

**THE IMPACT OF ROSETTA STONE ON VOCABULARY
ENHANCEMENT: A STUDY OF STUDENT PERCEPTIONS**

**By
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**ANTASARI STATE ISLAMIC UNIVERSITY
BANJARMASIN
2025 AD / 1446 AH**

THE IMPACT OF ROSETTA STONE ON VOCABULARY ENHANCEMENT: A STUDY OF STUDENT PERCEPTIONS

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in partial fulfillment of the requirements for the degree of
Sarjana Pendidikan

By

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Banjarmasin, 14 May 2025

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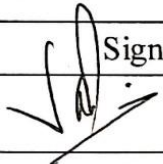
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ABSTRACT

Ahmad AL Nepennor. 200101030233. The Impact of Rosetta Stone On Vocabulary Enhancement: A Study of Student Perceptions. Thesis. English Education Department, Faculty of Tarbiyah and Teacher Training, Antasari State Islamic University. Advisors: Drs. Saadillah, M. Pd. 2025

Keywords: Vocabulary, Rosetta Stone, MALL, Perceptions, Narrative Inquiry

This research aims to examine students' views on the Rosetta stone app as a means of improving their knowledge of English Vocabulary. In the research, qualitative methods were chosen, and a Narrative Inquiry framework was taken, with semi-structured interviews being the principal method used to gather data. This research included five students majoring in English Education, who used a Rosetta stone for more than four weeks. Following the in-depth interviews, the listener responses were transcribed, and then analyzed thematically to see the common experiences in vocabulary learning. Most of the participants considered Rosetta Stone to be successful in helping them build their vocabulary. Features including visual and audio stimuli, spaced repetition, and an easy-to-use design were widely considered to be very beneficial by the participants. In participants answers, it was shown that they remembered more vocabulary words and became more assured in real-world situations. In contrast, participants recognized a number of shortcomings, such as the redundancy of the exercises and insufficient contextual support for grammar among those at an advanced level. According to the findings, Rosetta Stone is a useful extra tool for increasing vocabulary, especially at the beginning level. Findings from this research can contribute to better development of mobile based language learning applications that are both effective and appealing.

ABSTRAK

Ahmad AL Nepennor. 200101030233. The Impact of Rosetta Stone On Vocabulary Enhancement: A Study of Student Perceptions. Skripsi. Jurusan Pendidikan Bahasa Inggris, Fakultas Tarbiyah dan Keguruan, UIN Antasari Bnjarmasin. Pembimbing: Drs. Saadillah, M. Pd. 2025

Kata kunci: Kosakata, Rosetta Stone, MALL, Persepsi, Narrative Inquiry

Penelitian ini bertujuan untuk mengkaji pandangan mahasiswa terhadap aplikasi Rosetta Stone sebagai sarana untuk meningkatkan pengetahuan kosakata bahasa Inggris mereka. Dalam penelitian ini digunakan metode kualitatif dengan pendekatan Narrative Inquiry, dan wawancara semi-terstruktur menjadi metode utama dalam pengumpulan data. Penelitian ini melibatkan lima mahasiswa jurusan Pendidikan Bahasa Inggris yang telah menggunakan aplikasi Rosetta Stone selama lebih dari empat minggu. Setelah wawancara mendalam, respons para partisipan ditranskrip dan dianalisis secara tematik untuk melihat pengalaman umum dalam pembelajaran kosakata. Sebagian besar partisipan menganggap bahwa Rosetta Stone berhasil membantu mereka dalam membangun kosakata. Fitur-fitur seperti visual dan audio, spaced repetition, serta desain yang mudah digunakan dianggap sangat bermanfaat oleh para partisipan. Dalam jawaban para partisipan, ditunjukkan bahwa mereka mengingat lebih banyak kosakata dan menjadi lebih percaya diri dalam situasi dunia nyata. Sebaliknya, para partisipan juga menyadari sejumlah kekurangan, seperti latihan yang terkesan berulang dan kurangnya dukungan kontekstual dalam hal tata bahasa bagi pengguna di tingkat lanjutan. Berdasarkan temuan tersebut, Rosetta Stone dinilai sebagai alat tambahan yang berguna untuk meningkatkan kosakata, terutama pada tingkat pemula. Temuan dari penelitian ini dapat berkontribusi terhadap pengembangan aplikasi pembelajaran bahasa berbasis mobile yang lebih efektif dan menarik.

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الحمد لله رب العالمين. الصلاة والسلام على اشرف الأنبياء والمرسلين
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Finally, the writer hopes that this research will be useful for the next researchers. The writer admits that this research paper is not perfect yet. Therefore, suggestion will be expected to make it better.

Banjarmasin, Dzulqa'dah, 22th 1446 A.H
May, 20th, 2025 A.D

Writer

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