

DAFTAR PUSTAKA

- Adhim, C. (2020). Analisis Faktor Budaya, Sosial, Pribadi dan Psikologis Terhadap Perilaku Konsumen dalam Keputusan Pembelian Pada Butik Yulia Grace. *Jurnal Pendidikan Tambusai*, 4(1), 239–247.
<https://doi.org/10.31004/jptam.v4i1.450>
- Albushairi, S. A., Huda, N., & Rifani, A. (2018). *Perilaku Konsumen: Teori dan Aplikasi Pada Riset Pemasaran*. Rajawali Pers.
- Ayu, N. D. D., & Widiastuti, T. (2011). Pengaruh Faktor Kebudayaan, Sosial, Pribadi dan Psikologi terhadap Perilaku Pembelian. *Jurnal Ilmiah Aset*, 13(2), Article 2.
- Basuki, A. T. (2018). *Pengantar Ekonometrika (Dilengkapi Penggunaan Eviews)*. Danisa Media.
- Chaplin, J. P. (2009). *Kamus Lengkap Psikologi* (K. Kartono, Penerj.). Rajawali Press.
- Ghoni, A., & Bodroastuti, T. (2012). Pengaruh Faktor Budaya, Sosial, Pribadi Dan Psikologi Terhadap Perilaku Konsumen (Studi Pada Pembelian Rumah Di Perumahan Griya Utama Banjardowo Semarang). *Jurnal Kajian Akuntansi dan Bisnis*, 1(1), 103179.
- Hamid, R. S., Bachri, S., Salju, & Ikbal, M. (2020). *PANDUAN PRAKTIS EKONOMETRIKA: Konsep Dasar dan Penerapan Menggunakan EViews 10*. CV. AA RIZKY.
- Hardani, S.Pd.,M.Si.,dkk. (2020). *Metode Penelitian Kualitatif & Kuantitatif*. Pustaka Ilmu.

- Hasani, A., Tojari, F., & Manouchehri, J. (2022). Relationship between psychological and personality traits with consumer behavior factors. *Shenakht Journal of Psychology and Psychiatry*, 9(6), 118–130. <https://doi.org/10.32598/shenakht.9.6.118>
- Hosaini, A., Hosaini, A., & Rasoli, M. S. (2020). *Research Paper on Consumer Purchasing Decision Making Process and Factors Affecting Consumers' Purchasing Decisions*. <https://www.semanticscholar.org/paper/Research-Paper-on-Consumer-Purchasing-Decision-and-Hosaini-Hosaini/6b981b7e29ebc263b8118b8167b2f58fc6dd84e6>
- Kotler, P., & Armstrong, G. (2008). *Prinsip-prinsip Pemasaran, Edisi ke-12* (Sabran, Penerj.). Erlangga.
- Lestari, R. A., Darma, R., & Aswan, A. (2022). Factors that Influencing Consumer Behavior against Rice Purchase Decisions. *International Journal of Environment, Agriculture and Biotechnology*, 7(4), 063–072. <https://doi.org/10.22161/ijeab.74.7>
- Lind. (2002). *Teknik-Teknik Statistika dalam Bisnis dan Ekonomi*.
- Lutfi, M. (2019). Konsumsi Dalam Perspektif Ilmu Ekonomi Islam. *Jurnal Madani Syari'ah*, 2.
- MEMAHAMI ANALISIS REGRESI LINEAR BERGANDA. (t.t.). *Accounting*.
- Diambil 7 September 2023, dari <https://accounting.binus.ac.id/2021/08/12/memahami-analisis-regresi-linear-berganda/>

