

# CHAPTER I

## INTRODUCTION

### A. Research Background

Our major way of communication is through words. It is the means by which we convey our thoughts and ideas to others. There are many languages spoken around the world. Every country has a national language as well as a number of regional languages via which its people can interact. Some languages are only spoken by a few individuals, while others are spoken by millions. English is the most commonly spoken language in the world, hence its importance in the modern global society cannot be overstated. One of the languages that is spoken the most throughout the world is English. When considering nations other than the United States and the United Kingdom, many individuals understand and speak English (Ilyosovna, 2020). Humans, I believe, sense culture in their daily lives and develop a variety of thoughts, and Humans practically totally communicate to meet their needs through their acts and behaviors. Because language is one of the most significant things that impacts human life and civilization, a language is obviously a type of communication that everyone utilizes when conveying messages or information in communication. Communication is one of the human requirements that cannot and must not be neglected.

Communication is an exchange between a person and another person, either two or more, in which both parties respond. Some people prefer to speak vocally, while others prefer to communicate in writing. In this manner, the

communication has been completed. Language has a crucial function in communication; aside from being a medium of communication, language also gives a person an identity; thus, language differs from place to place. According to the Ethnologue page, there are 7,139 languages spoken throughout the world. This figure is always changing. Approximately 40% of languages are endangered, with fewer than 1,000 speakers remaining. To ensure that communication remains effective, one language is used as an international language, in which people can be assisted in communicating in settings with different languages; this term is known as an international language or a unifying language throughout the country; the language is English.

According to Ilyosovna, N, A, English is spoken by an estimated 1 billion people worldwide. Furthermore, English is the official language of 67 countries, with another 27 having it as a secondary official language. As a result, English is sometimes referred to as a universal language. English is spoken in almost every country, with over 350 million people speaking it as their native language and over 430 million using it as a second language. English is almost constantly used in a number of circumstances these days, including business, industry, trade, health, employment, entertainment, and even education. Many people are pursuing education in numerous disciplines in order to become persons who can help themselves and others; this is also consistent with the hadiths transmitted by Imam Muslim, which reads:

الجنةِ إِلَى طَرِيقًا لَهُ اللهُ سَهْلًا عِلْمًا فِيهِ يَبْتَغِي طَرِيقًا سَأَلَكَ مِنْ

This is consistent with the hadith above, which argues that a person who studies knowledge has an advantage and will make things simpler. As a result, education for all is required. There is a lot of education available; education must be balanced between religious and general education. There is a lot of religious education like fiqh, monotheism, faraidh, and so on, as well as general education like chemistry, sociology, Monday, English, and so on. Because education is now inextricably linked to English, the importance of English in education is critical. To optimize education that is achieved in accordance with educational goals, pupils must be provided with learning support in order for education to function smoothly and efficiently. The instructor is crucial in enhancing pupils' attention and motivation to learn because student learning success includes standards that are effectively designed according to student needs. Learning media is one method that teachers can use to maximize learning and become more successful and efficient. Technology is rapidly evolving, and the benefits of technology are now very beneficial in promoting learning. Information is now very easy to obtain, which is very beneficial in obtaining learning resources. That is why I am interested in performing research on English learning utilizing modern technology. As a result, in order to communicate education, one must also learn to teach; even learning minor things is still considered learning, because individuals who desire to learn continually will get gratifying outcomes, and learning anything is required, as stated in the following hadith:

## طَلَبُ الْعِلْمِ فَرِيضَةٌ عَلَى كُلِّ مُسْلِمٍ

Everyone, from youngsters to adults, has an obligation to seek knowledge in accordance with the hadith above. There is no limit to pursuing information; seek as much knowledge as feasible while there is still time and opportunity; this is consistent with the previous hadith, where there is a priority for individuals seeking knowledge, namely that all matters are made easy. The pursuit of knowledge can begin at home and at school. Because the role of the teacher is so crucial in transferring knowledge at school, there are many factors that every teacher must consider, such as learning techniques, learning strategies, resources, learning media, and so on. Learning media is one of the things that most quickly boosts student enthusiasm in learning; in learning media, items or technology are used. Daryanto (2016) defines media in education as "media that is used as a tool and material for learning activities." One example of employing digital devices for learning media is via leveraging a video-based online platform known as Youtube Channel. The advantages of YouTube for online learning are extremely beneficial to both teachers and students. Today's most popular learning mediums, such as YouTube, are the most popular because, in addition to being entertaining to use, they give a variety of information that can be discovered practically and for free, and YouTube can improve student interest and motivation in learning. Teachers benefit from YouTube as well because it allows them to simply examine a variety of content. In my opinion, in this era of globalization, information and communication technology is developing at a quick pace. Technological

