

**THE IMPLICATION OF SOCIAL MEDIA APPLICATION ON
EFL STUDENTS' WRITING ABILITIES**

**By
RONA NUR AZZAHRA**



**ANTASARI STATE ISLAMIC UNIVERSITY
BANJARMASIN
2023 A.D / 1445 A.H**

**THE IMPLICATION OF SOCIAL MEDIA APPLICATION ON EFL
STUDENTS' WRITING ABILITIES**

Undergraduate Thesis

Presented to Faculty of Tarbiyah and Teacher Training in partial fulfillment of the
requirements for the degree of
Sarjana Pendidikan

By

**Rona NurAzzahra
200101030046**

**ANTASARI STATE ISLAMIC UNIVERSITY
FACULTY OF TARBIYAH AND TEACHER TRAINING
ENGLISH EDUCATION STUDY PROGRAM
BANJARMASIN
2023 A.D / 1445 A.H**

STATEMENT OF AUTHENTICITY

I, the undersigned, Rona Nur Azzahra declare that this undergraduate thesis is my original work, gathered and utilized specially to fulfil the purposes and objectives of this study, and has not been previously submitted to any other university for any degree or other purposes. I also declare that the publications cited in this work have been properly acknowledged. If someday, it is proven otherwise, I understand that my degree will be removed.

Banjarmasin, 14 December 2023
The Writer,



Rona Nur Azzahra

SURAT BUKTI BEBAS PLAGIASI

Nomor: B-02/Un.14/III.1.f/PP.00.9/01/2024

Ketua Program Studi Tadris Bahasa Inggris menerangkan bahwa mahasiswa dengan identitas berikut:

Nama : Rona Nur Azzahra
NIM : 200101030046
Program : S-1
Program Studi : Tadris Bahasa Inggris

Judul Skripsi:

The Implication of Social Media Application on EFL Students' Writing Abilities

Hasil Uji Plagiasi : 2 %

Berdasarkan hasil uji plagiasi dengan menggunakan www.turnitin.com bahwa naskah skripsi ini dinyatakan memenuhi syarat batas maksimal plagiasi 25%.

Demikian surat keterangan ini dibuat untuk dipergunakan sebagaimana mestinya.

Banjarmasin, 03 Januari 2024
Ketua Program Studi
Tadris Bahasa Inggris



Afifah Linda Sari

APPROVAL

Title : The Implication of Social Media Application on
EFL Students' Writing Abilities
Name : Rona Nur Azzahra
SRN : 200101030046
Faculty : Tarbiyah and Teaching
Program : Undergraduate Study (S-1)
Department : English Education Department
Academic Year : 2023/2024
Place/Date of Birth : Banjarmasin, October 12th 2001
Address : Jl. Ramin 1 No. 26 RT. 14 RW. 02 Kompl. Banjar
Indah Permai, Banjarmasin

After being checked and revised, the thesis has been approved to be examined in front of the board of Examiners of Faculty of Tarbiyah and Teacher Training UIN Antasari Banjarmasin.

Banjarmasin, December 8th 2023

Advisor



Hidayah Nor, S. Pd, M. Pd.
NIP. 198806242023212032

Acknowledged by
Head of English Education Department
Faculty of Tarbiyah and Teacher Training
UIN Antasari Banjarmasin,



Afifah Linda Sari, S.S., M.Pd.
NIP. 198711102015032004

VALIDATION

Title: The Implication of Social Media Application EFL Students' Writing Abilities

Name Rona Nur Azzahra. 200101030046 has been examined by the board of thesis examiners of Faculty of Tarbiyah and Teacher Training UIN Antasari Banjarmasin.

Day : Wednesday

Date : December, 27th 2023

Score : 84, 9 (A)



Dean Faculty of Tarbiyah and Teacher Training
UIN Antasari Banjarmasin

T. Hamdan, M.Pd
NIP. 196604051993031005

THE BOARD OF EXAMINERS:

No.	Name	Signature
1.	Drs. Saadillah, M. Pd (Chairperson)	1.
2.	Dr. Hj. Raida Asfihana, M. Pd (Member 1)	2.
3.	Hidayah Nor, S. Pd., M. Pd (Member 2)	3.

