

**CANVA APPLICATION IN PROJECT-BASED
ACTIVITIES TO IMPROVE STUDENTS' ENGLISH
WRITING SKILLS ABILITY**

**BY
NABILA FAIZATURRAHMAH**



**ANTASARI STATE ISLAMIC UNIVERSITY
BANJARMASIN
2024 AD/1445 AH**

**CANVA APPLICATION IN PROJECT-BASED
ACTIVITIES TO IMPROVE STUDENTS' ENGLISH
WRITING SKILLS ABILITY**

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Presented to Faculty of Tarbiyah and Teacher Training in partial fulfillment of the
requirements for the degree of
Sarjana Pendidikan

By

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STATEMENT OF AUTHENTICITY

I, the undersigned, Nabila Faizaturrahmah, declare that this undergraduate thesis is my original work, gathered and utilized specially to fulfil the purposes and objectives of this study, and has not been previously submitted to any other university for any degree or other purposes. I also declare that the publications cited in this work have been properly acknowledged. If someday, it is proven otherwise, I understand that my degree will be revoked.

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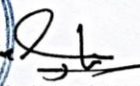
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ABSTRACT

Nabila Faizaturrahmah. 2024. *Canva Application in Project-Based Learning Activities to Improve Students' English Writing Skills Ability*. Thesis. English Education Department, Faculty of Tarbiyah and Teacher Training, Antasari State Islamic University. Advisor: Dr. Hj. Raida Asfihana, M. Pd.

Keywords: Canva Application, Project-Based Learning, Writing

Canva has emerged as one of the most popular visual media tools in the educational sector. It is considered that Canva's educational features might assist students improve their writing skills, particularly under a student-centered learning approach. As thus, the objective of this study is to explore the Canva application as a digital tool integrated into PjBL to improve students' writing abilities. The study used a qualitative technique using a case study design was conducted at SMK Negeri 2 Banjarmasin. The researcher observed the use of Canva in a PjBL classroom and interviewed an English teacher. Observations and interviews gave information on how the Canva application was integrated into PjBL settings, while interview findings and documentation revealed the extent to which Canva affects students' writing proficiency. The findings revealed that Canva plays a distinct role in each stage of Project-Based Learning (PjBL). During the initial planning stage, Canva functions as a resource for project materials, while in the creating stage, it serves as a medium for designing the project. Subsequently, during the processing stage, Canva is utilized as a presentation tool. Therefore, the extent of Canva integration's effect on students' writing ability includes improvement in three writing aspects: content, vocabulary, and grammar.

ABSTRAK

Nabila Faizaturrahmah. 2024. *Canva Application in Project-Based Learning Activities to Improve Students' English Writing Skills Ability*. Skripsi. Jurusan Pendidikan Bahasa Inggris, Fakultas Tarbiyah dan Keguruan, Universitas Islam Negeri Antasari. Pembimbing: Dr. Hj. Raida Asfihana, M. Pd.

Kata kunci: Aplikasi Canva, Pembelajaran Berbasis Proyek, Menulis

Canva telah muncul sebagai salah satu teknologi media visual paling populer di sektor pendidikan. Fitur pendidikan yang disediakan oleh Canva dipercaya dapat membantu siswa meningkatkan keterampilan menulis mereka, terutama dalam pendekatan pembelajaran yang berpusat pada siswa. Oleh karena itu, tujuan dari penelitian ini adalah untuk mengeksplorasi aplikasi Canva sebagai teknologi digital yang terintegrasi ke dalam PjBL untuk meningkatkan kemampuan menulis siswa. Penelitian ini menggunakan metode penelitian kualitatif dengan desain studi kasus dan dilaksanakan di SMK Negeri 2 Banjarmasin. Peneliti mengamati penggunaan Canva di kelas PjBL dan mewawancarai seorang guru bahasa Inggris. Observasi dan wawancara memberikan informasi tentang bagaimana aplikasi Canva diintegrasikan ke dalam PjBL, sementara temuan wawancara dan dokumentasi mengungkapkan sejauh mana Canva memengaruhi kemampuan menulis siswa. Temuan penelitian menunjukkan bahwa Canva memainkan peran yang berbeda di setiap tahap Pembelajaran Berbasis Proyek (PjBL). Selama tahap perencanaan, Canva berfungsi sebagai sumber materi proyek, sementara di tahap penciptaan, berfungsi sebagai media untuk merancang proyek. Selanjutnya, selama tahap penyelesaian, Canva digunakan sebagai alat presentasi. Sehingga, sejauh mana dampak integrasi Canva terhadap kemampuan menulis siswa mencakup peningkatan dalam tiga aspek menulis: konten, kosakata, dan tata bahasa.

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Finally, the writer hopes that this research will be useful for the next researchers. The writer admits that this research paper is not perfect yet. Therefore, suggestion will be expected to make it better.

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Writer

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