

**A CONTENT ANALYSIS OF THE USE OF TED TALKS YOUTUBE  
CHANNEL AS TEACHING ENGLISH SPEAKING  
RESOURCES**

**By**

**MARFU'AH**  
SRN. 1601241769



**ANTASARI STATE ISLAMIC UNIVERSITY  
FACULTY OF TARBIYAH AND TEACHER TRAINING  
ENGLISH EDUCATION DEPARTMENT**

**2023**

**A CONTENT ANALYSIS OF THE USE OF TED TALKS YOUTUBE  
CHANNEL AS TEACHING ENGLISH SPEAKING  
RESOURCES**

**AN UNDERGRADUATE THESIS**

**Presented to**

**Faculty of Tarbiyah and Teacher Training**

**In partial fulfillments**

**For the degree of *Sarjana Pendidikan* in English Language Education**

By:

**MARFU'AH**

SRN. 1601241769

**ANTASARI STATE ISLAMIC UNIVERSITY**

**FACULTY OF TARBIYAH AND TEACHER TRAINING**

**ENGLISH EDUCATION DEPARTMENT**

**2023**

## STATEMENT OF AUTHENTICITY

I, the undersigned, Marfu'ah 1601241769, declare that this undergraduate thesis is my original work, gathered and utilized specially to fulfil the purposes and objectives of this study, and has not been previously submitted to any other university for any degree or other purposes. I also declare that the publications cited in this work have been properly acknowledged. If someday, it is proven otherwise, I understand that my degree will be revoked.

Banjarmasin, 31<sup>st</sup> July 2023

The writer,  
  
Marfu'ah





KEMENTERIAN AGAMA  
UNIVERSITAS ISLAM NEGERI ANTASARI  
FAKULTAS TARBIYAH DAN KEGURUAN  
PRODI TADRIS BAHASA INGGRIS

Jalan Jenderal Ahmad Yani KM. 4,5 Banjarmasin Tengah (8511) 3219919 Faksimile (0511) 3234492  
Web [www.uin-antasari.ac.id](http://www.uin-antasari.ac.id)

**SURAT BUKTI BEBAS PLAGIASI**

Nomor: B-632/Un.14/III.1.0PP.00.9008/2023

Ketua Program Studi Tadris Bahasa Inggris menerangkan bahwa mahasiswa dengan identitas berikut:

Nama : Marfu'ah  
NIM : 1601241769  
Program : S-1  
Program Studi : Tadris Bahasa Inggris

Judul Skripsi:

A Content Analysis of the Use of TED Talks YouTube Channel as Teaching English Speaking Resources

Hasil Uji Plagiasi : 23 %

Berdasarkan hasil uji plagiasi dengan menggunakan [www.iarniin.com](http://www.iarniin.com) bahwa naskah skripsi ini dinyatakan memenuhi syarat batas maksimal plagiasi 25%.

Demikian surat keterangan ini dibuat untuk dipergunakan sebagaimana mestinya.

Banjarmasin, 02 Agustus 2023

Ketua Program Studi

Tadris Bahasa Inggris



  
Afifah Linda Sari

### APPROVAL

Title : A Content Analysis of The Use of TED Talks YouTube Channel as Teaching English Speaking Resources  
Name : Marfu'ah  
SRN : 1601241769  
Faculty : Tarbiyah and Teacher Training  
Program : Undergraduate Study (S-1)  
Department : English Education Department  
Academic Year : 2022/2023  
Place/Date of Birth : Sampit, 19 December 1996  
Address : Jl. Begandung Hilir Rt.02 Rw.01 Kel. Handil Sohor  
Kec. Mentaya Hilir Selatan Kab. Kotawaringin Timur  
Prov. KAL-TENG

After being checked and revised, the thesis has been approved to be examined in front of the board of Examiners of Faculty of Tarbiyah and Teacher Training UIN Antasari Banjarmasin.

Banjarmasin, 31<sup>st</sup> July 2023

Advisor  
Contents and Research Methods  
Techniques

Hj. Nani Hizriani, MA.  
NIP. 197711272003122001

Advisor  
Language and Writing

Afifah Linda Sari, S. S., M. Pd  
NIP. 198711102015032004

Acknowledged by  
Head of English Education Department  
Faculty of Tarbiyah and Teacher Training  
UIN Antasari Banjarmasin,



Afifah Linda Sari, S. S., M. Pd.  
NIP. 198711102015032004

## VALIDATION

Title: A Content Analysis of The Use of TED Talks YouTube Channel as Teaching English Speaking Resources

Marfu'ah 1601241769 has been examined by the board of thesis examiners of Faculty of Tarbiyah and Teacher Training UIN Antasari Banjarmasin.

