

# **CHAPTER I**

## **INTRODUCTION**

### **1. Background of Study**

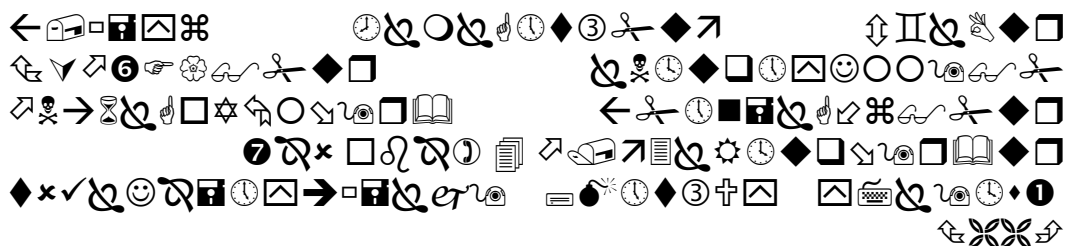
The global development which is characterized by the advancement of science and technology with all their impacts on every aspects of life have made a language to be one of the most important part in human life, especially in communication. Communication in foreign language is a bridge to get information, knowledge and culture. Without communication, we will be left behind. (Lucantoni, 2006:3) in his book said that “English is one of the languages used for communication in the world and it is the most popular”. Indonesia as a developing country has realized that English as an International language is needed to be mastered by Indonesian people.

According to (Thirumalai, 2002) he said English is an international language, spoken in many countries both as a native and as a second or foreign language. It is taught in the schools in almost every country on this earth. It is a living and vibrant language spoken by over 300 million people as their native language.

English is one of the international language used in countries throughout the world, including Indonesia. As the foreign language, English is

taught as a compulsory subject from the elementary school up to senior school in today's Indonesian educational system.

Margono (2010:1) he said English in Indonesia is known the first foreign language with a very limited usage including the place, time, and environment. This foreign language is important to be taught with the aims to improve the ability to absorb information and to transfer knowledge and technology, arts, cultures and to develop the relation among nations in the world. God in Holy Qur'an surah Ar-Rum verse 22 has also granted to our capability in communicating to each other as follows:



Ali (1983:1056) in this holy book “and among his signs in the creation of heavens and the earth, and variations in your languages and your colour verily in that are signs for those who know”.

The verse states that God has created the universe and also various language and skin colors, showing that He has the capability to create, as the obvious evidence for those who understand.

Language ability closely related to Surah Ar-Rum verse 22. The verse surah ar-rum that the language is one of the signs of Allah. By studying the languages that exist in this world, other than beneficial to preserve the language less and less as extinct, Language serves as a symbol of national pride that use it, as a means of communication

between residents, between regions, and between cultures. So language is very important to human life in the world.

Indonesia as a developing country has realized that English as an International language is needed to be mastered by Indonesian people. Teaching English means to teach four skills, they are listening, speaking, reading, and writing. The four skills should be taught integratedly. The language components like structure, vocabulary, pronunciation and spelling are taught to support the mastery of four language skill.

Sufyannor (2013:3) wrote in his research Teaching English means teach four skills, they are listening, speaking, reading, and writing. The four skills should be taught consolidated. The language components like structure, vocabulary, pronunciation and spelling are taught to support the mastery of four language skill.

Mujahid (2011) states “vocabulary is the first priority, as one of basic component that plays an important rule among the four language skills.” It means that the vocabulary is the basic skill of learning English. In short, by having too limited vocabulary the student find difficulty to master English skill.

Sufyannor (2013:3) wrote in his research Vocabulary is one of the essential aspects of language. Knowing appropriate vocabulary is very important to understand language. It is important to master vocabulary to express ideas precisely and forceful. Success and failure in learning English as a foreign language may be evaluated by the progress of students

in language acquisition and cultural understanding and in the development of a positive attitude toward language learning. However, the most important factors depends on the basic procedure being used by the teacher

English teacher needs an alternative way to help their students learn vocabulary easily. It needs the availability of media such as videos, movies and ect. Those kinds media can be used in teaching and learning english. Variation of media in teaching is needed to avoid boredom and help the students when facing the difficulty in vocabulary acquisition. One of them is cartoon Film.

Based on (Merriam,2013) Cartoon films produced by the creation of a series of drawings, pictures, etc., that are shown quickly one after another : produced through the process of animation are sets of moving pictures made by photographing a series of cartoon drawing or sketches, which carry messages or information. By interesting humorous elements cartoon films are intended the students attention.

