

CHAPTER III

RESEARCH METHOD

A. Research Design

Research is conducted by qualitative research. Qualitative research is a process that requires an understanding of social phenomena within natural context and focuses on the “why” rather than “what” of phenomena and focus on direct experiences of human life as they are making agents in their everyday lives. (Ahmad et.al., 2019). According to (Creswell, 2007) qualitative research is descriptive in that the researcher is interested in process, meaning, and understanding gained through words or pictures”. In this case, the researcher dealt with a set of words in the form of a sentence.

In this study the researcher used content analysis method. (Krippendorff, 2004) stated in the social sciences, content analysis may be the one of the most significant research methods. According to content analyst, the data should be analyzed with consideration in mind for its possible benefits while texts, images, and expressions are meant to be observed, read, interpreted, and served for their meaning rather than being representations of actual events. Content analysis is different from other research techniques in analyzing texts within the framework of how they are utilized. Analyzing texts in the contexts of their uses distinguishes content analysis from other methods of inquiry. To analyze the data, content analysis technique was chosen for this study. The content was

taken from some tweets on Twitter, the purpose of this research is to analyze the grammatical errors that found in K-Pop stan tweets on Twitter.

B. Object Of the Research

The objects of this research are 50 tweets that made by K-Pop stan on twitter. This research analyzed how are the types of grammatical errors in tweets that were made by K-Popers along with the topic of solo debutation of BTS Jungkook.



Figure 3. 1 Jungkook of BTS



Figure 3. 2 Tweet from K-Pop stan on Twitter

C. Data

The source of the data was collected from K-pop stan tweet on Twitter. Twitter was chosen as data source that relate to this study because many people especially young people who has an admirer idol or celebrity from South Korea gathered on Twitter to get more information about their idols. In addition, many English language tweet on twitter give motivation and enhance their eagerness to learn English language, so they can communicate each other easily.

D. Technique of Data Collection

This research was conducted by using Documentation technique. Documentation represents a good source for text (word) data for a qualitative study. It is used to examine and analyze the available sources that are commonly written in the public, social, and digital world. They are also ready for analysis without the necessary transcription that is required with observational or interview data. (Creswell, 2012). The data sources were taken from available data created by the others.

The data collection was started by taking K-Pop stan tweets and screenshooting the tweet from various K-pop stan twitter users. The type of tweets was chosen about K-pop topic the debutation day of Jungkook from BTS to be exact. The researcher was using personal acc while searching for K-Pop stan tweets that related to the topic which used English language first to find out the data. After classifying the

grammatical errors, the data was taken by screenshots. When the data collection was complete, the researcher analyzed it based on the errors of existing the data to answer the research question. In collecting the data, researcher used some steps such as:

1. Sorting the tweets from July 12 – July 16, 2023
2. Searching the tweets about solo debutation of BTS Jungkook.
3. Reading the tweet one by one to find the grammatical errors in K-pop stan tweets.
4. Analyzing the tweet based on the Surface Structure Taxonomy theory by Dulay, Burt, and Krashen and gathered the existing data into one based on the type of grammatical errors.
5. Explaining the analysis of the data.

E. Data Analysis

According to (Rijali, 2019) analysis technique is a method that organized the transcript, field notes, and other materials that researchers collect to enhance understanding and present the finding to others. (Ghony et al., 2012) stated that content analysis technique is used to analyze collected data to further investigate in favor of achieving better understanding. There are three steps to analyze the data in qualitative study according to (Miles and Huberman, 1994, p. 10-11) those are namely:

1. Data Reduction

Data reduction refers to the process of selecting, identifying, classifying, and coding the data that is considered to be relevant. In conducting the research, the researcher will collect the amount of data. As a result, the researcher must select the data that will provide useful information in the research. To get the information is being reduced, the researcher chooses to analyze what are the types of grammatical errors that found in K-pop stan tweet on twitter. In this step, the researcher collected the data by screenshooting the tweets after classifying the grammatical errors in some K-pop stan tweets about solo debutation of Jungkook from BTS.

2. Data Display

To assist the researcher comprehending the data, data display refers to presenting the data in the form of a sentence, narrative, or table. In this step, the English tweets were identified depending on their type of grammatical errors, such as omission, addition, mis-ordering and mis-formation. In order to make the data easier to understand, the researcher analyzed the data reduction and presented the screenshot of the data in the form of the table one by one and then explained and summarized the data into the sentence.

3. Conclusion Drawing and Verification

Conclusion drawing and verification are the last step in addressing the problem statement, which was to figure out the types of grammatical errors in K-pop stan tweet on twitter. In this research, the researcher reached the conclusion and verified the data by double-checking the data reduction and data display. In a result, after checking the data reduction and display, the researcher can draw the conclusion of the research.