

**ANALYSIS OF SPEECH ACTS IN A TED TALK VIDEO;
ROBERT WALDINGER: WHAT MAKES GOOD LIFE?
LESSONS FROM THE LONGEST STUDY ON HAPPINESS**

THESIS

**By
DIFA ALIMAH ADDIN**



**ANTASARI STATE ISLAMIC UNIVERSITY
BANJARMASIN
2025 A.D/1446 A**

**ANALYSIS OF SPEECH ACTS IN A TED TALK VIDEO;
ROBERT WALDINGER: WHAT MAKES GOOD LIFE?
LESSONS FROM THE LONGEST STUDY ON HAPPINESS**

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Presented to Faculty of Tarbiyah and Teacher Training
In partial fulfillment of the requirements for the degree of
Sarjana Pendidikan

by

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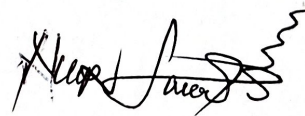
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ABSTRACT

Difa Alimah Addin. 2025. *Analysis of Speech Act in a TED Talk Video; Robert Waldinger: What Makes a Good Life? Lessons From The Longest Study on Happiness.* Thesis. English Education Study Program, Faculty of Tarbiyah and Teacher Training, Antasari State Islamic University. Advisor: Nurlaila Kadariyah, S. Ag., M. Pd.

Keywords: Analysis, Speech Act, Moral Value, Ted Talk

This research paper analyzes the function of speech acts and their inherent moral values in Robert Waldinger's TED Talk, "What Makes a Good Life?" Lessons from the Most Prolonged Research on Happiness. This research uses qualitative content analysis to examine the speech acts employed by the speaker and investigate the moral values encapsulated within them. The findings indicate three illocutionary acts: representational, directive, and expressive, with representatives being the most predominant since they communicate factual information and insights derived from a 75-year Harvard study on happiness. The research delineates many moral values, classified according to Linda and Eyre's paradigm of "Value of Being" and "Value of Giving." These encompass the virtues of capability, bravery, fidelity, reliability, love, compassion, benevolence, and amicability. The analysis implies that cultivating meaningful relationships markedly improves well-being and life happiness. This research emphasizes the convergence of pragmatics, public discourse, and ethical implications, providing insights into the influence of rhetoric on behavioral transformation and the impartation of significant life lessons. The results enhance the comprehension of how successful communication impacts personal development, social engagement, and mental well-being, providing a valuable resource for linguistics, psychology, and communication studies scholars.

ABSTRAK

Difa Alimah Addin. 2025. Analisis Tindak Tutur dalam Video TED Talk; Robert Waldinger: Apa yang Membuat Hidup yang Baik? Pelajaran dari Studi Terpanjang tentang Kebahagiaan. Skripsi. Program Studi Pendidikan Bahasa Inggris, Fakultas Tarbiyah dan Keguruan, Universitas Islam Negeri Antasari. Dosen Pembimbing: Nurlaila Kadariyah, S. Ag., M. Pd.

Kata Kunci: Analisis, Tindak Tutur, Nilai Moral, TED Talk

Penelitian ini menganalisis fungsi tindak tutur dan nilai-nilai moral yang melekat dalam TED Talk Robert Waldinger, “What Makes a Good Life?” Pelajaran dari Penelitian Paling Lama tentang Kebahagiaan. Penelitian ini menggunakan analisis konten kualitatif untuk memeriksa tindak tutur yang digunakan oleh pembicara dan menyelidiki nilai-nilai moral yang terkandung di dalamnya. Temuannya menunjukkan tiga tindak ilokusi: representatif, direktif, dan ekspresif, dengan representatif menjadi yang paling dominan karena mengkomunikasikan informasi faktual dan wawasan yang berasal dari penelitian Harvard selama 75 tahun tentang kebahagiaan. Penelitian ini menggambarkan banyak nilai moral, yang diklasifikasikan menurut paradigma Linda dan Eyre tentang “Nilai Keberadaan” dan “Nilai Memberi”. Ini mencakup nilai-nilai kemampuan, keberanian, kesetiaan, keandalan, cinta, kasih sayang, kebajikan, dan keramahan. Analisis ini menyiratkan bahwa membina hubungan yang bermakna secara nyata meningkatkan kesejahteraan dan kebahagiaan hidup. Penelitian ini menekankan konvergensi pragmatik, wacana publik, dan implikasi etis, memberikan wawasan tentang pengaruh retorika pada transformasi perilaku dan penyampaian pelajaran hidup yang signifikan. Hasil penelitian ini meningkatkan pemahaman tentang bagaimana komunikasi yang sukses berdampak pada pengembangan pribadi, keterlibatan sosial, dan kesejahteraan mental, serta menjadi sumber daya yang berharga bagi para ahli linguistik, psikologi, dan studi komunikasi.

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