Day : Monday

Date : 07 August 2023

Score : 76,6 (B)



Dean Faculty of Tarbiyah and Teacher Training  
UIN Antasari Banjarmasin

H. Hamdan, M.Pd.  
NIP. 196604051993031005

### THE BOARD OF EXAMINERS:

Name	Signature
1. Hj. Nani Hizriani, S.Pd, MA (Chairperson)	
2. Fajriannor, S.Pd, M.Pd (Member)	
3. Hidayah Nor, M.Pd (Member)	

## ABSTRACT

**Marfu'ah.** 2023. *“A Content Analysis of The Use of TED Talks YouTube Channel as Teaching English Speaking Resources” Thesis.* English Rducation Department, Faculty of Tarbiyah and Teacher Training. Antasri State Islamic University. Advisor (I) Nani Hizriani, M.A. (II) Afifah Linda Sari, S. S, M. Pd

**Keywords:** Content Analysis, TED Talks, Speaking.

This study aimed to analyze video of TED Talks YouTube Channel as the resources of speaking material, and to identify how TED Talks videos meet the criteria of good speaking resources by using the determined percentage. The researcher utilized content analysis as the design technique of this study. The research instrument was the documentation of five TED Talks' videos regarding to education. The data were analyzed using theory and assessment rubric of Bao (2013).

The finding of this study showed that the contents video of TED Talks YouTube Channel were appropriate to be used as the speaking resources, because the videos were about the education which can give some good insight both for students and teachers. For the students, they may be motivated to learn English more by watching the video. Moreover, for the teachers, they may get insight and motivation relating to the teaching method and use of technology through watching the TED Talks videos. The finding also showed that the five videos of TED Talks had good category of speaking resources with the percentage more than 80%. Besides, the reseacher suggests for the teachers can use the five videos selected in this study as their teaching resources, and for the students can use these five videos of TED Talks to learn and improve their English more especially in speaking skills.

## ABSTRAK

**Marfu'ah.** 2021. *The Use of Internet Resources in English Teaching: Teachers' Consideration in Selecting Internet Resources*. Skripsi. Jurusan Tadris Bahasa Inggris, Fakultas Tarbiyah dan Keguruan, UIN Antasari Banjarmasin. Dosen Pembimbing: (I) Nani Hizriani, MA, (II) Afifah Linda Sari, S. S, M. Pd

**Kata kunci:** Analisis konten, TED Talks, Berbicara

Penelitian ini bertujuan untuk menganalisis video Channel YouTube TED Talks sebagai sumber materi berbicara, dan untuk mengidentifikasi bagaimana video TED Talks memenuhi kriteria sumber berbicara yang baik dengan menggunakan persentase yang ditentukan. Peneliti menggunakan analisis isi sebagai teknik desain penelitian ini. Instrumen penelitian berupa dokumentasi lima video TED Talks tentang pendidikan. Data dianalisis menggunakan teori dan rubrik penilaian Bao (2013).

Temuan dari penelitian ini menunjukkan bahwa konten video dari Channel YouTube TED Talks layak digunakan sebagai sumber berbicara, karena video tersebut tentang pendidikan yang dapat memberikan wawasan yang baik bagi siswa dan guru. Bagi siswa, mereka dapat termotivasi untuk belajar bahasa Inggris lebih banyak dengan menonton video. Selain itu, bagi para guru, mereka dapat memperoleh wawasan dan motivasi yang berkaitan dengan metode pengajaran dan penggunaan teknologi melalui menonton video TED Talks. Temuan juga menunjukkan bahwa kelima video TED Talks memiliki sumber daya berbicara kategori baik dengan persentase lebih dari 80%. Selain itu, peneliti menyarankan agar para guru dapat menggunakan lima video yang dipilih dalam penelitian ini sebagai sumber pengajaran mereka, dan bagi para siswa dapat menggunakan lima video TED Talks ini untuk belajar dan meningkatkan bahasa Inggris mereka khususnya dalam keterampilan berbicara.



## **MOTTO**

JANGAN BANDINGKAN PROSESMU DENGAN ORANG LAIN,

KARENA TIDAK SEMUA BUNGA TUMBUH MEKAR SECARA

BERSAMAAN.

WHATEVER YOU ARE, BE A GOOD ONE.

## **DEDICATION**

This thesis is dedicated for:

My beloved and great parents, Drs. Riduansyah and Dra. Samiah, who always support me everytime. Thank you so much for giving me love and good care, giving me good advice for my future, and finally thanks for everything you've given to me.

All my respected lecturers and advisors who have already taught me about lessons of life, and remain directing my progress in academic life until I can finish conducting this research for my study. Thank you very much for the lessons, suggestions, and guidance.

