

CHAPTER I

INTRODUCTION

A. Background of The Study

To convey a message, of course we need something that we can use, namely using a tool called language. Language has a very important role in communication. Language has a function, namely, to process thoughts into words that are mentioned. When viewed from the role of language itself, it is an absolute thing for humans to communicate using their respective languages. Humans in communication use different languages throughout the world. That's why it's no wonder we want to go around the world. Therefore, the foreign language that we must often use is English because English is an international language whose meaning is universal. English is one of the alternatives when we meet people around the world.

Language in social life is not only for communication but also to express feelings. In this era, people can speak more than one language, and this results in a person often combining the languages they know in one whole sentence. In this modern era, English has many uses. For example, we can make a simple meeting event, when people around the world gather for a certain purpose, then they will use English to communicate.

Language is the oral and written means of communication with others. Through interactive communication channels, which encourage

people to form connections rather than barriers, human existence, and development are expressed. Due to this phenomenon, there are important essential elements and tactics of effective communication that can be used to determine the fundamentals of effective communication (Malik, 2019). According to Wardhaugh (2010, p. 2) Language is both a common good and an abstract existence. It continues to demonstrate that it is accessible to everyone and that it is being used properly. As we will see, this intended use concept encompasses a wide range of features and functions. In this century, many phenomena occur in the social environment. One of them is in terms of language. Humans always follow the times that occur in their environment. People code-switch as often as possible when on the move some of the reasons are, the first is because it is caused by the background of the person who lives in a country that is not a foreign language and the second is caused by the person's ability to speak a foreign language but there are some words in a foreign language spoken by the person who is confused to express the meaning.

A code is a system of symbols for communication, such as languages, dialects, styles, and linguistic variations. Code-switching means that in a conversation he uses two or more language types. This is a common and effective communication strategy in language. Code switching is not only a communication strategy, but also a speech act. It conveys linguistic information and social meanings that reflect the social background, economic status, culture, and nationality of the speaker.

Code-switching is part of pragmatics. Pragmatics itself is the study of language from a functional perspective, which is an explanation of aspects of language structure concerning nonlinguistic pressures and causes.

Music in general consists of two elements, namely musical instruments and song lyrics which are sung words. In addition to enjoying listening to the instruments, one can even learn a language through it. The language used in song texts is not just one language but can be two or more languages used, so this term is often referred to as bilingualism. Bilingualism is often used in common words that mix two or more languages, and this can be combined with the term multilingualism (Mesthrie, 2004, p. 37).

The use of multiple languages has its advantages. As well as to maintain one's popularity and give a better impression. The advantage of using many languages in creating songs will increase the level of popularity of a person or group so that the song released sells on the charts and is easily heard by the public. Someone who creates a song by including various elements of any language can be referred to as code switching. Mujiono et al, (2013, p. 48) defines code-switching as the use of multiple languages in a discourse or conversation that is happening when someone starts speaking, they often mix languages in one sentence between the national language and the international language. Code-switching is a language switch that occurs and is often used by writers and speakers in one utterance which usually occurs in the middle of a sentence.

This use is not only available in a song text but also in movies, books, articles, journals, news websites, and in everyday communication.

In this era, the phenomenon of writing songs is not only in one monotonous language but two or more languages in one song text. For example, songwriters or singers from their home countries such as Korea, China, Thailand, Japan, and even Indonesia in making a song text began to include English in the lyrics of the song. This is so that they can clarify the meaning they convey in the song, and so that the sales of their songs reach the highest on well-known music channels as well as the singer's name can be famous in various media.

The words contained in the lyrics are not only in the middle part called the chorus but include the beginning and end of the song. It aims to understand the message of the song conveyed by the singer to his loyal listeners. In addition, it makes it easier for songwriters to express their feelings without language barriers because English is also recognized by music lovers around the world. As the world becomes more sophisticated, the younger generation should be able to develop more knowledge about the increasingly diverse types of music genres so that they are not lost in their minds.

