

**AN ANALYSIS OF TIKTOK ACCOUNTS FOR LEARNING ENGLISH
PRONUNCIATION**

**By
NOER HIKMAH**



ANTASARI STATE ISLAMIC UNIVERSITY

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**AN ANALYSIS OF TIKTOK ACCOUNTS FOR LEARNING ENGLISH
PRONUNCIATION**

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Sarjana Pendidikan

By

Noer Hikmah

SRN. 180101030759

**ANTASARI STATE ISLAMIC UNIVERSITY
FACULTY OF TARBIYAH AND TEACHER TRAINING
ENGLISH EDUCATION STUDY PROGRAM
BANJARMASIN
2025 M/1446 H**

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Banjarmasin, June 18th, 2025

The writer,



Noer Hikmah



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FAKULTAS TARBIYAH DAN KEGURUAN
PRODI TADRIS BAHASA INGGRIS
Jalan Jenderal Ahmad Yani KM. 4.5 Banjarmasin Telepon (0511) 3253939 Faksimile (0511) 3274492
Web: www.ftk.iain-antasari.ac.id

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Ketua Program Studi Tadris Bahasa Inggris menerangkan bahwa mahasiswa dengan identitas berikut:

Nama : Noer Hikmah
NIM : 180101030759
Program : S-1
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Ketua Program Studi
Tadris Bahasa Inggris



Afifah Linda Sari

Melayani Lebih Baik, Lebih Baik Melayani

APPROVAL

Title : An Analysis of TikTok Accounts for Learning English Pronunciation
Name : Noer Hikmah
SRN : 180101030759
Faculty : Tarbiyah and Teacher Training
Program : Undergraduate Study (S-1)
Department : English Language Education
Academic Year : 2024/2025
Place/Date of Birth : Lalayau, October 14th, 1999
Address : Jl. Bawang Merah 8, No. 32, Kelurahan Sungai Andai, Banjarmasin Utara.

After being checked and revised, the thesis has been approved to be examined in front of the board of Examiners of Faculty of Tarbiyah and Teacher Training UIN Antasari Banjarmasin.

Banjarmasin, June 18th, 2025

Advisor



Hidayah Nor, M.Pd
NIP.198806242023212032

Acknowledged by
Head of English Language Education Study Program
Faculty of Tarbiyah and Teacher Training
UIN Antasari Banjarmasin,




Afiati Linda Sari, M.Pd
NIP.198711102015032004

VALIDATION

Title : An Analysis of TikTok Accounts for Learning English Pronunciation
Name : Noer Hikmah, SRN : 180101030759 has been examined by the board of thesis examiners of Faculty of Tarbiyah and Teacher Training UIN Antasari Banjarmasin.

Day : Friday

Date : July 11, 2025

Score : 80,6 (A)

Dean Faculty of Tarbiyah and Teacher Training

UIN Antasari Banjarmasin

Dr. H. Hamdan, M.Pd
NIP. 196604051993031005

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No.	Name	Signature
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3.	HIDAYAH NOR, S.PD, M.PD (Member)	

ABSTRACT

Noer Hikmah. 180101030759. *An Analysis of TikTok Accounts for Learning English Pronunciation.* Thesis. English Education Department, Faculty of Tarbiyah and Teacher Training, Antasari State Islamic University. Advisor: Hidayah Nor, M.Pd. 2025.

Keywords: Pronunciation, TikTok Accounts, Learning English

TikTok is one of the most popular short video application in the worldwide. This application is not only used for entertainment, but also can be used as a learning and information medium. The researcher opened and explored the TikTok application to look for several accounts that had video content about pronunciation. After selecting and collecting various TikTok accounts, the researcher opens the pronunciation playlist and chooses the most watched videos of each account to collect the data. The aim of this study is to describe the video contents of TikTok accounts that can be used for learning English pronunciation. This research is a qualitative research that using Content Analysis method with documentation as the technique for collecting data. The result of this study shows that there are many TikTok accounts that students can use for learning English pronunciation. These accounts are @alfisyahere, @mr.deedeeeee, @sluggish_journey, @hexxies, @zenfluentmaria, @english.with.lucy, @jforrestenglish, and @antonioparlati. These eight TikTok accounts use various techniques to teach English pronunciation, making it more entertaining for students. Multiple accounts conducted a question and answer (Q&A) session with the followers and the other viewers. The most selected videos in this research have explained about alphabet G letters, silent letters (T, H, B, and GH letters), Homophone, Native-like, syllable, and phonetic symbol of English words.

ABSTRAK

Noer Hikmah. 180101030759. *An Analysis of TikTok Accounts for Learning English Pronunciation.* Skripsi. Tadris Bahasa Inggris, Fakultas Tarbiyah dan Keguruan, UIN Antasari. Dosen Pembimbing: Hidayah Nor, M.Pd. 2025.

Kata Kunci: Pengucapan, Akun TikTok, Belajar Bahasa Inggris

TikTok merupakan salah satu aplikasi video pendek terpopuler di dunia. Aplikasi ini tidak hanya digunakan untuk hiburan, tetapi juga dapat digunakan sebagai media pembelajaran dan informasi. Peneliti membuka dan mengeksplorasi aplikasi TikTok untuk mencari beberapa akun yang memiliki konten video tentang pengucapan. Setelah memilih dan mengumpulkan berbagai akun TikTok, peneliti membuka daftar putar pelafalan dan memilih video yang paling banyak ditonton dari setiap akun untuk mengumpulkan data. Tujuan dari penelitian ini adalah untuk mendeskripsikan konten video akun TikTok yang dapat digunakan untuk belajar pelafalan bahasa Inggris. Penelitian ini merupakan penelitian kualitatif yang menggunakan metode Analisis Konten dengan teknik pengumpulan data berupa dokumentasi. Hasil penelitian ini menunjukkan bahwa terdapat banyak akun TikTok yang dapat digunakan oleh siswa untuk belajar pengucapan bahasa Inggris. Akun-akun tersebut adalah @alfisyahere, @mr.deedeeeee, @sluggish_journey, @hexxies, @zenfluentmaria, @english.with.lucy, @jforrestenglish, dan @antonioparlanti. Delapan akun TikTok tersebut menggunakan berbagai teknik untuk mengajarkan pelafalan bahasa Inggris, sehingga lebih menghibur bagi siswa. Beberapa akun mengadakan sesi tanya jawab (Q&A) dengan para pengikut dan penonton lainnya. Video yang paling banyak dipilih dalam penelitian ini menjelaskan tentang Huruf alfabet G, Huruf bisu (huruf T, H, B, dan GH), Huruf sebunyi, Mirip penutur asli, Suku kata, dan Simbol fonetik dari kata-kata dalam bahasa Inggris.

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Writer

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