

**YOUTUBE VIDEOS AS BRAINSTORMING MEDIA IN  
TEACHING AND LEARNING ENGLISH**

**By  
HASAN**



**ANTASARI STATE ISLAMIC UNIVERSITY  
BANJARMASIN  
2025 AD / 1446 AH**

**YOUTUBE VIDEOS AS BRAINSTORMING MEDIA IN TEACHING AND  
LEARNING ENGLISH**

**Undergraduate Thesis**

Presented to Faculty of Tarbiyah and Teacher Training  
in partial fulfillment of the requirements for the degree of  
*Sarjana Pendidikan*

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**BANJARMASIN**  
**2025 AD / 1466 AH**

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Banjarmasin, 17 June 2025

The writer

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## ABSTRACT

**Hasan.** 2025. Youtube Videos as Brainstorming Media in Teaching and Learning English. Thesis. English Language Education Study Program, Faculty of Tarbiyah and Teacher Training, Antasari State Islamic University. Advisor: Dr. Hj. Raida Asfihana, M.Pd

**Keywords:** YouTube Videos; Brainstorming; Vocabulary Technique; Quasi-Experimental; EFL Students,

This study investigated the effectiveness of using YouTube videos as a brainstorming medium in teaching and learning English vocabulary. Using a quasi-experimental design with 30 eighth grade students from Hidayatullah Martapura Junior High School, the class was divided into two groups with 1 group of 15 students each i.e. treatment group and control group. Both groups took a vocabulary pre-test and post-test consisting of 20 items. The treatment group was taught using YouTube videos as Brainstorming media before the initial lesson to improve students' vocabulary, while the control group received conventional instruction before starting the lesson. The questions totaled 20 items with 3 different criteria, multiple choice, sentence structure, and fill in the right word in a text, the questions were given during the Pre-Test (before treatment) and Post-Test (after treatment) with different question contents. In Treatment there will be 3 meetings in each group, with 3 different materials each meeting (Verb-ing, preposition of place, describing people). Data were analyzed using SPSS version 26, using normality test, independent sample t-test, paired sample t-test, and N-Gain. The results showed a statistically significant increase in vocabulary acquisition in the treatment group compared to the control group. The findings revealed that YouTube-based brainstorming activities effectively improved students' vocabulary proficiency. The findings support the integration of digital media and creative pre-learning strategies in the EFL classroom.

## ***ABSTRAK***

**Hasan.** 2025. *Youtube Videos as Brainstorming Media in Teaching and Learning English*, Skripsi. Program Studi Tadris Bahasa Inggris., Fakultas Tarbiyah dan Keguruan, UIN Antasari Banjarmasin. Dosen Pembimbing: Dr. Hj. Raida Asfihana, M.Pd.

**Kata kunci:** Video YouTube; Teknik Brainstorming; Penguasaan Kosakata; Kuasi-Eksperimen; Pembelajar EFL;

Penelitian ini menyelidiki efektivitas penggunaan video YouTube sebagai media curah pendapat dalam pengajaran dan pembelajaran kosakata bahasa Inggris. Menggunakan desain kuasi-eksperimental dengan 30 siswa kelas delapan dari SMP Hidayatullah Martapura, kelas dibagi menjadi dua kelompok dengan masing-masing 1 kelompok berjumlah 15 siswa yaitu kelompok perlakuan dan kelompok kontrol. Kedua kelompok mengambil pre-test dan post-test kosakata yang terdiri dari 20 item. Kelompok perlakuan diajar dengan menggunakan video YouTube sebagai media Brainstorming sebelum pelajaran awal untuk meningkatkan kosakata siswa, sementara kelompok kontrol menerima instruksi konvensional sebelum memulai pembelajaran. Soal total berjumlah 20 soal dengan 3 kriteria yang berbeda, pilihan ganda, susun kalimat, dan mengisi kata yang tepat pada sebuah teks, soal di berikan pada saat Pre-Test (sebelum treatment) dan Post-Test (sesudah treatment) dengan isi soal yang berbeda. Pada Treatment akan ada 3 pertemuan pada setiap kelompok, dengan 3 materi berbeda setiap pertemuannya (Verb-ing, preposition of place, describing people). Data dianalisis menggunakan SPSS versi 26, dengan menggunakan uji normalitas, uji-t sampel independen, uji-t sampel berpasangan, dan N-Gain. Hasil penelitian menunjukkan peningkatan yang signifikan secara statistik pada penguasaan kosakata pada kelompok perlakuan dibandingkan dengan kelompok kontrol. Temuan ini mengungkapkan bahwa kegiatan curah pendapat berbasis YouTube secara efektif meningkatkan kemampuan kosakata siswa. Temuan ini mendukung integrasi media digital dan strategi pra-pembelajaran yang kreatif di kelas EFL.

