

**AN ANALYSIS OF LANGUAGE STYLE IN DIVE  
STUDIO PODCAST**

**By  
ANISYA PAHRIANI**



**ANTASARI STATE ISLAMIC UNIVERSITY  
BANJARMASIN  
2023 AD/1445 AH**

**AN ANALYSIS OF LANGUAGE STYLE IN DIVE  
STUDIO PODCAST**

**Undergraduate Thesis**

Presented to Faculty of Tarbiyah and Teacher Training  
In partial fulfilment of the requirements for the degree of  
*Sarjana Pendidikan*

**By**  
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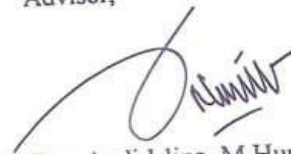
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## ABSTRACT

**Pahriani, Anisya.** 180101030738. *An Analysis of Language Style in DIVE Studio Podcasts*. Thesis. English Education Department, Faculty of Tarbiyah and Teacher Training, Antasari State Islamic University. Advisor: Dra. Andi Irlina, M.Hum. 2023

**Key Words:** *Language Style, Podcast Analysis, DIVE Studio*

This research focused to analyze the language styles in DIVE Studio podcasts. By examining linguistic elements, this research provides insights into the diverse communication approaches employed in DIVE Studio's Podcasts. The objectives of this research include identifying various types of language styles utilized and determining the dominant style within the podcasts. Additionally, in this research the researcher used a qualitative content analysis method to analyze language styles prevalent in Dive Studio Podcast. By utilizing Joo's (1976) theory, the result of this research identifies and categorizes four language styles, they are: formal style, casual style, consultative style, and intimate style. Through analysis of six selected episodes, it becomes evident that the casual style dominates, with 40 of 60 datum observed. This research expects to enhance language education by promoting the integration of diverse language styles through podcasts into the curriculum. The result of this research also has purpose to provide practical, real-world examples that deepen students' understanding of communication dynamics, fostering more effective language learning experiences.

## ABSTRAK

**Pahriani, Anisya.** 180101030738. *An Analysis of Language Style in DIVE Studio Podcasts*. Skripsi. Program Studi Tadris Bahasa Inggris, Fakultas Tarbiyah dan Keguruan, Universitas Islam Negeri Antasari. Pembimbing: Dra. Andi Irlina, M.Hum. 2023

**Kata kunci:** *tipe bahasa, analisis podcast, DIVE Studio*

Penelitian ini berfokus untuk menganalisis gaya bahasa dalam podcast DIVE Studio. Dengan memeriksa unsur-unsur linguistik, penelitian ini memberikan wawasan tentang berbagai pendekatan komunikasi yang digunakan dalam Podcast DIVE Studio. Tujuan dari penelitian ini termasuk mengidentifikasi berbagai jenis gaya bahasa yang digunakan dan menentukan gaya dominan dalam podcast tersebut. Selain itu, dalam penelitian ini, peneliti menggunakan metode analisis konten kualitatif untuk menganalisis gaya bahasa yang umum digunakan dalam Dive Studio Podcast. Dengan menggunakan teori Joo (1976), hasil penelitian ini mengidentifikasi dan mengategorikan empat gaya bahasa, yaitu: gaya formal, gaya santai, gaya konsultatif, dan gaya intim. Melalui analisis enam episode terpilih, terlihat bahwa gaya santai mendominasi, dengan 40 dari 60 data yang diamati. Penelitian ini berharap dapat meningkatkan pendidikan bahasa dengan mempromosikan integrasi gaya bahasa beragam melalui podcast ke dalam kurikulum. Hasil dari penelitian ini juga memiliki tujuan untuk memberikan contoh dunia nyata yang praktis, yang memperdalam pemahaman siswa terhadap dinamika komunikasi, sehingga membentuk pengalaman belajar bahasa yang lebih efektif.



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Banjarmasin, Jumadil Awal, 26<sup>th</sup> 1445 A.H  
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A handwritten signature in black ink, appearing to read 'Anisya Pahrani', with a long horizontal stroke extending to the right.

Anisya Pahrani

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