظَّالِمِينَ ۙ ١٢٤

Based on the sentence above, it means that Allah is “Priest” for being a role model, which will guide humanity to the path of Allah and lead them to goodness. So, making a teacher a role model in the field of learning is very important.

According to Hossain (2018) and Khajloo (2013), there are some issues with the teaching and learning process, including the teachers' lack of personality competence, their lack of experience using technology in the classroom, the learning activities in the classroom, the students' lack of courage and motivation to ask questions and express their opinions, the methods and learning media's inappropriateness, the material's unauthenticity and difficulty, and the students' lack of motivation.

Because of those problems, classroom instruction is routine and many students are bored, which prevents them from gaining the most from their learning activities.

However, nowadays, all of the countries have been facing big pandemic.

The worldwide coronavirus (COVID-19) pandemics had an impact on a variety of human endeavors, including education and the role of teachers. The role of instructors in higher education is evolving, especially as online learning replaces traditional face-to-face instruction. As new theories of teaching and learning are confirmed and new technologies are made accessible to support and/or modify teaching and learning in higher

education, these developments are ongoing.

In light of the COVID-19 pandemic and government initiatives to implement online learning, both students and teachers are now conducting their coursework from home. These regulations encourage both teachers and students to learn from home. Due to the COVID-19 epidemic, it completely replaces in-person instruction in a classroom setting with online instruction that may continue through the conclusion of the semester. Running online learning presents a unique challenge for both students and teachers. It means that the teachers have big challenge in facing this problem since this pandemic requires the teaching and learning process that usually conducted at school become at home through online or it can be said online learning.

Online learning is defined by Atmojo & Nugroho (2020) as a collection of learning activities in a subject given over a network that enables access to and the exchange of knowledge. This language has specifically been developed to describe a method of teaching and learning that makes use of internet technologies. In this situation, the online course facilitator may do a variety of tasks, including facilitating students' learning, offering online instruction, administering student evaluations, and creating learning materials.

To put it another way, both teachers and students must adapt their teaching and learning activities during COVID 2019 from those that are typically done in the classroom to those that are done at home using appropriate strategies and media like a mobile device, laptop, internet, etc. in

order to continue achieving the learning objectives as effectively as possible.

This is a challenge for all teachers, but it is especially difficult for English teachers because it is not as simple as we may imagine. Thus, in order to effectively convey English curriculum, the teachers should adopt and adjust the online learning class. In order for the teaching and learning process to be successful, the teacher must also adapt and utilize the right method to teach English during online learning.

Regarding to the problems above, the teachers have to solve them by improving their teaching method or even learning media in order to make English learning more fun. Since the use of media influences the process of teaching and the teaching method is crucial of achieving the learning goal, how the teacher improve the learning media and teaching method is the important one.

In this case, there are many things that can be brought by the teacher to the class such as realia, real object, picture, even technology to convey the point of the discussion (Chotimah, 2018). It means that the teachers are able to apply the learning media which vary, innovative and interactive such as integrating game in the smartphone or laptop with the lesson so that it will make the students easier in learning in the classroom.

Moreover, in 4.0 industrial era, technology is a very popular in this modern era, so it is undeniable if people always use technology in their life. In the educational field, technology plays an important role since it can be a means of information or even as a learning media that can help the teachers in

teaching and learning activity. Furthermore, the progress of education in Indonesian is growing rapidly along with technological advances. Thus, technology is really helpful in human life even in teaching and learning process.

To create an interesting English learning in dealing with the problems above, there are several learning media that can be used by the teachers. In this case, the teachers can integrate the learning media with technology in encouraging the students' learning motivation and also helping them to understand the material well. Quizizz media is one of the tools at the teacher's disposal. It is "a fun multiplayer online classroom activity for student assessment that enables all students to practice together with their computer, Smartphone, and I Pad." (Mei, Ju, and Adam, 2018).

The use of Quizizz in education and learning allows students to complete in-class exercises on their mobile devices. In contrast to other instructional apps, this media has some features like avatars, themes, memes, and music that make learning fun. The students in this instance take the test simultaneously and can view their current standing on the scoreboard. When the quiz is over, the teacher can keep an eye on the process and get the report to assess the pupils' performance. This media is thought to increase students' involvement and pique their interest in learning (Zhao, 2019).

In English language teaching, some previous studies have investigated the correlation between the use of Quizizz and students' English vocabulary enhancement. Bariqlana, (2020) confirmed that Quizizz contributes in

teaching vocabulary and helps the students enhance more vocabularies because they can enjoy the learning process and be more active to participate in learning. Huei, Yunus, and Hashim, (2021) also proved that Quizizz is equipped with the vocabulary theory of marginal effect and provides an immersive learning environment through recapping words. However, very few research has investigated the challenges and opportunities of using Quizizz for teaching English vocabulary.

Based on the explanation above, the researcher had in mind to do the research with the title **“The Challenges and Opportunities in Implementing Quizizz Media in Teaching English Vocabulary during Covid-19 Pandemic”**.

## **B. Research Questions**

Regarding to the background study above, the researcher formulated the research questions, such as:

1. What are the challenges in implementing Quizizz media in teaching English vocabulary during Covid-19 pandemic?
2. What are the opportunities in implementing Quizizz media in teaching English vocabulary during Covid-19 pandemic?

## **C. Objective of Study**

Based on the research problems above, the researcher aims to find out the challenges and opportunities faced by the teachers in implementing Quizizz media in teaching English vocabulary during Covid-19 pandemic.

#### **D. Significance of the Study**

The results of this study are expected to give some beneficial for some parties, such as:

1. Theoretically, the results of this study should contribute to education, particularly by increasing instructors' knowledge of the difficulties and opportunities associated with using Quizizz media to teach English during the Covid-19 pandemic. To help the readers better grasp how to use appropriate media in teaching.

2. Practically

- a. For teachers

The teacher can utilize this study as a guide when integrating Quizizz media, particularly while teaching English during Covid-19. The challenges encountered when applying the media should be more closely observed by the teachers, and they should also take advantage of any opportunities that make this process simpler.

- b. For further researchers

It may also serve as a reference for future researchers planning to investigate a related subject. In this case, it may also spur on additional research on the challenges and opportunities of using another teaching tool during the Covid-19 pandemic.

#### **E. Definition of Key Terms**

This research can be easier understood by other researchers and readers by knowing the key terms. There are many key terms related to this research



such as challenges, opportunities, and Quizizz media. Those will be described as follows:

1. Challenge is defined by Brian Alink as a collection of “hard moments that shape who people are and what they stand for” (Kouzes & Posner, 2017). In this study, challenge is a certain condition that requires lots of efforts to implement the Quizizz media in teaching English vocabulary during Covid-19 pandemic.
2. Opportunity is defined by Schmitt (2011) as ‘a situation or condition favorable for attainment of a goal’. In this study, the goal is to implement the Quizizz media in teaching English vocabulary during Covid-19 pandemic.
3. Quizizz media refers to the media that can be used in class, group works, pre-test review, exams, unit test and impromptu tests and it allows multiplayer and teachers are online at the same time (Encyclopedia).