

ABSTRACT

Difa Alimah Addin. 2025. *Analysis of Speech Act in a TED Talk Video; Robert Waldinger: What Makes a Good Life? Lessons From The Longest Study on Happiness.* Thesis. English Education Study Program, Faculty of Tarbiyah and Teacher Training, Antasari State Islamic University. Advisor: Nurlaila Kadariyah, S. Ag., M. Pd.

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This research paper analyzes the function of speech acts and their inherent moral values in Robert Waldinger's TED Talk, "What Makes a Good Life?" Lessons from the Most Prolonged Research on Happiness. This research uses qualitative content analysis to examine the speech acts employed by the speaker and investigate the moral values encapsulated within them. The findings indicate three illocutionary acts: representational, directive, and expressive, with representatives being the most predominant since they communicate factual information and insights derived from a 75-year Harvard study on happiness. The research delineates many moral values, classified according to Linda and Eyre's paradigm of "Value of Being" and "Value of Giving." These encompass the virtues of capability, bravery, fidelity, reliability, love, compassion, benevolence, and amicability. The analysis implies that cultivating meaningful relationships markedly improves well-being and life happiness. This research emphasizes the convergence of pragmatics, public discourse, and ethical implications, providing insights into the influence of rhetoric on behavioral transformation and the impartation of significant life lessons. The results enhance the comprehension of how successful communication impacts personal development, social engagement, and mental well-being, providing a valuable resource for linguistics, psychology, and communication studies scholars.