

**THE USE OF AFRICAN AMERICAN VERNACULAR  
ENGLISH BY INDONESIAN CONTENT CREATOR  
'RAMENGVRL'**

By  
**M. IKHSAN**



**ANTASARI STATE ISLAMIC UNIVERSITY  
BANJARMASIN  
2024**

**THE USE OF AFRICAN AMERICAN VERNACULAR  
ENGLISH BY INDONESIAN CONTENT CREATOR  
'RAMENGVRL'**

**An Undergraduate Thesis  
Presented to  
Faculty of Tarbiyah and Teacher Training  
in partial fulfillment of the requirements  
for the degree of *Sarjana Pendidikan***

**by  
M. Ikhsan  
170102031324**

**ANTASARI STATE ISLAMIC UNIVERSITY  
FACULTY OF TARBIYAH AND TEACHER TRAINING  
ENGLISH LANGUAGE EDUCATION DEPARTMENT  
BANJARMASIN  
2024**

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Banjarmasin, March 18<sup>th</sup> 2024

The Writer,



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Title : The Use of African American Vernacular English  
by Indonesian Content Creator 'Ramengvrl'  
Name : M.Ikhsan  
SRN : 170102031324  
Faculty : Tarbiyah and Teacher Training  
Program : Undergraduate Study (S-1)  
Department : English Language Education Department  
Academic Year : 2023/2024  
Place/Date of Birth : Ujung Baru, 11 July 1999  
Address : Jl. A. Yani Ujung Baru RT. 04 RW. 02 No. 36 Kec.  
Bati-Bati Kab. Tanah Laut Prov. Kalimantan  
Selatan.

After being checked and revised, the thesis has been approved to be examined in front of the board of Examiners of Faculty of Tarbiyah and Teacher Training UIN Antasari Banjarmasin.

Banjarmasin, March 18<sup>th</sup> 2024

Advisor



Hidayah Nor, M.Pd.

NIP. 198806242023212032

Acknowledged by  
Head of English Education Department  
Faculty of Tarbiyah and Teacher Training  
UIN Antasari Banjarmasin,



Linda Sari, S.S, M.Pd.  
NIP. 198711102015032004

## VALIDATION

Title: The Use of African American Vernacular English by Indonesian Content Creator 'Ramengvri', Name: M. Ikhsan SRN: 170102031324 has been examined by the board of thesis examiners of Faculty of Tarbiyah and Teacher Training UIN Antasari Banjarmasin.

Day : Tuesday  
Date : March 26<sup>th</sup> 2024  
Score : 82,6 (A)



Dean Faculty of Tarbiyah and Teacher Training  
UIN Antasari Banjarmasin

H. Hamdan, M.Pd.  
NIP. 196604051993031005

### THE BOARD OF EXAMINERS:

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3.	Hidayah Nor, M.Pd. (Member)	

## ABSTRACT

**M.Ikhsan.** 2024. The Use of African American Vernacular English by Indonesian Content Creator ‘Ramengvrl’. Thesis. English Education Department, Faculty of Tarbiyah and Teacher Training, Antasari State Islamic University. Advisor: Hidayah Nor, M. Pd.

**Keywords:** AAVE; Vocabulary; Contractions; Grammatical Features; Ramengvrl

African American Vernacular English (AAVE) is a form of English that is mainly used by black Americans. Although AAVE is a language feature that originated with African Americans, there is no explicit prohibition against other races using it. However, because AAVE is frequently used in inappropriate contexts, it gives the impression that it is merely a trend and part of pop culture. Many African-Americans content creators use AAVE on social media, with Indonesian content creators coming in second in which one of them was Ramengvrl. That is the reason this topic has come up, to analyze the use of AAVE as well as to find out the types of grammatical features of AAVE used by Indonesian content creator ‘Ramengvrl’ on TikTok, X, Instagram, and YouTube. This study applied content analysis method with qualitative approach, which describes and analyzes data using words. The data was conducted by observation and documentation. In this study, data analysis had done using Krippendorff (2018) and Neuendorf (2019) theories. These steps typically included defining research objectives, sampling and data collection, developing a coding scheme, coding the content, analyzing the coded data, and interpreting the findings. The result showed that Ramengvrl, incorporates elements of AAVE in her content on TikTok, X, Instagram, and YouTube. Based on 13 of her videos and captions, revealed that she utilizes vocabulary, contractions, and grammatical features of AAVE. Specifically, the study identified seven types of grammatical features of AAVE used by Ramengvrl. These include: 1) Copula/Auxiliary Absence, 2) Invariant be, 3) Ain’t, 4) Multiple negation, 5) Y’all, 6) Absence of relative pronoun, and 7) Non-inverted wh question.