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Banjarmasin, Dzulhijjah, 16th 1446 A.H  
June, 17, 2025 A.D



Writer

## TABLE OF CONTENTS

|                                  |      |
|----------------------------------|------|
| COVER PAGE .....                 | i    |
| TITLE PAGE .....                 | ii   |
| STATEMENT OF AUTHENTICITY.....   | iii  |
| PLAGIARISM CERTIFICATE .....     | iv   |
| APPROVAL .....                   | v    |
| VALIDATION.....                  | vi   |
| ABSTRACT .....                   | vii  |
| <i>ABSTRAK</i> .....             | viii |
| ACKNOWLEDGEMENT.....             | ix   |
| TABLE OF CONTENTS.....           | xi   |
| LIST OF TABLES .....             | xiii |
| LIST OF APPENDICES .....         | xiv  |
| CHAPTER I.....                   | 1    |
| INTRODUCTION.....                | 1    |
| A. Background of Study .....     | 1    |
| B. Definition of Key Terms ..... | 7    |
| C. Research Questions .....      | 10   |
| D. Objectives of Study .....     | 10   |
| E. Significance of Study.....    | 11   |
| F. Hypothesis.....               | 12   |
| G. Assumption of Study .....     | 13   |
| CHAPTER II.....                  | 15   |
| THEORETICAL REVIEW .....         | 15   |
| A. Vocabulary.....               | 15   |
| B. YouTube.....                  | 21   |

|                                             |    |
|---------------------------------------------|----|
| C. Brainstorming.....                       | 25 |
| D. Dual Coding Theory.....                  | 28 |
| E. Input Hypothesis .....                   | 28 |
| F. Review of Previous Study .....           | 29 |
| CHAPTER III .....                           | 32 |
| RESEARCH METHOD .....                       | 32 |
| A. Research Design .....                    | 32 |
| B. Research Setting.....                    | 35 |
| C. Population and Sample/Participants ..... | 37 |
| D. Data .....                               | 37 |
| E. Technique of Data Collection .....       | 38 |
| F. Research Instrument.....                 | 40 |
| G. Data Analysis .....                      | 42 |
| H. Technique of Data Validity .....         | 45 |
| CHAPTER IV.....                             | 46 |
| FINDINGS AND DISCUSSION .....               | 46 |
| A. Findings.....                            | 46 |
| B. Discussion.....                          | 58 |
| CHAPTER V .....                             | 65 |
| CLOSURE .....                               | 65 |
| A. Conclusion.....                          | 65 |
| B. Suggestions.....                         | 66 |
| REFERENCES.....                             | 68 |
| APPENDICES .....                            | 75 |
| CURRICULUM VITAE.....                       | 95 |

## LIST OF TABLES

|                                                            |           |
|------------------------------------------------------------|-----------|
| <b>Table 3. 1 Formula Data .....</b>                       | <b>33</b> |
| <b>Table 3. 2 Classification student's score: .....</b>    | <b>43</b> |
| <b>Table 3. 3 Formula N-Gain .....</b>                     | <b>44</b> |
| <b>Table 4. 1 Students' Pre-Test Post-Test Value .....</b> | <b>47</b> |
| <b>Table 4. 2 Classification Students' Score .....</b>     | <b>49</b> |
| <b>Table 4. 3 Pre-Test Score Classification.....</b>       | <b>49</b> |
| <b>Table 4. 4 Post-Test Score Classification .....</b>     | <b>50</b> |
| <b>Table 4. 5 Test Of Normality.....</b>                   | <b>51</b> |
| <b>Table 4. 6 Test Of Homogeneity .....</b>                | <b>52</b> |
| <b>Table 4. 7 Independent Sample T-Test .....</b>          | <b>54</b> |
| <b>Table 4. 8 Paired Sample T-Test.....</b>                | <b>55</b> |
| <b>Table 4. 9 Student's N-Gain Value .....</b>             | <b>57</b> |

## **LIST OF APPENDICES**

|                                                           |           |
|-----------------------------------------------------------|-----------|
| <b>Appendix I Translation of Al-Qur'an .....</b>          | <b>75</b> |
| <b>Appendix II Lesson Plan .....</b>                      | <b>76</b> |
| <b>Appendix III Power Points Material .....</b>           | <b>84</b> |
| <b>Appendix IV Test Questions .....</b>                   | <b>87</b> |
| <b>Appendix V Photographs .....</b>                       | <b>89</b> |
| <b>Appendix VI Question sheet validation letter .....</b> | <b>91</b> |
| <b>Appendix VII Research license .....</b>                | <b>92</b> |
| <b>Appendix VIII Research completion letter .....</b>     | <b>93</b> |
| <b>Appendix IX Consultation Schedules and Notes.....</b>  | <b>94</b> |