- Nitisusastro. (2013). *Perilaku Konsumen dalam Perspektif Kewirausahaan*. Penerbit Alfabeta.
- Palacios, P., Rosado, H., Tolentino, L., & Vicente-Ramos, W. (2022). Factors Of Consumer Behavior In The Purchase Process Of Peruvian Bodegas In The Context Of COVID-19. *Business: Theory and Practice*, 23(2), 387–395. <https://doi.org/10.3846/btp.2022.16351>
- Purwanto. (2018). *Teknik Penyusunan Instrumen Uji Validitas dan Reliabilitas Penelitian Ekonomi Syariah*. StaiaPress.
- Radiannor. (2023, Agustus 29). [Komunikasi pribadi].
- Rahmadi. (2011). *Pengantar Metodologi Penelitian*. Banjarmasin: Antasari Press.
- Rahmawaty, A. (2021). *Perilaku Konsumen dalam Perspektif Islam: Konsep, Teori dan Analisis*. Idea Press Yogyakarta.
- Rameshwaran, B. (2021). An Empirical Analysis of The Psychological Factors Influencing The Purchase Behaviour In The Automotive Market In India. *International Journal of Economics and Management Studies*, 8(1), 165–173. <https://doi.org/10.14445/23939125/IJEMS-V8I1P117>
- Razak, M. (2016). *Perilaku Konsumen*. Alauddin University Press.
- Rosalind, B. A., Hendrarini, H., & Syah, M. A. (2023). Analysis of Consumer Behavior to Purchase Decisions of ornamental Plants at The Kayoon Surabaya Flower Market. *JOURNAL OF ECONOMICS, FINANCE AND MANAGEMENT STUDIES*, 06(07). <https://doi.org/10.47191/jefms/v6-i7-11>

- Rumagit, M. C. N., Sharma, A., Angelle, A., Kee, D. M. H., Nik, A. K. C., Bachotan, A. bin, Bian, S., & Pelealu, C. (2022). Factors Influencing Consumer Buying Behavior in Uniqlo Retail Store. *International Journal of Accounting Finance in Asia Pasific*, 5(1).
- <https://doi.org/10.32535/ijafap.v5i1.1414>
- Sahir, S. H. (2021). *Metodologi Penelitian*. Penerbit KBM Indonesia.
- Setiadi, N. J. (2013). *Perilaku Konsumen: Perspektif Kontemporer pada Motif, Tujuan dan Keinginan*. Kencana Prenada Media Group.
- Simamora, B. (2004). *Panduan Riset Perilaku Konsumen*. PT Gramedia Pustaka Utama.
- Siregar, P. N. U. S., Hutapea, T. S., Sinaga, H. F., Tarigan, I. A., & Aritonang, B. (2021). Factors affect consumers behavior in purchasing Avanza mobil at Auto 2000 Medan. *JURNAL GLOBAL MANAJEMEN*, 10(1), 120.
- <https://doi.org/10.46930/global.v10i1.1122>
- Šostar, M., & Ristanović, V. (2023). Assessment of Influencing Factors on Consumer Behavior Using the AHP Model. *Sustainability*, 15(13), 10341.
- <https://doi.org/10.3390/su151310341>
- Statistical Data Analyst. Uji Asumsi Klasik Regresi Linear.* (t.t.). Adoc.Pub. Diambil 7 September 2023, dari <https://adoc.pub/e-book-statistika-gratis-statistical-data-analyst-uji-asumsi.html>
- Sugiyono. (2015). *Metode Penelitian Kuantitatif, Kualitatif dan R & D*. Alfabeta.
- Sujarweni, V. W. (2015). *Metodologi Penelitian Bisnis & Ekonomi*. Yogyakarta: Pustaka Baru Press.

- Utami, I. W. (2017). *Perilaku Konsumen (Analisis Perilaku Konsumen terhadap Keputusan Pembelian)*. CV Pustaka Bengawan.
- Widodo, A., Daroini, A., & Mulyaningtiyas, R. D. (2022). The Effect of Marketing Mix and Consumer Behavior on the Decision to Purchase Hydroponic Vegetables (Study on Consumers of P4S Hikmah Farm). *International Journal of Social Sciences and Humanities*, 6 No. 1. <https://www.semanticscholar.org/paper/The-Effect-of-Marketing-Mix-and-Consumer-Behavior-Widodo>
- Daroini/9a835835f0e54baffe7a683a5a60cce44200fabe
- Willy, V. (2019, September 9). Bunga Artifisial dan Buah Artifisial untuk Menghias Meja Makan! *Blog Ruparupa*. <https://www.ruparupa.com/blog/bunga-artifisial/>
- Zusrony, E. (2021). *PERILAKU KONSUMEN DI ERA MODERN* (1 ed.). Yayasan Prima Agus Teknik.