

CHAPTER V

CLOSURE

A. Conclusion

This study examines how Ramengvrl, an Indonesian content creator, uses African American Vernacular English (AAVE) on social media. By analyzing 13 of Ramengvrl's contents across platforms like TikTok, X, Instagram, and YouTube, the researcher identified specific AAVE features she employs. Here's what was found:

1. Ramengvrl's use of AAVE:
 - a. AAVE Vocabulary: Ramengvrl includes AAVE-specific words like "dope" and "lit" to engage her audience.
 - b. AAVE Contractions: She frequently uses contractions like "I'mma" and "gonna" for a more casual tone.
2. Grammatical AAVE Features in Ramengvrl's contents:
 - a. Copula/Auxiliary Absence: She often omits the verb "to be," simplifying statements (e.g., "She nice" instead of "She is nice").
 - b. Invariant "be": Utilizes "be" to denote habitual actions, indicating regularity (e.g., "I be working").
 - c. "Ain't": Employs "ain't" for negation, replacing "isn't" or "haven't."
 - d. Multiple Negation: Uses double negatives for emphasis (e.g., "I ain't never seen nothing like it").

- e. "Y'all": Adopts "y'all" as a plural second-person pronoun, aligning with AAVE's conventions.
- f. Absence of Relative Pronoun: Omits relative pronouns, streamlining sentences in a manner characteristic of AAVE.
- g. Non-inverted Wh Question: Constructs questions without inverting the subject and the verb, showcasing a distinctive AAVE syntax.

These findings shed light on how Ramengvrl incorporates AAVE into her social media content.

B. Suggestions

For those reading or creating content about African American Vernacular English (AAVE): AAVE is a distinct dialect mainly used by African Americans, notable for its special linguistic traits and cultural value. This advice urges readers and content creators to treat AAVE with dignity, insight, and regard. It highlights AAVE's status as a unique dialect, complete with its own grammar and lexicon, rather than a broken form of Standard English. It underlines the critical need to acknowledge AAVE as a valid means of communication and advocates for its precise depiction and deeper understanding.

Based on the analysis of Ramengvrl's linguistic expression and its incorporation of African American Vernacular English (AAVE), several suggestions for further research emerge:

1. Language Diversity and Online Representation

Examining the representation of linguistic diversity in online media platforms and its implications for digital inclusion and representation could be a fruitful area of research. Studies could investigate how platforms like YouTube, Twitter, Instagram, and TikTok accommodate and amplify diverse linguistic voices, and how this impacts the visibility and representation of marginalized communities.

2. Longitudinal Studies

Long-term studies tracking how individual creators, like 'Ramengvrl,' change their language over time can reveal interesting insights into the evolution of digital language. By observing how 'Ramengvrl' uses AAVE in her content over an extended period, researcher can identify trends in digital language practices and understand how they reflect changes in culture and digital communication.

3. Comparative Linguistic Analysis

Investigating the linguistic strategies of 'Ramengvrl' in comparison with other content creators, both within and outside Indonesia, could yield insights into broader patterns of AAVE adaptation and appropriation in digital content creation.

4. Indonesian Vernacular English

To investigate the characteristics and usage patterns of Indonesian Vernacular English (IVE) in various linguistic domains. This research could involve examining the vocabulary, grammar, pronunciation, and discourse features of IVE in different contexts, such as informal conversations, social media interactions, and popular culture. Additionally, studying the attitudes and perceptions towards IVE among Indonesian speakers from different socio-cultural backgrounds could provide insights into its role in identity construction and language variation.