

CHAPTER I

INTRODUCTION

A. Background of Study

As an international language, English has a significant impact on a variety of aspects of life, including communication, social culture, and education. English has grown in importance and is now taught at all levels of school, from elementary until university. However, the majority of students believe that English is difficult to master. The biggest problem is that English is not their first language. They must master a variety of abilities, including reading, writing, listening, and speaking. Vocabulary is one of an important component of English learning process.

Vocabulary refers to all of the words in a language list from a lesson or a book, as well as all of the terms that a person is familiar with. As stated by Richards and Renandya (2015), vocabulary is a key component of language ability that influences how well students talk, listen, read, and write. It suggests that vocabulary is one of the most important components of language. Through the vocabulary humans can speak and through speaking humans can get to know each other, which is also explained in the Qur'an Surah Al-Hujurat verse 13.

يَا أَيُّهَا النَّاسُ إِنَّا خَلَقْنَاكُمْ مِنْ ذَكَرٍ وَأُنثَىٰ وَجَعَلْنَاكُمْ شُعُوبًا وَقَبَائِلَ لِتَعَارَفُوا ۗ إِنَّ

أَكْرَمَكُمْ عِنْدَ اللَّهِ أَتَقَاتُمْ ۗ إِنَّ اللَّهَ عَلِيمٌ خَبِيرٌ

This verse explains that humans were created to recognize each other. Which means that humans interact by talking to each other. Therefore, it is important for students to learn vocabulary in English learning.

The use of appropriate learning media and with varied teaching methods used by teachers can facilitate students in learning vocabulary (Hamer & Rohimajaya, 2018). Therefore, Julaiha, Syahputri & Prihatini, (2022) stated that the use of conventional media such as books is certainly not attractive to students. Therefore, Liando, Mangare & Oliy (2021) stated that there is a need for innovative learning media which is adjusted to the needs of students, innovative learning media which is adjusted to the needs of both subject characteristics and student characteristics. The difficulties experienced by students in improving English vocabulary can be overcome by using learning media.

The existence of technology is currently considered very important in human life as a support in carrying out various activities both in doing work and in the field of education. Educational technology can be understood as a complex and integrated process involving people, ideas, procedures, equipment, and organizations to analyze problems, find ways to solve

problems, implement, assess, and manage the solution of these cases which include all aspects of human learning (AECT, 1997). In addition, technology in education can also have a negative impact, namely changes in behavior, ethics, norms, rules, or morals of life that are contrary to the ethics, norms, rules, and morals of life in society.

The use of learning media at the orientation stage of learning will greatly help the effectiveness of the learning process and the delivery of messages and lesson content at that time. (Cecep Kustandi, 2011). In addition to increasing students' motivation and interest, learning media can also help students improve their understanding in learning. The types of media used in the learning process are quite diverse, from simple media to advanced media, one of the simple media such as flip chart media. One example of learning that uses flip chart media is learning English at UPB (Language Development Unit) UIN Antasari Banjarmasin. Tutor teach vocabulary through flip chart media because this media makes it easier for students to remember vocabulary. So that through flip chart media can enrich students' vocabulary. Therefore, it is important for this research to find out the implementation of flip charts as a media for learning English vocabulary and tutor views of flip chart in vocabulary learning.

B. Definition of Key Terms

In this research, there are some key terms and definitions as follows :

1. Vocabulary

Vocabulary is a list or collection of terms for a particular language, or a list of words that an individual speaker of the language might use (Hatch and Brown, 1995). Vocabulary in this study is a part the material in the UPB class at UIN Antasari Banjarbaru.

2. Media

Media from the Latin word, the plural form of the word medium, refers to something in the midst (between two parties or poles) or to a tool. As stated in Webster's dictionary (Anitah, 2012), media or medium refers to everything in the center of a ladder that serves as an intermediary or liaison between two parties or two things. In this study, the media in question is a flip chart used by UPB teaching tutor at UIN Antasari Banjarbaru.

3. Flip Chart

Flip chart are sheets of paper that have been assembled using specific devices (tongs, spirals) to look like an album or calendar. Sheets of paper containing information or messages in the form of drawings or symbols that are visually represented. Flip charts in this study are learning media used by UPB teaching tutor at UIN Antasari Banjarbaru for vocabulary subject.

C. Research Questions

The main questions to be addressed in this research are :

1. How does the tutor implement flip chart as the media English vocabulary learning?
2. What are the views of the tutor of learning vocabulary by using flip chart?

D. Objectives of Study

Based on the research questions above, some possible study objectives that can be discussed include:

1. To explore the implementation of flip chart as the media in English vocabulary learning.
2. To find out the views of the tutor of learning vocabulary by using flip chart media.

E. Significance of Study

The result of the research expected to be useful for:

1. For Tutor or Lecturer

The findings of this study are useful for tutor as information to improve the quality of teaching and learning vocabulary by using flip chart as one of the media to improve students' vocabulary.

2. For Students

This research is useful for students in learning vocabulary because

through media using flip charts, they can understand and remember vocabulary easily.

3. For Further researchers

This research will be a very useful reference for future researchers who are interested in similar research and provide useful considerations for conducting other research that is still related to the research area. The writer hopes that this research can help other researchers who need insight in this area and make better ones based on the weaknesses discovered in this study.