ABSTRACT

Rona. 2023. The Implication of Social Media Application on EFL Student's Writing Abilities. Thesis. English Education Departement, Faculty of Tarbiyah and Teaching Training, Antasari State Islamic University. Advisor: Hidayah Nor, S.Pd, M.Pd

Keywords: Social Media, EFL, students' experiences, writing ability.

The usage of social media applications cannot be separated from the lives of many people, making it an online technology that is popular with many people of all ages. With the diverse demands of each individual and the various intriguing features supplied by social media. The simplicity and comfort afforded by social media gives a substantial experience for its users, particularly EFL students, to learn about the wider world and English, which is freely accessible on social media anywhere and whenever they want.

The purpose of this study is to examine the impact of social media use on the ability of EFL students at UIN Antasari in Banjarmasin. The purpose of this study is to (1) investigate the benefits of EFL students' use of social media, which can improve their writing abilities, and (2) identify the types of social media applications that can improve EFL students' writing abilities. (3) identifying impact influencing EFL writing capacity when using social media. The Narrative Inquiry method was used by the researcher. Data that has been collected is analyzed using narrative analysis.

The results show that the various social media applications which have a significant impact on EFL students' writing skills; Instagram, TikTok and Twitter. The biggest impact they feel is the addition of new vocabulary, there are real examples of writing English, making them more confident and expressing freely on social media. However, the use of cellphones is too frequent and the use of informal language and language structures are still not appropriate.

ABSTRAK

Rona. 2023. *The Implication of Social Media Application on EFL Student's Writing Abilities*. Skripsi. Jurusan Tadris Bahasa Inggris. Fakultas Tarbiyah dan Keguruan. UIN Antasari Banjarmasin. Dosen Pembimbing: Hidayah Nor, S.Pd, M.Pd

Keywords: Media Sosial, EFL, Pengalaman Pelajar, Kemampuan Menulis.

Penggunaan aplikasi Media sosial tidak bisa lepas dari kehidupan banyak orang, dengan kebutuhan masing-masing Individu yang beragam dan berbagai fitur menarik yang di berikan oleh Media sosial menjadikan sebuah teknologi online yang digemari banyak orang dari kalangan umur berapa pun. Kemudahan dan kenyamanan yang diberikan Media sosial memberikan pengalaman signifikan oleh pengguna nya., khususnya bagi EFL student untuk mengenal dunia luas dan mengenal bahasa Inggris yang terdapat dengan mudah di Media Social dimanapun dan kapanpun.

Penelitian ini untuk menganalisis pengalaman mahasiswa terhadap penggunaan media sosial yang mempengaruhi kemampuan menulis EFL student di UIN Antasari Banjarmasin. Tujuan dari penelitian ini adalah (1) Untuk meinvestigasi pengalaman penggunaan media social oleh EFL student yang dapat mempengaruhi kemampuan menulis mereka, (2) Untuk mengetahui jenis-jenis aplikasi media social yang mempengaruhi kemampuan menulis EFL (3) mengidentifikasi dampak terhadap kemampuan menulis EFL saat menggunakan media sosial. Peneliti menggunakan Narrative Inquiry sebagai desain penelitian. Peneliti mengumpulkan data dengan wawancara dan kerangka naratif. Data yang terkumpul dianalisis dengan menggunakan analisis naratif.

Hasilnya menunjukkan bahwa berbagai aplikasi media sosial yang memiliki dampak signifikan pada kemampuan menulis EFL yaitu; Instagram, Tiktok, dan Twitter. Dampak paling mereka rasakan adalah penambahan kosakata baru, terdapat contoh nyata dari penulisan bahasa Inggris, membuat lebih percaya diri dan berekspresi dengan leluasa di media sosial, Namun, penggunaan handphone terlalu sering dan penggunaan bahasa informal serta struktur bahasa yang masih kurang tepat.

