

## **CHAPTER III**

### **RESEARCH METHOD**

#### **A. Research Design**

Qualitative research serves as a broad category encompassing a diverse set of research methods and outcomes. It represents a constantly evolving and extensive field of study that includes various approaches to research and multiple viewpoints regarding the essence of research. (Leavy, 2014)

To analyze the data the most common technique would be the content analysis technique. The content taken from Aurora's song lyric in running with the wolves album.

#### **B. Research Setting**

The research takes more than three months, starting from the 25th of October 2022 to the 30th June 2023.

#### **C. Research Object**

The subject of this research is the song lyrics from the album Aurora Running with the Wolves. There are six songs in this album, namely, "Runaway", "Running with the Wolves", "In Boxes", "Little Boy in the Grass", "Under Stars" and "Awakening".

## **D. Data**

In this research study, the primary data being analyzed is the figurative language found within Aurora's song in album "Running with the Wolves". To obtain this data, the author has utilized a random sampling technique, with the focus on Aurora's album "Running With The Wolves".

The specific songs being analyzed in this research are "Running with the Wolves," "In Boxes," "Runaway," "Little Boys in the Grass," "Awakening," and "Under Stars." These songs are all included in Aurora's album "Running With The Wolf."

Figurative language refers to the use of figures of speech or literary devices, such as metaphors, similes, personification, and hyperbole, to create imagery and convey meaning. By analyzing the figurative language used in Aurora's music, this study seeks to gain insight into her artistic style and the themes and emotions she explores in her music.

Through the use of a random sampling technique, the author has ensured that the data being analyzed is representative of Aurora's overall style and approach to music. By examining these specific songs and the figurative language used within them, the author can draw conclusions about Aurora's artistic vision and the messages she seeks to convey through her music.

Overall, this research study provides a focused analysis of the figurative language used in Aurora's music, with a specific focus on the

songs included in her album "Running With The Wolf." By analyzing this data, the author seeks to gain a deeper understanding of Aurora's artistic approach and the emotions and ideas she explores through her music.

### **E. Technique of Data Collection**

Data collection is a vital component of any research project, as it provides the necessary information to answer research questions and draw conclusions. In this particular study, the chosen method for data collection is documentation. Documentation refers to the process of gathering information related to objects or variables from various sources, such as notes, transcripts, books, newspapers, periodicals, inscriptions, meeting minutes, agendas, and more.

In this study, the author is the primary instrument used to collect data through the use of documentation. The author has devoted a considerable amount of time reading and analyzing Aurora's chosen songs, treating them as a key aspect of the research. The author's interpretation of the lyrics, melody, and overall musical composition of Aurora's songs serves as the basis for the data collected in this study.

To collect data, the author uses a documentary methodology, which involves identifying and examining pertinent documents related to the research objectives. This method requires careful scrutiny of various sources to ensure that the information obtained is accurate and reliable.

The author looks for information related to Aurora's songs, such as interviews with the artist, reviews of her music, and other relevant documents that shed light on the context and meaning of her work.

The data collected through this method is analyzed and interpreted to draw conclusions about Aurora's use of music as a means of artistic expression. By analyzing the data collected through documentation, this study seeks to uncover the underlying meaning and significance of Aurora's music, providing insights into her artistic style and the role of music in conveying emotions and ideas.

In conclusion, the use of documentation as a method of data collection is an effective approach for this research project, as it allows the author to examine various sources related to Aurora's music and analyze the data collected to provide a deeper understanding of her work. The data of this study are taken from the Album song by Aurora. In collecting data, the writer took the following steps:

1. Reading and understanding the selected songs lyrics by Aurora.

The author reads the song from the chosen aurora then understands the contents of the song

2. Identifying the expressions containing of figurative language.

The writer identified any expressions in the song from aurora that had been chosen previously and sorted out which ones contained figurative language

3. Understanding every verse to each of song dealing with the general meaning and detail meaning.

The author understands all the verses in the previously selected Aurora song so that he can know the general meaning of the song as well as the detailed meaning

## **F. Data Analysis**

The ideal analysis process incorporates various steps such as testing, eliminating, sorting, classifying, evaluating, comparing, synthesizing, and reflecting. Content analysis, which typically involves texts, employs a systematic approach encompassing sampling, coding, and quantification to analyze the data. (Kumaravel, 2022)

To answer the research problem, after the data have been collected, the writer analyzed them systematically. The writer conducted the analysis through some steps as follow:

1. Reading the whole song's lyrics to find some figurative language
2. After identifying the figurative language used in the song, then the writer categorizes them into some kinds of figurative language used in the songs.
3. Finding the theme of the songs
4. To find the meaning of the song, first of all, the writer finds the general meaning and the detail meaning of song. After that the writer starts

finding thoughts being expressed in the song to describe the meaning of the song.