

**AN ANALYSIS OF CODE-MIXING AND CODE-SWITCHING  
USED BY MAUDY AYUNDA IN A VIDEO  
YOUTUBE CHANNEL**

**By  
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**ANTASARI STATE ISLAMIC UNIVERSITY  
BANJARMASIN  
2023 A.D/1444 A.H**

**AN ANALYSIS OF CODE-MIXING AND CODE-SWITCHING USED BY  
MAUDY AYUNDA IN A VIDEO YOUTUBE CHANNEL**

**Undergraduate Thesis**

Presented to Faculty of Tarbiyah and Teacher Training  
In Partial Fulfillment of the requirements for the degree of  
*Sarjana Pendidikan*

**By**

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I, the undersigned, Kartika Meliyana, declare that this undergraduate thesis is my original work, gathered and utilized specially to fulfil the purposes and objectives of this study, and has not been previously submitted to any other university for any degree or other puposes. I also declare that the publication cited in this work have been properly acknowledged. If someday, it is proven otherwise, I understand that my degree will be revoked.

Banjarmasin, Juni 27 2023

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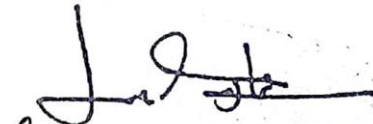
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## ABSTRACT

**Kartika Meliyana . 2023.** *An Analysis of Code-Mixing and Code-Switching Used By Maudy Ayunda in a video Youtube Channel.* Thesis. English Education Department, Faculty of Tarbiyah and Teacher Training, Antasari State Islamic university. Advisor: Afifah Linda Sari, M. Pd

**Kata Kunci: Bilingual, Code-mixing, Code-Switching**

Code-mixing is a phenomena that frequently happens in bilingual or multilingual populations that involves combining languages or linguistic variants in communication. On social media, particularly on YouTube, code-mixing is a type of sophisticated communication that is frequently observed.

A descriptive qualitative approach was employed to support and conclude this thesis. The method used in this study is a qualitative technique. This indicates that the information gathered was not quantified but rather came from text-based interviews, field notes, personal records, and other official documents.

The data was shown in listing form, and the data was split based on the type classification of the utterances used by Maudy Ayunda in a video on her YouTube channel. There have been three types of code-mixing namely, insertion, alteration, congruent lexicalization employed by Maudy Ayuda's in a Video Youtube channel. There have been three type of code-switching namely, Tag Switching, Intra-sentential switching, Inter-sentential switching employed by Maudy Ayunda in a Video Youtube channel.

## ABSTRAK

**Kartika Meliyana . 2023.** *An Analysis of Code-Mixing and Code-Switching Used By Maudy Ayunda in a video Youtube Channel.* Skripsi. Tadris Bahasa Inggris, Fakultas Tarbiyah dan Keguruan, UIN Antasari. Dosen Pembimbing: Afifah Linda Sari, M. Pd

**Kata Kunci: Bilingual, campur kode, alih kode.**

Campur kode merupakan fenomena yang sering terjadi pada populasi bilingual atau multilingual yang melibatkan penggabungan bahasa atau varian linguistik dalam berkomunikasi. Di media sosial, khususnya di YouTube, campur kode adalah jenis komunikasi canggih yang sering diamati.

Pendekatan kualitatif deskriptif digunakan untuk mendukung dan menyimpulkan tesis ini. Metode yang digunakan dalam penelitian ini adalah teknik kualitatif. Hal ini menunjukkan bahwa informasi yang dikumpulkan tidak dikuantifikasi melainkan berasal dari wawancara berbasis teks, catatan lapangan, catatan pribadi, dan dokumen resmi lainnya.

Data ditampilkan dalam bentuk daftar, dan data dipecah berdasarkan klasifikasi jenis ujaran yg digunakan oleh Maudy Ayunda dalam video di saluran Youtube nya. Ada tiga jenis campur kode yaitu, penyisipan, pergantian, leksikalisasi kongruen yang digunakan oleh Maudy Ayuda di saluran Video Youtube. Ada tiga jenis alih kode yaitu, Tag Switching, Intra-sentential switching, Inter-sentential switching yang digunakan oleh Maudy Ayunda di saluran Video Youtube.



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Finally, the writer hopes that this research will be useful for the next  
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Therefore,suggestion will be expected to make it better.

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Kartika Mellyana

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