advancements make it easier for people to access various types of information and achieve ease in their everyday activities, especially in the sphere of education through the use of learning media. The media plays a significant impact in education. Media is a means of transmitting information (messages) from the source of the message to the recipient of the message. To increase student interest and motivation, teachers must be more imaginative in their approach to teaching and learning. To meet these objectives, instructors must be able to broaden their topic knowledge and be adept in a range of learning modalities (Courville, K, 2011). Advances in technology, particularly those involving the internet, are compatible with the current generation, and their integration is consistent with learning objectives to ensure that the learning process and learning outcomes are perfect.

This study will look into students' experiences with using the YouTube channel to practice English essay writing. The purpose of this study is to look at students in semester 4 of the English education department at UIN Antasari Banjarmasin and analyze their experiences with using the YouTube channel to learn English essay writing. Data gathered through interviews. As a result, researchers will perform a study titled **"EXPLORING YOUTUBE CHANNEL TO ENHANCE STUDENTS' ESSAY WRITING SKILLS"**.

## **B. Definition of Key Terms**

1. Youtube: Youtube ([www.youtube.com](http://www.youtube.com)) is a well-known video sharing website where users may upload, view, and share video clips. YouTube is a website and online platform that hosts videos that may be seen via the

internet. In this study, YouTube is utilized to learn essay writing by sharing videos, uploading videos, making your own videos, and so on. The teacher will show pupils several films in order for them to study. The YouTube channel used by the teacher in this study offers material relevant to the learning achievement goals. Explanatory videos, video series, or video tutorials are examples of video content.

2. YouTube Channel: The YouTube channel has numerous videos that can be used as learning aids by students. In short, a YouTube channel is a collection of videos uploaded by the same owner to the same channel. Depending on the owner's preferences, each channel has a variety of content with a variety of subjects, such as entertainment, work, business, and learning. Students can learn English by watching short English videos, films, and English tutorials on YouTube. In this study, the researcher will refer to videos on the YouTube channel that are relevant to learning, such as lesson content or series learning content.

The YouTube channel utilized in essay writing classes in this study uses the lecturer's own YouTube channel as well as other people's channels, the videos are in full English, and the video material comprises of how to write a paragraph with examples. According to researchers, this is an interesting topic to investigate because, as we all know, writing essays is not an easy task and is the most important starting point before moving on to further academic writing. Writing essays is especially important for every EFL student in higher education. Using videos from YouTube channels to

learn essay writing is also an interesting topic to investigate, as we all know, online learning has become popular among teachers, even though students and teachers can change the initial function of traditional learning using a blackboard, which can be replaced with distance learning using online technology, as in this study, The researcher finally found that learning essay writing using the YouTube channel was a unique thing to research, therefore the researcher was interested in investigating this research by using student experiences and the role of the YouTube channel in enhancing students' essay writing abilities.

3. Writing: The term "writing" has a fairly broad definition. As a language competence, writing is essential. Writing is the process of expressing, altering, defining, and gathering ideas, thoughts, or even experiences in paragraph form. Writing is difficult since the brain contributes to inspiring thoughts and sentiments about a subject while writing, thus the choice and alteration of writing material, as well as the manner in which it is presented, can influence the message delivered to the reader. Writing is provided as one of the language skills used by teachers and students as an ability linked with YouTube video media in learning in this study.
4. Essay writing: An essay is a brief written composition that discusses a topic from the author's personal perspective. An essay expresses the author's opinions, points of view, or personal feelings about anything going on in society.

**C. Research Questions**

1. What are the students' learning experiences of using YouTube channel to enhance their essay writing skills?
2. How do the YouTube channels play roles in enhancing their essay writing skills?

**D. Research Objectives**

According to the research questions, this research aims to investigate:

1. To find the student's experience of using the YouTube channel for essay writing skills
2. To find the role of YouTube channels in enhancing essay writing skills

**E. Research Significance**

This study will be beneficial to teachers, students, practitioners, and other researchers. In this extremely modern period, where technology has advanced rapidly and all activities can be carried out easily and practically, technology or media also plays a part in assisting the learning process so that it is carried out successfully and efficiently. It is hoped that the readers would gain new information and knowledge from this research, which can then be implemented and used as a benefit or use in learning, not just in English learning and teaching, but in other disciplines of education.