

ABSTRACT

Kartika Meliyana . 2023. *An Analysis of Code-Mixing and Code-Switching Used By Maudy Ayunda in a video Youtube Channel.* Thesis. English Education Department, Faculty of Tarbiyah and Teacher Training, Antasari State Islamic university. Advisor: Afifah Linda Sari, M. Pd

Kata Kunci: Bilingual, Code-mixing, Code-Switching

Code-mixing is a phenomena that frequently happens in bilingual or multilingual populations that involves combining languages or linguistic variants in communication. On social media, particularly on YouTube, code-mixing is a type of sophisticated communication that is frequently observed.

A descriptive qualitative approach was employed to support and conclude this thesis. The method used in this study is a qualitative technique. This indicates that the information gathered was not quantified but rather came from text-based interviews, field notes, personal records, and other official documents.

The data was shown in listing form, and the data was split based on the type classification of the utterances used by Maudy Ayunda in a video on her YouTube channel. There have been three types of code-mixing namely, insertion, alternation, congruent lexicalization employed by Maudy Ayuda's in a Video Youtube channel. There have been three type of code-switching namely, Tag Switching, Intra-sentential switching, Inter-sentential switching employed by Maudy Ayunda in a Video Youtube channel.