

CHAPTER I

INTRODUCTION

A. Background of Study

BBC Learning English is an app on smartphones that can be used to learn English, improve English skills, add global insight. Nowadays learning English can be very expensive because English is very necessary in this world. People discourage learning English because of the high cost. Even though English is an emergency language that must be used by international entrepreneurs, country leaders, a product and so on. Practice is fundamental to learning English, but many courses do not teach their students the opportunity to be practical. When starting to learn to speak English, there is no need to make long and complicated sentences. Use sentences and vocabulary and phrases that learners have learned and developed over time. (Wibowo, 2020)

With good English someone will be able to communicate with many people in various countries. It means having more connections in the world of education, the world of work, the world of business, and religion. Learning English is very important in career. When compared to people who can speak English and not English, of course those who can speak English are more interesting and superior. Everyone who wants to learn English certainly wants to practice communicate directly in English. Many people know the English words they need for work, shopping, school and learners can write messages without too much difficulty, but when it comes to speaking English directly at work, school, etc. students will encounter difficulties. (Wibowo, 2010)

At BBC Learning English students can learn all skills from speaking, writing, listening, reading etc. BBC Learning English provides various learning tools for learning English such as The Weekly Quiz, Learn With The News, Learn With Drama, Everyday English etc. Learning English is scary, especially with grammar formulas that are confusing for English students. with the general method taught in schools only relying on books, then maybe that is the reason why English students are not successful in learning English especially the duration of study time at school is very little. Maybe only 3 hours a week while learning English certainly requires a lot of hours, good methods, and good teachers. BBC Learning English uses professional English teachers, which contain lots of fun English learning methods. BBC Learning English also uses actors in its learning. BBC Learning English uses short films played by native English speakers as a medium for learning English. While the role of the English teacher is to explain the sentences and words used by the actors earlier.

There is no other way. No clever move whatsoever can get around mastery of English language skills unless students do it themselves. with great difficulty, motion and motion practice and practice (Handoko, 2010). There is no way to learn English, there is no definite method that can make someone able to communicate in English. Because language is something that a group uses on a daily basis. so learning English is to continue practicing it patiently until the students are proficient. because learning English takes time. one has to connect with the language one learns deeply. Because learning English is not possible sometimes. Learning a language must be consistent and continuous. Developing speaking skills in English has become the focus of English teachers.

Conversation analysis is a sociology that studies the structure and organization of human interaction, with a deep focus on conversation. (Wibowo, 2020)

To succeed in learning English is to ask those who have succeeded in learning English, how to learn the language, what are the methods, what media should be used, when to learn the language, with whom to learn the language. Therefore the BBC Learning English application provides a variety of effective methods to learn languages. BBC Learning English provides professional teachers, fun methods, excellent videos for learning English. it is very difficult to learn English because the cost is quite expensive to learn it. That is why learners do not need to waste a lot of money to pay for professional teachers. Enough with the application. Non-English speaking students definitely have to practice speaking English, but the hardest part is getting started.(Wibowo, 2010)

There are many English learning applications available on the internet for students to choose from. It seems that whatever humans need is on the internet. But there are also many learning application that charge fees, there are also useless learning applications. So that learning English can be successfully improved, learning English must be according to the level. So english learners should know what application is suitable for their english level. Because if students want to improve their speaking while they are actually learning grammar then the learning objectives are not achieved and of course the BBC Learning English application is one of the most useful and interesting places to learn English. Therefore the researcher will describe the features contained in the BBC Learning English application to help English learners improve their English significantly.

It is also implied in the Al-Qur'an surah at taubah verse 122

وَمَا كَانَ الْمُؤْمِنُونَ لِيَنْفِرُوا كَافَّةً ۚ فَلَوْلَا نَفَرَ مِنْ كُلِّ فِرْقَةٍ مِّنْهُمْ طَائِفَةٌ لِّيَتَفَقَّهُوا فِي الدِّينِ وَلِيُنذِرُوا قَوْمَهُمْ إِذَا رَجَعُوا إِلَيْهِمْ لَعَلَّهُمْ يَحْذَرُونَ

that Muslims do not have to go to war to wage jihad in the way of Allah.

but they only have to study knowledge to fight in the way of Allah.

Based on what has been mentioned above the researcher decided to explain an english learning app which is very good for improving speaking, listening, reading, writing, grammar and english level skills for english learners. As a Muslim seeking knowledge is an obligation. and as Muslims living in Indonesia. Muslims do not need to take up arms to fight. Muslims only need to seek knowledge for the sake of Allah. Because if someone wants to be happy in the world then muslims must be knowledgeable and if muslims wants to be happy in the hereafter one must also be knowledgeable

B. Definition of key term

1. BBC Learning English.com

In this research, BBC Learning English is something that is downloaded by smartphone users with the aim of learning English. The application also does not charge fees for those who use its services. As long as the application is on the user's smartphone, the BBC Learning English application will provide notifications to the user. A good and very useful application will have many subscriptions.

2. BBC Learning English Youtube Channel

Learning English is someone who cannot speak English but wants to speak English and learn it. Language learners need the BBC Learning English YouTube channel which provides professional teachers who guide students to learn English with fun and effective steps, features and media that support learning, as well as effective methods in learning English.

3. BBC News

BBC News is an English reading app that helps English learners learn and improve their English skills from beginner to advanced. BBC News is the most complete reading application. they provide reading material for the latest news, business, sports, science, technology, stories and others.

C. Research question

1. What features are available for learning English on BBC Learning English ?
2. What features are available for learning English on the BBC Learning English Youtube channel?
3. What features are available to improve your English skills on BBC News?

D. Objective of Study

1. To find the English learning features provided by BBC Learning English.com
2. To find the English learning features provided by the BBC Learning English Youtube Channel
3. To discover the English learning features provided by BBC News

E. Significant of Study

Hopefully this research can help and direct students in learning English using the methods provided by the BBC so that learning English is successful and students can speak English and teachers can use the BBC Learning English Application as a medium for teaching students English so that teachers has a good method for teaching English to his students.