

**THE USE OF INSTAGRAM TO STRENGTHEN GEN Z  
SPEAKING VOCABULARY**

**BY  
ZURAIDAH**



**ANTASARI STATE ISLAMIC UNIVERSITY  
BANJARMASIN  
2024 AD / 1445 AH**

**THE USE OF INSTAGRAM TO STRENGTHEN GEN Z SPEAKING  
VOCABULARY**

**Undergraduate Thesis**

Presented to Faculty of Tarbiyah and Teacher Training  
in partial fulfillment of the requirements for the degree of  
*Sarjana Pendidikan*

**By**

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## STATEMENT OF AUTHENTICITY

I, the undersigned, Zuraidah, declare that this undergraduate thesis is my original work, gathered and utilized specially to fulfil the purposes and objectives of this study, and has not been previously submitted to any other university for any degree or other purposes. I also declare that the publications cited in this work have been properly acknowledged. If someday, it is proven otherwise, I understand that my degree will be revoked.

Banjarmasin, 19 Maret 2024

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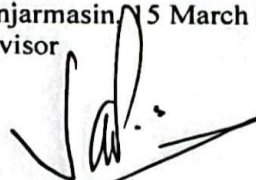
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## VALIDATION

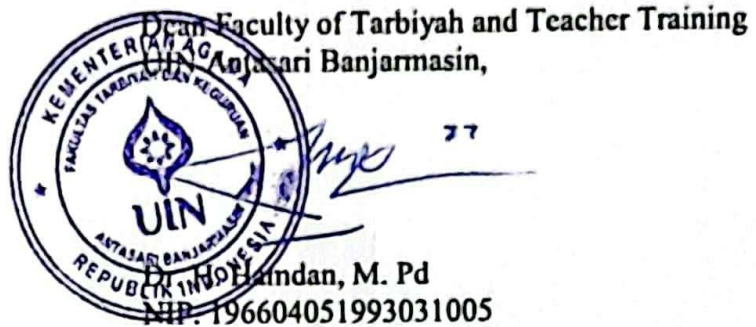
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## ABSTRACT

**Zuraidah.** 2024. The use of Instagram to Strengthen Gen Z Speaking Vocabulary. Thesis. English Education Department, Faculty of Tarbiyah and Teacher Training, Antasari State Islamic University. Advisor: Drs. Saadillah, M. Pd.

**Keywords:** Instagram, Gen Z, Speaking Vocabulary

The purpose of this research is to explore the use, advantages and disadvantages of Instagram to strengthen Gen Z's speaking vocabulary. It uses descriptive qualitative research design by using questionnaires and interviews as the techniques of data collection. The data were analyzed by using thematic analysis. It was involved 10 students majoring in English education class of 2020 from Antasari State Islamic University, Banjarmasin. The results showed that there are 9 Instagram features including Profile and bio, photo and video, stories, Captions, Reels, Comments, Hashtags, Live, and Direct Message (DM). The advantages include to improve communication skills and provides a 'back door' for shy learners, relies on the written word, encourages collaboration and peer feedback, promotes interpersonal skills, offers a large amount of contextual visual data, commonly used by young students in all corners of the country and can be accessed all over the world, the learning process is not limited by time, students can choose topics or teaching materials that suit their individual desires and needs, The length of time depends on individual abilities, Accuracy and up-to-date study materials, interactive, available, affordable and allows one to be immersed in an English environment, The learning context is informal and increases interest and motivation. The disadvantages are there are signal problems, violation of user privacy, uses up a lot of internet quota, the learning experiences may be too informal, information posted may contain spelling and grammatical errors, information between people directly is irreplaceable, and lack of real social aspects of life.

## ABSTRAK

**Zuraidah.** 2024. *The use of Instagram to Strengthen Gen Z Speaking Vocabulary.* Jurusan Pendidikan Bahasa Inggris, Fakultas Tarbiyah dan Keguruan, Universitas Islam Negeri Antasari. Pembimbing: Drs. Saadillah, M. Pd

**Kata kunci:** Instagram, Gen Z, Speaking Vocabulary

Tujuan dari penelitian ini adalah untuk mengeksplorasi penggunaan, kelebihan dan kekurangan Instagram untuk memperkuat kosakata berbicara Gen Z. Penelitian ini menggunakan desain penelitian deskriptif kualitatif dengan menggunakan kuesioner dan wawancara sebagai teknik pengumpulan data. Data dianalisis dengan menggunakan analisis tematik. Kali ini melibatkan 10 mahasiswa jurusan pendidikan bahasa Inggris angkatan 2020 dari Universitas Islam Negeri Antasari Banjarmasin. Hasil penelitian menunjukkan terdapat 9 fitur Instagram antara lain Profile dan bio, foto dan video, Stories, Caption, Reels, Comments, Hashtags, Live, dan Direct Message (DM). Keuntungannya termasuk meningkatkan keterampilan komunikasi dan menyediakan 'pintu belakang' bagi pembelajar pemalu, mengandalkan kata-kata tertulis, mendorong kolaborasi dan umpan balik dari teman sejawat, meningkatkan keterampilan antarpribadi, menawarkan sejumlah besar data visual kontekstual, yang biasa digunakan oleh siswa muda di semua bidang. pelosok negeri dan dapat diakses di seluruh dunia, proses pembelajaran tidak dibatasi waktu, peserta didik dapat memilih topik atau bahan ajar yang sesuai dengan keinginan dan kebutuhan masing-masing, Lamanya waktu tergantung pada kemampuan individu, Akurasi dan up- bahan pelajaran terkini, interaktif, tersedia, terjangkau dan memungkinkan seseorang untuk tenggelam dalam lingkungan bahasa Inggris, Konteks pembelajaran bersifat informal dan meningkatkan minat dan motivasi. Kekurangannya adalah adanya masalah sinyal, pelanggaran privasi pengguna, menghabiskan banyak kuota internet, pengalaman belajar mungkin terlalu informal, informasi yang diposting mungkin mengandung kesalahan ejaan dan tata bahasa, informasi antar orang secara langsung tidak tergantikan, dan kurangnya komunikasi sosial yang nyata. aspek kehidupan.



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March 28th, 2024 A.D

Writer

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