In order to be able to teach well, teacher must have professional ability that consists of four teachers' competences. Irviokta (2012) she said” *Berdasarkan Permendiknas No. 16 Tahun 2007, guru harus memiliki empat kompetensi, antara lain: Kompetensi Pedagogik (Pedagogic competence), Kompetensi Kepribadian (Personality competence), Kompetensi Sosial (Social competence) and Kompetensi Profesional (Professional Competence),* and one of the competences is

[illegible]

Lord with wisdom and beautiful preaching: and argue with them in ways that are best and most gracious: for they Lord knoweth best who have strayed from his path and who receive guidance.”

The students of MTsN Banjar Selatan 1 likes to watch Cartoon Film, especially the eighth graders that they often get new English vocabulary when they watch Cartoon Film. MTsN Banjar Selatan 1 has facility to support media (Cartoon Film) to use as teaching and

learning because they equipped with a laboratory study. Cartoon film is a new media that has never been used in MTsN Banjar Selatan 1, Cartoon film use to make students interesting in teaching and learning process. English teachers of MTsN Banjar Selatan 1 support to use cartoon film as a media teaching and learning (experimental)

In this case, the researcher tried to observe and test The Use of Cartoon Film to Improve the Students' Vocabulary. by using film at the eight graders of MTsN Banjar Selatan 1 especially with VIII D and VIII H grader. This helped students of MTsN Banjar Selatan 1 to improve their Vocabularies without feeling bored because teaching vocabulary by using films as media has never done there.

The researcher expects that this research will help the language teachers to investigate the effectiveness of film in English language teaching (ELT) to improve the students' vocabulary . This research will also help them in designing their course syllabus, determining specific learning outcomes as well as selecting and sequencing materials and tasks in relation with the course goal and objectives.

Thus the writer interested in conducting a research entitled:“The Use of Cartoon Film to Improve the Students' Vocabulary (An Experimental Study at The Eighth Graders of MTsN Banjar Selatan 1 Academic Year 2013/2014)”.

## **B. Statement of Problem**

Based on the background above, there are some problems which will be investigated by the writer, as follows:

1. How is the use of cartoon film in improving students' vocabulary at the eight graders of MTsN Banjar Selatan 1 academic year 2013/2014?
2. Is there effectiveness in using cartoon film to improving students' vocabulary at the eight graders of MTsN Banjar Selatan 1 academic year 2013/2014?

### **C. Reason for Choosing the Title**

The reasons of choosing this title are as follows:

1. One of children characteristic is they tend to get bored easily in doing something, as a result they just quite and short attention. Beside it, the characteristic of children is given imitate something that they have learned for example is cartoon film. Therefore, good teacher should be able to make an enjoyable classroom in teaching English Junior High School student in order to make them interested and more stir up in learning it.
2. Teaching vocabulary especially English for students need a good way or technique in order to get rid of boredom and monotonous activity. The use cartoon film is one of the materials, with are appropriate for students who are in 8th grade of Junior High School. It will be easier for the students.
3. Media (Cartoon Film) enables the students to explorer when they are learning in an enjoyable atmosphere and it helps the students can memorize English vocabulary more easily.

### **D. Objective of Study**

Based on the reason above, the purposes of this research are:

1. To Know the use of cartoon film in improving students' vocabulary at the eight grader of MTsN Banjar Selatan 1 academic year 2013/2014
2. To find out the effectiveness of using English Cartoon Film in improving students' vocabulary at the eight grader of MTsN Banjar Selatan 1 academic year 2013/2014.

#### **E. Limitation of The Study**

1. This study was conducted with VIII D and VIII G eighth grader of MtsN Banjar Selatan 1 academic 2013/2014
2. The focus of the research was to know use cartoon Film and finding out the effectiveness of teaching at the eighth graders of MtsN Banjar Selatan 1 academic 2013/2014 by using cartoon film.
3. The film used was entitle "UP"

#### **F. Assumption of the Study**

The basic assumption of this study are stated below:

1. English Cartoon Film can be used to stimulate the student to improve their vocabulary.
2. This simple technique is applicable for teaching at the Junior High School.

#### **G. Hypothesis**

The hypothesis that the writer will be examined in this research is:

1. Direction or alternative hypothesis ( $H_a$ )

There is a significant difference in the Effectiveness of teaching and learning Vocabularies between students in experiment class and Control class.

2. Null hypothesis ( $H_0$ )

There is no significant difference in the Effectiveness of teaching and learning Vocabularies between students in experiment class and Control class.

## **H. Significance of Study**

The result of this study can be contribute some benefits to students and teachers. Here are the benefits:

1. Students

It may motivate students to improve their interest in learning English since they will find out that learning English is not always difficult to learn. Their improvement of interest in learning English will help them master English well.

2. Teachers

It would give them a description about how to teach and to motivate the students to learn about English especially in vocabulary learning, they would not be stuck only in some particular teaching strategies. The use of media, in this context “Cartoon film” could be a good alternative or variation in teaching vocabulary, where it would make the students enjoyed following the lesson.

