

ABSTRAK

Dina Arini Zahra. 210101080449. *Pengembangan Video Pembelajaran Untuk Pengenalan Tata Tertib Lalu Lintas Bagi Anak Usia Dini.* Skripsi, Pembimbing Ika Irayana, S.Pd.I, M.Pd. pada Program Studi Pendidikan Islam Anak Usia Dini, Fakultas Tarbiyah dan Keguruan, UIN Antasari Banjarmasin, 2025.

Kata Kunci : Video Pembelajaran, Tata Tertib Lalu Lintas, Anak Usia Dini, Pengembangan Media.

Pengenalan tata tertib lalu lintas kepada anak usia dini merupakan langkah penting dalam membentuk sikap disiplin dan kesadaran akan keselamatan di jalan raya sejak dini. Anak-anak pada usia dini cenderung belum memahami aturan lalu lintas, sehingga perlu media pembelajaran yang menarik dan sesuai dengan karakteristik mereka. Penelitian ini bertujuan untuk mengembangkan dan menguji efektivitas media video pembelajaran tentang tata tertib lalu lintas di TK Aisyiyah Bustanul Athfal Banjarbaru.

Penelitian ini menggunakan pendekatan Research and Development (R&D) dengan model pengembangan ADDIE (Analysis, Design, Development, Implementation, dan Evaluation). Pengumpulan data dilakukan melalui wawancara dengan guru, serta validasi oleh ahli materi dan ahli media. Selain itu, efektivitas media diuji menggunakan desain one-group pretest-posttest pada 16 anak kelompok B.

Hasil penelitian menunjukkan bahwa video animasi yang dikembangkan efektif dalam meningkatkan pemahaman anak terhadap tata tertib lalu lintas. Hal ini ditunjukkan dengan adanya peningkatan signifikan, di mana nilai rata-rata pretest sebesar 47,5 meningkat menjadi 95,93 pada posttest. Hasil validasi oleh ahli materi menunjukkan bahwa media termasuk dalam kategori “sangat layak,” sedangkan hasil validasi dari ahli media menunjukkan kategori “layak.” Uji statistik menunjukkan bahwa data berdistribusi normal, dan hasil uji Paired Sample t-test menunjukkan nilai signifikansi $0,000 < 0,05$, yang berarti terdapat perbedaan yang signifikan antara hasil pretest dan posttest. Dengan demikian, media video animasi pembelajaran ini dinyatakan efektif dan direkomendasikan sebagai alternatif bahan ajar edukatif dalam mengenalkan tata tertib lalu lintas kepada anak usia dini.

ABSTRACT

Dina Arini Zahra. 210101080449. *Development of Instructional Video for Introducing Traffic Rules to Early Childhood Learners. Undergraduate Thesis, supervised by Ika Irayana, S.Pd.I., M.Pd., in the Early Childhood Islamic Education Program, Faculty of Tarbiyah and Teacher Training, UIN Antasari Banjarmasin, 2025.*

Keywords: *Instructional Video, Traffic Rules, Early Childhood, Media Development.*

Introducing traffic rules to early childhood is an important step in shaping discipline and raising awareness of road safety from an early age. Young children often have limited understanding of traffic regulations, making it necessary to use engaging learning media that suit their developmental characteristics. This study aims to develop and evaluate the effectiveness of an instructional video on traffic rules for children at Aisyiyah Bustanul Athfal Kindergarten in Banjarbaru.

This research employs a Research and Development (R&D) approach using the ADDIE development model, which consists of Analysis, Design, Development, Implementation, and Evaluation stages. Data collection was carried out through interviews with teachers and validation by content and media experts. Additionally, the effectiveness of the media was tested using a one-group pretest-posttest design involving 16 children in group B1.

The results indicate that the developed animated video was effective in enhancing children's understanding of traffic rules. This is evidenced by a significant increase in learning outcomes, with the average pretest score rising from 47.5 to 95.93 in the posttest. Validation by content experts rated the media as "very appropriate," while media experts assessed it as "appropriate." Statistical analysis confirmed a normal data distribution, and the Paired Sample t-test revealed a significance value of $0.000 < 0.05$, indicating a significant difference between pretest and posttest scores. Therefore, the animated instructional video is considered effective and is recommended as an educational and enjoyable alternative teaching resource for introducing traffic rules to early childhood learners.