ACKNOWLEDGEMENT

بِسْمِ اللَّهِ الرَّحْمَنِ الرَّحِيمِ

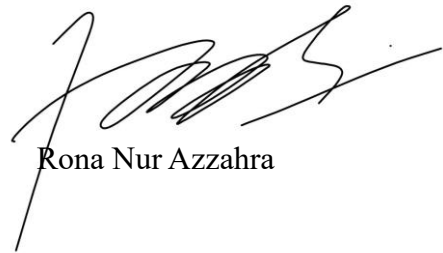
أَلْحَمْدُ لِلَّهِ رَبِّ الْعَالَمِينَ وَالصَّلَاةُ وَالسَّلَامُ عَلَى أَشْرَفِ الْأَنْبِيَاءِ وَالْمُرْسَلِينَ سَيِّدِنَا وَمَوْلَانَا مُحَمَّدٍ وَعَلَى آلِهِ وَصَحْبِهِ أَجْمَعِينَ. أَمَّا بَعْدُ

Praise to Allah the Almighty who has been giving me guidance till the researcher finished this thesis entitled “The Implication of Social Media Application on EFL Student’s Writing Abilities”. Peace and salutation always be upon Prophet Muhammad P.B.U.H and all his friends who struggle for Allah. The researcher like to express appreciation and gratitude to:

1. Dr. H. Hamdan, M.Pd. as the Dean of Faculty of Tarbiyah and Teacher Training of Antasari State Islamic University and all his staffs for their help in the Administrative matters.
2. Afifah Linda Sari, S.S., M.Pd., as the Head of English Education Department for the assistance and motivation.
3. Nurlaila Kadariyah, S,Ag,. M.Pd., as my academic advisor for the guidance and encouragement.
4. Hidayah Nor, S.Pd, M.Pd my thesis advisor of content and research methods for the advice, help, suggestion and correction.
5. My lovely respondents, the informants of my thesis for help and kindness.
6. All lectures and assistants in Faculty of Tarbiyah and Teacher Training for the priceless knowledge.

Finally, the researcher hopes that this research will be useful for the next researchers. The writer admits that this research paper is not perfect yet. Therefore, suggestion will be expected to make it better.

Banjarmasin, 26 Jumadil Awal 1445 H
December, 10th 2023 M



Rona Nur Azzahra

TRANSLITERATION

Surah	Indonesia	English
Taha :114	Maka Maha Tinggi Allah Raja Yang sebenarnya, dan janganlah kamu tergesagesa membaca Al qur'an sebelum disempurnakan mewahyukannya kepadamu, dan katakanlah: "Ya Tuhanku, tambahkanlah kepadaku ilmu pengetahuan	So, Most High is Allah, the true King, and do not be in a hurry to read the Qur'an before it has been perfected and revealed to you, and say: "O my Lord, add to me knowledge
Al Ahzab : 70	Yakni Allah memberi mereka taufik untuk mengerjakan amal-amal yang saleh, dan bahwa Allah akan mengampuni dosa-dosa mereka yang terdahulu	Believers! Be mindful of Allah, and say what is right.

TABLE OF CONTENT

COVER PAGE

TITLE PAGE	i
STATEMENT OF A AUTHENTICITY	ii
PLAGIARISM CERTIFICATE	iii
APPROVAL	iv
VALIDATION	v
ABSTRACT	vi
ABSTRAK	vii
ACKNOWLEDGEMENT	viii
TRANSLITERATION	x
TABLE OF CONTENT	xi
LIST OF FIGURES	xiv
LIST OF APPENDICES	xv

CHAPTER I : INTRODUCTION	1
A. Research Background	1
B. Definition of Key Terms	7
C. Research Questions	8
D. Research Objectives	8
E. Research Significance	9