Humans will never be able to do without using language as a means of communication in their daily activities. With the times, language continues to develop to meet communication needs. One way to develop language, especially in discourse, is by changing the language which can

lead to code switching and code-mixing events. As a multilingual society, there is certainly no single-language or multilingual variation in the use of two or more languages for daily communication. Code-switching is an activity to switch one language with another. More precisely, code-switching is a language transition from a native language to a foreign language. For example, speakers swap English to Mandarin and vice versa from Mandarin to English (Suwito, 1983, p. 80). This happens because of a phenomenon in society that speaks two languages (bilingual) and speaks many languages (multilingual). Code-switching between Chinese and English occurs in popular songs sung in Mandarin-speaking mainland China. Code-switching in discourses such as song lyrics has a specific function and can be studied from the point of view of the language itself and connects the use of language with its society.

According to Endriani (2018), Code-switching activities are usually found by multilingual communities using many languages in language contact. Therefore, code-switching activities became commonplace in everyday speech. From this expression, it can be concluded that code-switching in song lyrics can occur if the songwriter is part of a multilingual society so that he can write song lyrics using a switch from the native language combined with a foreign language as a borrowed language. This phenomenon is found in song fragments from the male singing group WayV in all the song lyrics found on their first mini album titled "Take Off".

Allah Ta'ala says in Surah Ar-Rum verse 22 which reads:

وَمِنْ آيَاتِهِ خَلَقَ السَّمَوَاتِ وَالْأَرْضِ وَاخْتَلَفَ
 أَلْسِنَتِكُمْ وَاللُّغَاتِكُمْ إِنْ فِي ذَلِكَ لَآيَاتٍ لِّلْعَالَمِينَ ﴿٢٢﴾

By the explanation of the Qur'an above, it can be concluded that, understanding a language is the first capital to get to know each other and to strengthen harmony between nations, especially if the language we learn today can be accessed easily along with the times.

According to the research background above, the researcher's found almost every piece of boy band WayV's song lyrics containing elements of Chinese and English. based on this, the author has an interest in researching song lyrics containing mixed language elements in the realm of code-switching studies entitled **“Code Switching Analysis in a Chinese-English Text Song by WayV.”**

B. Definition of Key Terms

1. Sociolinguistics

Sociolinguistics can be interpreted as a study of language that involves society and its activities in the use of language and the relationship to social factors and society. Sociolinguistics is the study of the relationship between language and its use in society (Malabar, 2015, p.

2). Sociolinguistics refers to the discussion related to the course that has been studied previously.

2. Code Switching

Code switching is the use of two or more languages in a discourse or conversation carried out daily according to certain situations and conditions. Code switching is simply a person's ability to choose and change the language and topic of conversation in his mind when the person is confronted by friends who are different languages or faced with very different situations and conditions interactionally in accordance with sociolinguistic rules without violating certain grammatical. In this research, Code switching refers to how activities in switching language codes are not only from speaking activities but several other activities such as making song lyrics are included in this activity (Rinawati, Rahmawati, & Hakim, 2021).

3. Song Lyrics

Song lyrics are a series of rhythmic and pitched words where each word of the lyrics is written based on personal inspiration or things that have been experienced by the singer. song lyrics consist of several stanzas in the form of intro, chorus, and outro. Sometimes called a work of art when it is played (sung) with the accompaniment of an instrument (Jamalus, 1988, p. 5). It refers to the researcher to analyze this data.

4. WayV

WayV is one of the seven-member male vocal groups, each of whom is of Chinese origin and has a musical career in South Korea and is included in the subunit of the male vocal group NCT and SM Entertainment is the agency that oversees him and is active until now. It refers to researcher to search the singers and the title of the song as a keyword.

C. Research Questions

In accordance with the background research above, the questions in this study would be discussed as follows:

1. What are the types of code switching found in Chinese-English song lyrics?
2. What are the functions of code switching found in Chinese-English song lyrics?

D. Objectives of The Study

Based on research questions above, the objectives of this research are as follows:

1. Finding out the types of code switching found in Chinese-English song lyrics.
2. Analyzing the functions of code switching found in Chinese-English song lyrics.

E. Significance of The Study

The researcher hopes that this study will be useful for:

- a. Theoretically, the results of this study will be useful and provide benefits for readers to add insight into the understanding, types, and functions of code switching that are found in various things, one of which is the lyrics of this song.
- b. Practically, the researcher hopes that this study will benefit the readers, especially students from English education majors who are interested in sociolinguistics courses and can use their understanding of language in daily conversations.