

ABSTRACT

Putri Puspa Anggraini. 2023. Gender Representation in an English Textbook: An Analysis of Your English Partner Published By UIN Antasari Press. Thesis. English Education Department, Faculty of Tarbiyah and Teacher Training, Antasari State Islamic University. Advisor: Dr. Ridha Fadillah, S.Pd., M.Ed

Keywords: Gender Representation, Gender Stereotypes, Textbook

This research analyzes gender representation in the English textbook entitled *Your English Partner for Elementary*. The researcher's aim is to find out how gender representation is in this book and whether this book also contains gender stereotypes in it.

This research uses qualitative content analysis as the research method. Data was collected using content analysis of the book entitled *Your English Partner for Elementary*. The data were analyzed based on the gender representation framework by Logsdon (1985) such as illustrations/pictures, occupations, games/sports, mentioned, firstness, and role models. Meanwhile gender stereotypes were analyzed using framework by Lips (2003) such personal traits, behaviors, occupations and physical appearances.

Based on the analysis, the researcher could reveal that gender representation in *Your English Partner for Elementary* textbook presents unequally, where female were only dominant in 1 aspect while male dominated in 4 aspects, while the other 1 aspect was found to be balanced, also researcher found stereotypes in personal traits, behaviors, occupations and physical appearance. Therefore, it can be concluded that *Your English Partner for Elementary* has an imbalance in representing gender and contains stereotypes in its content.

ABSTRAK

Putri Puspa Anggraini. 2023. *Gender Representation in an English Textbook: An Analysis of Your English Partner Published By UIN Antasari Press.* Skripsi. Program Studi Tadris Bahasa Inggris, Fakultas Tarbiyah dan Keguruan, Universitas Islam Negeri Antasari. Pembimbing: Dr. Ridha Fadillah, S.Pd., M.Ed

Kata Kunci: Representasi Gender, Stereotip Gender, Buku Teks

Penelitian ini menganalisis representasi gender dalam buku pelajaran bahasa Inggris yang berjudul *Your English Partner for Elementary*. Tujuan peneliti adalah untuk mengetahui bagaimana representasi gender dalam buku ini dan apakah buku ini juga mengandung stereotip gender di dalamnya.

Penelitian ini menggunakan analisis isi kualitatif sebagai metode penelitian. Data dikumpulkan dengan menggunakan analisis isi dari buku yang berjudul *Your English Partner for Elementary*. Data dianalisis berdasarkan kerangka representasi gender oleh Logsdon (1985) seperti ilustrasi/gambar, pekerjaan, permainan/olahraga, penyebutan, keutamaan, dan role models. Sementara itu, stereotip gender dianalisis dengan menggunakan kerangka teori dari Lips (2003) seperti sifat pribadi, perilaku, pekerjaan, dan penampilan fisik.

Berdasarkan hasil analisis, peneliti dapat mengungkapkan bahwa representasi gender dalam buku teks *Your English Partner for Elementary* hadir secara tidak seimbang, dimana perempuan hanya dominan dalam 1 aspek sedangkan laki-laki mendominasi dalam 4 aspek, sedangkan 1 aspek lainnya ditemukan seimbang, serta peneliti menemukan adanya stereotip pada sifat-sifat pribadi, perilaku, pekerjaan dan penampilan fisik. Oleh karena itu, dapat disimpulkan bahwa *Your English Partner for Elementary* memiliki ketidakseimbangan dalam merepresentasikan gender dan mengandung stereotip dalam kontennya.