CHAPTER II : THEORETICAL REVIEW	11
A. Social Media	11
a. Instagram	11
b. Twitter.....	13
c. Tiktok.....	14
B. English as Foreign Langugae (EFL)	15
C. Writing Abilities	16
a. Micro Skill of Writing	17

b. Macro Skill of Writing.....	17
c. Aspects of Writing Skill.....	18
D. Previous Study	19
CHAPTER III : RESEARCH METHOD.....	22
A. Research Design	22
B. Research Setting	25
C. Participant.....	25
D. Technique of Data Collection	26
E. Data Analysis	27
CHAPTER IV : FINDINGS AND DISCUSSION.....	30
A. Findings	30
1. The Experiences of EFL Students in Using Social Media that Influence Their Writing	30
a. Experiences with Unconscious Learning, particularly in writing skill.....	31
b. Experiences for entertainment., social media can be a great way to pass the time while learning something new	32
c. Intentionally, social media did them communicate easily to the international / English users by introducing them to new word	34
2. Kinds of Social Media that Have an Influence on EFL Students' Writing abilities.....	35
a. Instagram.....	35
b. Tiktok.....	43
c. Twitter.....	44
3. The Impact of Social Media towards Student Writing's Ability.....	49
a. Gain additional vocabularies	50
b. Learning Essay Writing a Youtube Channel Makes Bored and Sleepy ...	51
c. A spot where people feel more comfortable being who they are.....	52
d. Frequent smartphone use combined with individualism	53
e. Improper grammar that is increasingly common in informal writing.....	54.

B. Discussion	55
1. The Experiences of EFL Students in Using Social Media that Influence their Writing Abilities	56
a. Experiences with Unconscious Learning, particularly in writing skill....	56
b. experiences for entertainment., social media can be a great way to pass the time while learning something new.....	58
c. Intentionally, social media did them communicate easily to the international / English users by introducing them to new words	59
2. Kinds of Social Media that Have an Influence on EFL Students' Writing abilities.....	60
a. Instagram	60
b. Tiktok.....	62
c. Twitter.....	63
3. The Impact of Social Media towards Student Writing's Ability	64
a. Gain additional vocabularies	64
b. Learning Essay Writing a Youtube Channel Makes Bored and Sleepy ...	65
c. A spot where people feel more comfortable being who they are.....	67
d. Frequent smartphone use combined with individualism	68
e. Improper grammar that is increasingly common in informal writing.....	69
CHAPTER V : CLOSURE	71
A.Conclusion	71
B.Suggestions	72
REFERENCES	74
APPENDICES	77
CURRICULUM VITAE	99

LIST OF FIGURES

No.		Pages
2.1	Instagram home.....	12
2.2	Instagram home.....	12
2.3	Twitter Account	13
2.4	Twitter Account	13
2.5	Tiktok Account	14
2.6	Tiktok page.....	14
4.1	R1's Instagram Story.....	37
4.2	R1's Instagram Story.....	37
4.3	R1's Instagram Feed.....	38
4.4	R1's Instagram Feed.....	38
4.5	R2's Instagram Feed.....	39
4.6	R2's Instagram Feed.....	39
4.7	R2's Instagram Caption.....	40
4.8	R2's Instagram Caption.....	40
4.9	R3's Instagram Caption	41
4.10	R3's Instagram Caption	42
4.11	R3's Instagram Story.....	42
4.12	R3's Instagram Story	42
4.13	R1's Tiktok Task Instruction	43
4.14	R2's Tiktok Video Task.....	44
4.15	R1's Tweet Twitter	44
4.16	R1's Tweet Twitter.....	46
4.17	R2's Tweet Twitter.....	46
4.18	R2's AU (Alternative Universe) Twitter.....	47
4.19	R3's Tweet Twitter.....	48
4.20	R3's Tweet Twitter.....	48

LIST OF APPENDICES

No.		Pages
I	Guidelines of the Research-Interview	77
II	Participants' Narrative Frame.....	79
III	List of Consultation.....	81
IV	Letters.....	83
V	Participants' Narrative Frame.....	92
VI	Figures of The Participants.....	97