My beloved friends, Febry Hendryani and Eva Nur Vitriana. Thanks a lot for being there when I need, being there when I'm up, and still being there when I'm down. You are my motivation and spirit to get through problems I've been dealing with.

Banjarmasin, 31<sup>st</sup> July 2023

## ACKNOWLEDGEMENT

بِسْمِ اللَّهِ الرَّحْمَنِ الرَّحِيمِ

أَلْحَمْدُ لِلَّهِ رَبِّ الْعَالَمِينَ وَالصَّلَاةُ وَالسَّلَامُ عَلَى أَشْرَفِ الْأَنْبِيَاءِ وَالْمُرْسَلِينَ سَيِّدِنَا مُحَمَّدٍ وَعَلَى آلِهِ وَاصْحَابِهِ  
أَجْمَعِينَ أَمَّا بَعْدُ

Praise be to Allah the Almighty who has been giving guidance till the writer finished this thesis entitled **“A CONTENT ANALYSIS OF THE USE OF TED TALKS YOUTUBE CHANNEL AS TEACHING ENGLISH SPEAKING RESOURCES.”** Peace and salutation always be upon Prophet Muhammad P.B.U.H and all his friends who struggle for Allah.

The writer would like to express appreciation and gratitude toward:

1. Dr. H. Hamdan, M. Pd, as the Dean of Faculty of Tarbiyah and Teacher Training Faculty for everything.
2. Mrs. Afifah Linda Sari, S. S, M. Pd, as the Head of English Education Department for the assistance and motivation.
3. My academic advisor, Mrs. Sovia Rahmah, S. Pd, M.Pd., for the guidance and encouragement.
4. My thesis advisors, Mrs. Nani Hizriani, MA, as the first advisor and Mrs. Afifah Linda Sari, S. S, M. Pd, as the second advisor for the advices, helps, and corrections.
5. All lecturers and assistants in Faculty of Tarbiyah and Teacher Training Faculty for the priceless knowledge.

Finally, the writer hopes that this research will be useful for the next researchers. The writer admits that this research paper is not perfect yet. Therefore, any suggestion will be expected to make it better.

Banjarmasin, 31<sup>st</sup> July 2023

Marfu'ah

## CONTENTS

COVER PAGE	
TITLE PAGE .....	i
STATEMENT OF AUTHENTICITY .....	ii
SURAT BUKTI BEBAS PLAGIASI .....	iii
APPROVAL.....	iv
VALIDATION.....	v
ABSTRACT.....	vi
ABSTRAK .....	vii
MOTTO .....	viii
DEDICATION .....	ix
ACKNOWLEDGMENT.....	x
CONTENTS.....	xii
CHAPTER I INTRODUCTION .....	1
A. Background of Study .....	1
B. Definition of Key Term.....	3
1. Content Analysis .....	4
2. Teaching Speaking Resources.....	4
C. Research Questions .....	3
D. Objectives of Study .....	3
E. Significance of Study .....	4
F. Previous Study .....	5
CHAPTER II THEORETICAL REVIEW.....	5
A. Importance of Speaking .....	5

B. Teaching Resources .....	6
Importance of Teaching Resources .....	6
C. Creteria of Good Speaking Resources .....	7
D. TED Talks .....	9
1. Definition of TED Talks .....	9
2. Benefits of TED Talks in Teaching Speaking .....	10
CHAPTER III RESEARCH METHOD .....	13
A. Research Design .....	13
B. Data and Source Data .....	13
C. Technique of Data Collection .....	13
1. Observation .....	27
2. Interview .....	27
D. Data Analysis .....	28
E. Instrument .....	14
CHAPTER IV FINDINGS AND DISCUSSION .....	17
A. Findings.....	17
1. Data Description.....	17
2. Data Analysis .....	21
B. Discussion .....	49
CHAPTER V CLOSURE .....	51
A. Conclusion .....	51
B. Suggestion .....	51
REFERENCES .....	53
APPENDICES .....	56

## LIST OF TABLES

Table 4. 1 .....	17
Table 4. 2 .....	18
Table 4. 3 .....	19
Table 4. 4 .....	20
Table 4. 5 .....	21
Table 4. 6 .....	22
Table 4. 7 .....	23
Table 4. 8 .....	24
Table 4. 9 .....	26
Table 4. 10 .....	27
Table 4. 11 .....	28
Table 4. 12 .....	29
Table 4. 13 .....	30
Table 4. 14 .....	31
Table 4. 15 .....	33
Table 4. 16 .....	34
Table 4. 17 .....	36
Table 4. 18 .....	38
Table 4. 19 .....	39
Table 4. 20 .....	40
Table 4. 21 .....	42
Table 4. 22 .....	43
Table 4. 23 .....	45
Table 4. 24 .....	47
Table 4. 25 .....	48