## **ABSTRAK**

**M.Ikhsan.** 2024. *The Use of African American Vernacular English by Indonesian Content Creator 'Ramengvrl'*. Skripsi. Jurusan Tadris Bahasa Inggris., Fakultas Tarbiyah dan Keguruan, UIN Antasari Banjarmasin. Dosen Pembimbing: Hidayah Nor, M. Pd.

**Kata kunci:** AAVE; Kosakata; Kontraksi; Fitur Tata Bahasa; Ramengvrl

*African American Vernacular English (AAVE)* adalah bentuk bahasa Inggris yang terutama digunakan oleh orang Amerika kulit hitam. Meskipun *AAVE* adalah fitur bahasa yang berasal dari orang Afrika-Amerika, tidak ada larangan eksplisit terhadap ras lain untuk menggunakannya. Namun, karena *AAVE* sering digunakan dalam konteks yang tidak tepat, *AAVE* memberikan kesan bahwa itu hanyalah tren dan bagian dari budaya pop. Banyak pembuat konten Afrika-Amerika yang menggunakan *AAVE* di media sosial, dengan pembuat konten Indonesia berada di urutan selanjutnya, salah satunya adalah Ramengvrl. Itulah alasan mengapa topik ini diangkat, untuk menganalisis penggunaan *AAVE* serta untuk mengetahui jenis-jenis fitur tata Bahasa *AAVE* yang digunakan oleh pembuat konten Indonesia 'Ramengvrl' di TikTok, X, Instagram, dan YouTube. Penelitian ini menggunakan metode analisis konten dengan pendekatan kualitatif, yaitu mendeskripsikan dan menganalisis data dengan menggunakan kata-kata. Pengumpulan data dilakukan dengan observasi dan dokumentasi. Dalam penelitian ini, analisis data dilakukan dengan menggunakan teori Krippendorff (2018) dan Neuendorf (2019). Langkah-langkah ini biasanya mencakup mendefinisikan tujuan penelitian, pengambilan sampel dan pengumpulan data, mengembangkan skema pengkodean, mengkodekan konten, menganalisis data yang telah dikodekan, dan menginterpretasikan temuan. Hasil penelitian menunjukkan bahwa Ramengvrl, menggabungkan unsur-unsur *AAVE* dalam kontennya di TikTok, X, Instagram, dan YouTube. Berdasarkan 13 video dan keterangannya, terungkap bahwa ia menggunakan kosakata, kontraksi, dan fitur tata bahasa *AAVE*. Secara khusus, penelitian ini mengidentifikasi tujuh jenis fitur tata bahasa *AAVE* yang digunakan oleh Ramengvrl. Ini termasuk: 1) *Copula/Auxiliary Absence*, 2) *Invariant be*, 3) *Ain't*, 4) *Multiple negation*, 5) *Y'all*, 6) *Absence of relative pronoun*, and 7) *Non-inverted wh question*.



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Finally, the writer hopes that this research will be useful for the next researchers. The writer admits that this research paper is not perfect yet. Therefore, suggestion will be expected to make it better.

Banjarmasin, Ramadhan, 7<sup>th</sup> 1445 A.H  
March, 18<sup>th</sup> 2024 A.D

Writer

## TRANSLITERATION

Surah Ar-Rum verse 22

Transliteration	English Translation	Indonesia Translation
<p><i>wa min âyâtihi khalqus-samâwâti wal-ardli wakhtilâfu alsinatikum wa alwânikum, inna fi dzâlika la'âyâtil lil-âlimîn</i></p>	<p>And of His signs is the creation of the heavens and the earth and the diversity of your languages and your colors. Indeed, in that are signs for those of knowledge.</p>	<p><i>Di antara tanda-tanda (kebesaran)-Nya ialah penciptaan langit dan bumi, perbedaan bahasa dan warna kulitmu. Sesungguhnya pada yang demikian itu benar-benar terdapat tanda-tanda (kebesaran Allah) bagi orang-orang yang berilmu.</i></p>

Surah Al-Hujurat verse 13

Transliteration	English Translation	Indonesia Translation
<p><i>yâ ayyuhan-nâsu innâ khalaqnâkum min dzakariw wa untsâ wa ja'alnâkum syu'ûbaw wa qabâ'ila lita'ârafû, inna akramakum 'indallâhi atqâkum, innallâha 'alîmun khabîr</i></p>	<p>O humanity! Indeed, We created you from a male and a female, and made you into peoples and tribes so that you may 'get to' know one another. Surely the most noble of you in the sight of Allah is the most righteous among you. Allah is truly All-Knowing, All-Aware</p>	<p><i>Wahai manusia, sesungguhnya Kami telah menciptakan kamu dari seorang laki-laki dan perempuan. Kemudian, Kami menjadikan kamu berbangsa-bangsa dan bersuku-suku agar kamu saling mengenal. Sesungguhnya yang paling mulia di antara kamu di sisi Allah adalah orang yang paling bertakwa. Sesungguhnya Allah Maha Mengetahui lagi Mahateliti.</i></p>

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