3. As an information for the education institution, especially General junior high School, Islamic Junior High School, and Islamic Boarding School to improve and care with school needs.
4. As an input for the writer to add her knowledge and experience in scientific research.

## **I. The Definition of Key Term**

To avoid any misinterpretation toward the title adopted in this research, the writer will explain some terms based on Oxford Learner's pocket Dictionary (2008). The definition of terms, which is necessary to clarify briefly in order to avoid different thinking, can be mentioned as follow:

### **1. Cartoon Film**

The Cartoon means, the word from "Cartoon" it mean film made by photographing a series of drawing. And the meaning cinema picture movie and using roll of thin plastic used in photography or the other meaning Film is a motion picture, the cellulose acetate strips or rolls of reproductions projected on screen, highly developed film containing on area carrying synchronized recorded sound. So meaning of " Cartoon Film " in this research is a cartoon Film and cut some parts of the Film that will film cartoon aired in the classroom as a learning media to increase students' vocabulary ( cartoon Film About ballon House the tittle Cartoon Film is "UP").

*Cartoon film disebut juga sebagai film animasi. Film kartun adalah bentuk dari gambar animasi 2 Dimensi (2D). Istilah animasi*

*berasal dari bahasa Yunani anima, artinya jiwa atau hidup. Chandra (2000 : 1) in his book said Kata animasi dapat juga berarti memberikan hidup sebuah objek dengan cara menggerakkan objek gambar dengan waktu tertentu Animasi tidak hanya digunakan untuk hiburan saja, animasi dapat juga digunakan untuk media-media pendidikan, informasi, dan media pengetahuan lainnya. Secara arti harfiah animasi adalah membawa hidup atau bergerak. Animasi adalah sebuah rangkaian gambar atau obyek yang bergerak dan seolah-olah hidup*

## **2. Students' Vocabulary**

Students means, the word from "student" it mean student is singular so for this research is Plural so add "S" become Students. And Students it mean person studying secondary school or person who is studying at a college or university. And Vocabulary it mean all the words a person knows or uses. So meaning reseach Students' Vocabulary it mean is the vocabulary skills of students in learning, especially regarding vocabulary in the form of the verb. Stahl (2005) puts it, "Vocabulary knowledge is knowledge; the knowledge of a word not only implies a definition, but also implies how that word fits into the world."

## **3. Experimental Study**

Experimental Study consists of two words. The first is experimental and the second is a study. experimental comes from the word experiment it mean test done carefully to fine out what happens. And experimental must using experiment. The second Study it mean process of learning something or give time and attention to learning something. So meaning of Experimental Study is an experiment conducted in class VIII in MTsN Banjar Selatan 1 by using Film Cartoon as a Media.

#### **4. Eight Grader**

Eight Grader it means is they are Student of MTsN Banjar Selatan 1 especially all Student of VIII D as control class and VIII G as Experiment class in they study in academic year 2013/2014.

#### **J. Previous Research**

Research conducted by Margono with the title: The Effectiveness of Teaching English Verbs By Using Cartoon Film (An experimental study at the second grade of SMP Negeri 18 Semarang in the academic year of 2010/2011) From IAIN Walisongo Semarang with statement problem How is the effectiveness of teaching English verbs by using cartoon film "UP" with VIII D and VIII F grade students of SMP Negeri 18 Semarang in 2010/2011 academic year? and result for this research is effective. difference with my research, title The Use of Cartoon Film to Improve the Students' Vocabulary. by using film at the eight graders of MTsN Banjar Selatan 1 academic year 2013/2014. and with problem formulations is different. that is How is the use of cartoon film in improving students' vocabulary at the eight graders of MTsN Banjar Selatan 1 academic year 2013/2014. Is there effectiveness in using cartoon film to improving students' vocabulary at the eight graders of MTsN Banjar Selatan 1 academic year 2013/2014. The result for Margono research was difference

between result of the effectiveness of teaching English verb by using cartoon film with not using cartoon film. Consequently based the testing, the process of effectiveness of teaching English verbs by using cartoon film is more effective. results of test score showing that the experimental class that were given treatment using cartoon film to teach English verb got higher score that was 74,23 compared with the control class who did not get treatment using cartoon film to teach English verb was 70,4. Based on the t-test with standard of significant 5% it is found  $t_{count} = 2,025$  with  $t_{table} = 1,990$ . Whereas my reseach The use of cartoon film is not effectively improve the students' vocabulary at the eight graders of MTsN Banjar Selatan 1 academic year 2013/2014. Due to the U-test result with the standard of significant 5% it is found that Asymp Sig. (2-tail) <alpha (5%) or 0.000 <0.05 then rejects Ho or in other word Count value  $Z < Z_{tables}$  at the level of 5% or  $-6.411 < -1.96$ , rejects Ho